

Program structure and sequence plan

BN-13151 Bond University - BBT Global Leadership MBA (2 Year)			
January Intake		Japanese Language Pathway Option	
Semester 1	January 2027	Assumed Knowledge	Requisites
GMBA71-201	Accounting for Decision Making		
GMBA71-206	Marketing Management		
Semester 2	May 2027	Assumed Knowledge	Requisites
GMBA70-207	Strategy and Innovation Part A	GMBA71-201 GMBA71-206	
GMBA71-203	Economics for Managers		
Semester 3	September 2027	Assumed Knowledge	Requisites
GMBA70-306	Business Planning for Entrepreneurial Ventures Part A		
GMBA71-202	Data Analytics for Decision Making		
Semester 1	January 2028	Assumed Knowledge	Requisites
GMBA71-204	Global Business Leadership		
Language Pathway Option	Choose a BBT subject from the approved Language Pathway options.		
Semester 2	May 2028	Assumed Knowledge	Requisites
GMBA70-208	Strategy and Innovation Part B		GMBA70-207
Language Pathway Option	Choose a BBT subject from the approved Language Pathway options.		
Semester 3	September 2028	Assumed Knowledge	Requisites
GMBA70-307	Business Planning for Entrepreneurial Ventures Part B	GMBA70-306	
GMBA71-205	Managerial Finance	GMBA71-201 GMBA71-202 GMBA71-203	
BN-13151 Bond University - BBT Global Leadership MBA (2 Year)			
May Intake		Japanese Language Pathway Option	
Semester 1	May 2027	Assumed Knowledge	Requisites
GMBA71-201	Accounting for Decision Making		
Language Pathway Option	Choose a BBT subject from the approved Language Pathway options.		
Semester 2	September 2027	Assumed Knowledge	Requisites
GMBA71-202	Data Analytics for Decision Making		
Language Pathway Option	Choose a BBT subject from the approved Language Pathway options.		
Semester 3	January 2028	Assumed Knowledge	Requisites
GMBA71-206	Marketing Management		
GMBA70-306	Business Planning for Entrepreneurial Ventures Part A		
Semester 1	May 2028	Assumed Knowledge	Requisites
GMBA71-203	Economics for Managers		
GMBA70-207	Strategy and Innovation Part A	GMBA71-201 GMBA71-206	
Semester 2	September 2028	Assumed Knowledge	Requisites
GMBA70-208	Strategy and Innovation Part B		GMBA70-207
GMBA71-204	Global Business Leadership		
Semester 3	January 2029	Assumed Knowledge	Requisites
GMBA71-205	Managerial Finance	GMBA71-201 GMBA71-202 GMBA71-203	
GMBA70-307	Business Planning for Entrepreneurial Ventures Part B	GMBA70-306	

Program structure and sequence plan

BN-13151 Bond University - BBT Global Leadership MBA (2 Year)			
September Intake		Japanese Language Pathway Option	
Semester 1	September 2027	Assumed Knowledge	Requisites
GMBA71-204	Global Business Leadership		
GMBA71-206	Marketing Management		
Semester 2	January 2028	Assumed Knowledge	Requisites
GMBA71-201	Accounting for Decision Making		
GMBA70-306	Business Planning for Entrepreneurial Ventures Part A		
Semester 3	May 2028	Assumed Knowledge	Requisites
GMBA71-202	Data Analytics for Decision Making		
Language Pathway Option	Choose a BBT subject from the approved Language Pathway options.		
Semester 1	September 2028	Assumed Knowledge	Requisites
GMBA71-203	Economics for Managers		
GMBA70-207	Strategy and Innovation Part A	GMBA71-201 GMBA71-206	
Semester 2	January 2029	Assumed Knowledge	Requisites
GMBA71-205	Managerial Finance	GMBA71-201 GMBA71-202 GMBA71-203	
GMBA70-307	Business Planning for Entrepreneurial Ventures Part B	GMBA70-306	
Semester 3	May 2029	Assumed Knowledge	Requisites
GMBA70-208	Strategy and Innovation Part B		GMBA70-207
Language Pathway Option	Choose a BBT subject from the approved Language Pathway options.		
Subjects Structure Overview		Available Semesters	Credit Points
Required Subjects 60	Students must complete the following 60 CP of subjects.		
GMBA70-306	Business Planning for Entrepreneurial Ventures Part A	J M S	5
GMBA70-307	Business Planning for Entrepreneurial Ventures Part B	J M S	5
GMBA71-201	Accounting for Decision Making	J M	10
GMBA71-202	Data Analytics for Decision Making	M S	10
GMBA71-203	Economics for Managers	M S	10
GMBA71-204	Global Business Leadership	J S	10
GMBA71-205	Managerial Finance	J S	10
SRC-480 BBT Japanese Language Pathway	Japanese Language pathway for the Bond BBT program.		
Japanese Language Required Subjects	Students must complete the following twenty credit points (20CP) of subjects.		
GMBA70-207	Strategy and Innovation Part A	M S	5
GMBA70-208	Strategy and Innovation Part B	M S	5
GMBA71-206	Marketing Management	S	10
Japanese Language Pathway Option	Students must choose forty credit points (40CP) of subjects with no more the 25CP of subjects taught in Japanese.		
English Option	Students must take a minimum of three (3) subjects from the English Option (between 15 and 40 credits)		
GMBA70-102	Coaching Across Cultures for Managers	S	5
GMBA70-103	Cross Cultural Business Communication	J	5
GMBA70-104	Financing the Entrepreneurial Venture	M S	5
GMBA70-112	Law for Global Managers	M	5
GMBA70-301	Effective Leadership	J S	5
GMBA70-302	Effective Negotiation: Planning, Perspective and Persuasion	J M S	5
GMBA70-303	Effective Project Management	M	5
GMBA70-304	Management Control Systems	J	5
GMBA70-308	Cybersecurity for Managers	J	5
GMBA70-309	Leading Responsible and Sustainable Organisations	M	5
GMBA70-310	Digital Marketing Foundations	S	5
Japanese Option	Students can choose a maximum of five (5) subjects from the Japanese Option (no more than 25 credits)		
GMBA70-106	Business Model Design	S	5
GMBA70-107	Management of Innovation	J	5
GMBA70-108	Management Strategy and Policy	S	5
GMBA70-109	Managing People and Organisations	J M	5
GMBA70-110	Marketing Strategy	M	5
GMBA70-111	Values Based Marketing	M	5

Program structure and sequence plan

Available J M S	Program Overview	Cricos	Version
The Bond BBT Global Leadership MBA program comprises 60 credit points of Required Subjects, 20 credit points of Language Pathway Required Subjects (English or Japanese), and 40 credit points of Language Pathway Options, totalling 120 credit points across four semesters. Students complete a combination of core MBA subjects, language pathway studies, and pathway options designed to develop global business leadership capabilities in an international context.			
Assumed Knowledge			
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.			
Opportunities			
Students may have the opportunity to participate in an international study tour experience or internship using a general elective. Those interested should consult their BBT Program Coordinator for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).			
Additional Notes			
The program is taught in English, with options to undertake some subjects in Japanese, reflecting its international orientation and partnership with Business Breakthrough University. Graduates emerge with advanced professional skills, a strong global mindset, and the ability to lead responsibly, ethically, and innovatively across diverse organisational contexts.			