

# Diploma of Business Bachelor of Digital Transformation

Program Structure

For students commencing Bachelor of Digital Transformation in **223**

Program Code	Total Subjects	Intake	Duration	Program Structure
TC-80001, v5	14 (160CP)	September	4 Semesters	14 (160CP) Required subjects

Diploma of Business	
BCDP02-101	Critical Thinking & Communication
BCDP02-102	Collaboration, Teams and Leadership
BCDP02-103	Responsibility, Integrity and Civic Discourse
BCDP02-077	Personal Development Portfolio
BCDP02-054	Elementary Maths
BCDP02-008	Accounting for Decision Making
BCDP02-005	Marketing
BCDP02-006	Principles of Economics

Bachelor of Digital Transformation	
COLB11-100	Global Citizenship
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB12-120	Design: Process, Methods and Mindsets
COLB12-100	Immersion 1: Work-Based Experience
COLB13-110	Immersion 2: Work Placement
COLB12-200	Global Challenges 1 (20cps)
COLB13-200	Global Challenges 2 (20cps)
BUSN12-200	Responsible and Sustainable Business
COMN12-302	Digital Media and Society
DIGM13-100	Designing User Experiences
DIXN11-100	Digital Transformation: Stages and Capabilities
DIXN11-200	Building Digital Literacy and Fluency
DIXN12-300	Aligning Digital Capacity and Culture
PUBR12-100	Social Media Tactics
Beyond Bond: Professional Development & Community Engagement*	

\* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

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Program Sequencing

Commencing in the **SEPTEMBER** semester

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## YEAR 1

<b>September</b> (semester 1)	
COLB12-100	Immersion One: Work-Based Experience
DIXN11-300	Aligning Digital Capacity and Culture
COMN12-302	Digital Media and Society
DIGM13-100	Designing User Experiences

<b>January</b> (semester 2)	
COLB11-100	Global Citizenship
COLB12-200	Global Challenges 1 (20cp)
DIXN11-100	Digital Transformation: Stages and Capabilities

<b>May</b> (semester 3)	
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB13-200	Global Challenges 2 (20cp)
PUBR12-100	Social Media Tactics

## YEAR 2

<b>September</b> (semester 4)	
COLB12-120	Design: Process, Methods and Mindsets
COLB13-110	Immersion Two: Work Placement
DIXN11-200	Building Digital Literacy and Fluency
BUSN12-200	Responsible and Sustainable Business