Program structure and sequence plan

BN-13156	Master of Business Administration		
January Intake			
Semester 1	**January 2027**	**Assumed Knowledge**	Requisites
	Orientation (Week 4)		
BMBA71-010	MBA Orientation		
	Block One (Week 4)		
BMBA71-101	Leading Self and Others: People, Perspectives and Performance		
BMBA71-102	Judgement Under Pressure: Decision-Making, Influence and Negotiation		
	Block Two (Week 12)		
BMBA71-103	Value, Risk and Sustainable Finance		
BMBA71-204	Strategy and Foresight		
Semester 2	**May 2027**	**Assumed Knowledge**	**Requisites**
	Block Three (Week 4)		
MBA Elective	Choose a directed MBA Elective from the list of directed subjects.		
MBA Elective	Choose a directed MBA Elective from the list of directed subjects.		
	Block Four (Week 11)		
BMBA71-207	Markets, Customers and Growth: Marketing Strategy for Managers		
BMBA71-308	Navigating the Future of Work		
Semester 3	**September 2027**	**Assumed Knowledge**	**Requisites**
	Block Five (Week 4)		
BMBA71-205	AI, Data and Digital Transformation		
BMBA71-206	Designing and Leading Organisational Change		
	Block Six (Week 11)		
BMBA71-309	Creating Value Through Human-Centred Design		
BMBA71-310	MBA Capstone		

BN-13156	Master of Business Administration		
September Intake			
Semester 1	**September 2027**	**Assumed Knowledge**	Requisites
	Orientation (Week 4)		
BMBA71-010	MBA Orientation		
	Block One (Week 4)		
BMBA71-101	Leading Self and Others: People, Perspectives and Performance		
BMBA71-102	Judgement Under Pressure: Decision-Making, Influence and Negotiation		
	Block Two (Week 11)		
BMBA71-103	Value, Risk and Sustainable Finance		
BMBA71-204	Strategy and Foresight		
Semester 2	**January 2028**	**Assumed Knowledge**	**Requisites**
	Block Three (Week 4)		
BMBA71-205	AI, Data and Digital Transformation		
BMBA71-206	Designing and Leading Organisational Change		
	Block Four (Week 11)		
BMBA71-207	Markets, Customers and Growth: Marketing Strategy for Managers		
BMBA71-308	Navigating the Future of Work		
Semester 3	**May 2028**	**Assumed Knowledge**	**Requisites**
	Block Five (Week 4)		
MBA Elective	Choose a directed MBA Elective from the list of directed subjects.		
MBA Elective	Choose a directed MBA Elective from the list of directed subjects.		
	Block Six (Week 11)		
BMBA71-309	Creating Value Through Human-Centred Design		
BMBA71-310	MBA Capstone		

Program structure and sequence plan

Subjects	Structure Overview	Available Semesters	Credit Points
Required Subjects 100	Students must complete the following 100 CP of subjects.		
BMBA71-010	MBA Orientation	J | S	
BMBA71-101	Leading Self and Others: People, Perspectives and Performance	J | S	
BMBA71-102	Judgement Under Pressure: Decision-Making, Influence and Negotiation	J | S	
BMBA71-103	Value, Risk and Sustainable Finance	J | S	
BMBA71-204	Strategy and Foresight	J | S	
BMBA71-205	AI, Data and Digital Transformation	J | S	
BMBA71-206	Designing and Leading Organisational Change	J | S	
BMBA71-207	Markets, Customers and Growth: Marketing Strategy for Managers	J | M	
BMBA71-308	Navigating the Future of Work	J | M	
BMBA71-309	Creating Value Through Human-Centred Design	M | S	
BMBA71-310	MBA Capstone	M | S	
MBA Elective 20	Students must complete 20 Credit Points of the MBA Directed Electives		
BMBA71-250	Managerial Economics	M | S	
ENFB71-104	Entrepreneurship and Innovation	M | S	10
Alternative MBA Options	You may also complete your Elective selection with the WHU European MBA Tour (May) and/or complete the Australian Institute of Company Directors (AICD) program.		
BUSN71-304	East Asia Study Tour	M	10
WHU	WHU European MBA Tour (May)		
GAICD	GAICD – AICD Online (Multiple weeks online any time during the year)		

Available J | S	Program Overview	Cricos 121741A	Version 1

The Master of Business Administration comprises 100 credit points of Required Subjects and 20 credit points of Directed MBA Electives, totalling 120 credit points over three semesters. The program develops advanced capabilities in leadership, strategic thinking, decision-making, finance, marketing, digital transformation, organisational change, innovation, and the future of work through an intensive block-teaching MBA curriculum designed to prepare graduates for senior leadership and management roles in complex organisational environments.

Assumed Knowledge

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.

Opportunities

Students may have the opportunity to participate in an international study tour experience or internship using a general elective. Those interested should consult their MBA Program Coordinator for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).

Additional Notes