Bachelor of Entrepreneurial Transformation

Program Structure

For students commencing from **271**

Program Code	Total Subjects	Intake	Duration	Program Structure
TC-80002	24 (240CP)	September	2 years full-time	3 (30CP) Core University subjects 7 (70CP) Foundation subjects 4 (40CP) Experiential Subjects 6 (60CP) Major 4 (40CP) Minor or Electives

Core University Subjects (30CP)	
CORE11-011	Critical Thinking & Communication
CORE11-012	Responsibility, Integrity and Civic Discourse
CORE11-013	Collaboration for Global Change
Beyond Bond: Professional Development & Community Engagement*	

* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

Foundation Subjects (70CP)	
BUSN12-200	Responsible and Sustainable Organisations
COLB11-100	Global Citizenship
COLB11-103	Leading with AI
COLB11-104	Resourcing Transformation
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB12-120	Design: Process, Methods and Mindsets
COMN12-217	Media and Society

Experiential Subjects (40CP)	
COLB11-101	Global Challenges 1
COLB11-102	Global Challenges 2
COLB12-100	Immersion 1: Work-Based Experience
COLB13-110	Immersion 2: Work Placement

Entrepreneurial Transformation Major (60CP)	
ENFB11-101 OR ENFB13-305	Everyday Entrepreneurship OR Entrepreneurial Finance
LAWS10-210	Enterprise Law
MGMT13-311	Leading Innovation and Change
MKTG11-100	Marketing
MKTG13-312	Digital Marketing for Customer Engagement
PUBR12-100	Social Media Strategy and Tactics

Minor (40CP) or Electives (40CP)

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Students select either a Minor (40CP) or 4 electives from the list of available undergraduate subjects (40CP). Minors include Advertising, Cyber Security, Digital Media, Entrepreneurship, Global Studies, Health Transformation and Marketing.

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Program Sequencing

Commencing in the **SEPTEMBER** semester

YEAR 1

January (semester 1)	
COLB11-103	Leading with AI
CORE11-011	Critical Thinking and Communication
COMN12-217	Media and Society
MKTG11-100	Marketing

May (semester 2)	
COLB11-104	Resourcing Transformation
CORE11-012	Responsibility, Integrity and Civic Discourse
PUBR12-100	Social Media Strategy and Tactics
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age

September (semester 3)	
Everyday Entrepreneurship Option	
BUSN12-200	Responsible and Sustainable Organisations
COLB12-100	Immersion One: Work-Based Experience
COLB11-100	Global Citizenship
ENFB11-101	Everyday Entrepreneurship
Entrepreneurial Finance Option	
BUSN12-200	Responsible and Sustainable Organisations
COLB12-100	Immersion One: Work-Based Experience
COLB11-100	Global Citizenship
	University Undergraduate Elective

YEAR 2

January (semester 4)	
COLB11-101	Global Challenges 1
CORE11-013	Collaboration for Global Change
MKTG13-312	Digital Marketing for Customer Engagement
	University Undergraduate Elective

May (semester 5)	
Everyday Entrepreneurship Option	
COLB11-102	Global Challenges 2
COLB13-110	Immersion Two: Work Placement
	University Undergraduate Elective
	University Undergraduate Elective
Entrepreneurial Finance Option	
COLB11-102	Global Challenges 2
COLB13-110	Immersion Two: Work Placement
ENFB13-305	Entrepreneurial Finance
	University Undergraduate Elective

September (semester 6)	
COLB12-120	Design: Process, Methods and Mindsets
LAWS10-210	Enterprise Law
MGMT13-311	Leading Innovation and Change
	University Undergraduate Elective

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