

Program structure and sequence plan

BN-13123 Bond-BBT Graduate Certificate in Global Leadership			
January Intake			
Semester 1	January 2027	Assumed Knowledge	Requisites
BBT-GMBA	Choose any BBT-GMBA subject provided requirements are met.		
BBT-GMBA	Choose any BBT-GMBA subject provided requirements are met.		
BBT-GMBA	Choose any BBT-GMBA subject provided requirements are met.		
BBT-GMBA	Choose any BBT-GMBA subject provided requirements are met.		
BN-13123 Bond-BBT Graduate Certificate in Global Leadership			
May Intake			
Semester 1	May 2027	Assumed Knowledge	Requisites
BBT-GMBA	Choose any BBT-GMBA subject provided requirements are met.		
BBT-GMBA	Choose any BBT-GMBA subject provided requirements are met.		
BBT-GMBA	Choose any BBT-GMBA subject provided requirements are met.		
BBT-GMBA	Choose any BBT-GMBA subject provided requirements are met.		
BN-13123 Bond-BBT Graduate Certificate in Global Leadership			
September Intake			
Semester 1	September 2027	Assumed Knowledge	Requisites
BBT-GMBA	Choose any BBT-GMBA subject provided requirements are met.		
BBT-GMBA	Choose any BBT-GMBA subject provided requirements are met.		
BBT-GMBA	Choose any BBT-GMBA subject provided requirements are met.		
BBT-GMBA	Choose any BBT-GMBA subject provided requirements are met.		
Subjects	Structure Overview	Available Semesters	Credit Points
Required Subjects 40	Students must complete the following 40 CP of subjects.		
BBT-GMBA	Choose any BBT-GMBA subject provided requirements are met.		
GMBA70-102	Coaching Across Cultures for Managers	S	5
GMBA70-104	Financing the Entrepreneurial Venture	M S	5
GMBA70-106	Business Model Design	S	5
GMBA70-108	Management Strategy and Policy	S	5
GMBA70-109	Managing People and Organisations	J M	5
GMBA70-110	Marketing Strategy	M	5
GMBA70-111	Values Based Marketing	M	5
GMBA70-112	Law for Global Managers	M	5
GMBA70-207	Strategy and Innovation Part A	M S	5
GMBA70-208	Strategy and Innovation Part B	M S	5
GMBA70-209	Strategic Management	M	5
GMBA70-210	Perspective on Strategy Development in a Real Business World	S	5
GMBA70-301	Effective Leadership	J S	5
GMBA70-302	Effective Negotiation: Planning, Perspective and Persuasion	J M S	5
GMBA70-304	Management Control Systems	J	5
GMBA70-306	Business Planning for Entrepreneurial Ventures Part A	J M S	5
GMBA70-307	Business Planning for Entrepreneurial Ventures Part B	J M S	5
GMBA71-111	Marketing Management	M	10
GMBA71-201	Accounting for Decision Making	J M	10
GMBA71-202	Data Analytics for Decision Making	M S	10
GMBA71-203	Economics for Managers	M S	10
GMBA71-204	Global Business Leadership	J S	10
GMBA71-205	Managerial Finance	J S	10
GMBA71-206	Marketing Management	S	10

Available J M S	Program Overview	Cricos NA	Version 4
The Bond-BBT Graduate Certificate in Global Leadership program comprises 40 credit points selected from BBT Subject Options for Global Leadership, totalling 40 credit points completed in one semester. Students select four subjects from a suite of Global Leadership, strategy, entrepreneurship, innovation, finance, marketing, analytics, and leadership offerings designed to develop decision-making, leadership, communication, and global business capabilities.			
Assumed Knowledge			
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.			
Opportunities			
Students may have the opportunity to participate in an international study tour experience or internship using a general elective. Those interested should consult their BBT Program Coordinator for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).			
Additional Notes			
The program is taught in English, with the option to undertake some subjects in Japanese, supporting bilingual capability and enhancing communication skills for global business environments. Completion of the Graduate Certificate provides a direct pathway into the Bond-BBT Global Leadership MBA, enabling students to continue building advanced managerial and leadership expertise.			