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ZDTSC	Data Analytics Minor			
Subjects	Subject Title	Assumed Knowledge	Requisites	Available
Required Subjects 20	Students must complete the following 20 CP of subjects.			
DTSC12-200	Data Science			J S
DTSC13-302	Statistical Learning and Regression Models	DTSC12-200 ECON12-200		M S
Data Analytics Options 20	Students must choose twenty credit points (20CP) of subjects from the Data Analytic options.			
ACSC13-307	Survival Analysis		ACSC12-200	M S
DTSC11-100	Business Analytics Coding			J S
DTSC11-110	Cyber and Fraud Threats in Organisations			S
DTSC12-210	Sport Data Analytics			M
DTSC13-300	Infrastructure for Data Analytics	STAT11-112		J S
DTSC13-301	Deep Learning Through Neural Networks	STAT11-112	DTSC12-200	JM
DTSC13-304	Applied Data Analytics Project		DTSC13-302 Co-Req DTSC13-301 or DTSC13-306	J S
DTSC13-305	Financial Trading Systems	DTSC12-200		S
DTSC13-306	Modern Machine Learning Models	DTSC11-100 DTSC12-200		S
DTSC13-307	Advanced Statistical Learning Models		DTSC13-302	S
ECON13-300	Advanced Econometrics	ECON12-200		S
Structure Overview				Version 1
The Data Analytics Minor comprises 20 credit points of required Data Analytics subjects and 20 credit points of Data Analytics option subjects, totalling 40 credit points. The minor develops capabilities in data science, statistical modelling, machine learning, analytical coding, and applied data analytics, providing students with practical skills to solve real-world business and industry challenges using data-driven approaches.				
	Assumed Knowledge			
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.				
	Additional Notes			

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ZENTI	Entrepreneurship and Innovation Minor			
Subjects	Subject Title	Assumed Knowledge	Requisites	Available
Required Subjects 20	Students must complete the following 20 CP of subjects.			
ENFB13-304	New Venture Planning			J
ENFB13-305	Entrepreneurial Finance			M
Entrepreneurship and Innovation Option 20	Students must choose twenty credit points (20CP) from the following Entrepreneurship and Innovation option:			
COLB12-120	Design: Process, Methods and Mindsets			JS
MGMT13-311	Leading Innovation and Change	CORE11-002 CORE11-013		M S
MGMT13-321	Negotiation	CORE11-002 MGMT11-101		J S
MGMT13-328	Strategic Management			M S
MKTG13-303	Market Research	MKTG11-100		M S
MKTG13-312	Digital Marketing for Customer Engagement	MKTG11-100		J M
MKTG13-314	Social Media Marketing	MKTG13-312		S
Structure Overview				Version 5
The Entrepreneurship and Innovation Minor comprises 20 credit points of required Entrepreneurship and Innovation subjects and 20 credit points of option subjects, totalling 40 credit points. The minor develops capabilities in venture creation, entrepreneurial finance, innovation management, negotiation, strategic management, and market analysis, preparing students to launch ventures and drive innovation within existing organisations.				
	Assumed Knowledge			
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.				
	Additional Notes			

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ZMCOM	Marketing Communication Minor			
Subjects	Subject Title	Assumed Knowledge	Requisites	Available
Required Subjects 20	Students must complete the following 20 CP of subjects.			
COMN11-101	Introduction to Communication			JMS
MKTG13-302	Integrated Marketing Communications	MKTG11-100		J M
Advertising and Public Relations Option 10	Students must choose ten credit points (10CP) of the following Advertising and Public Relations Option:			
ADVT11-100	Introduction to Advertising			JMS
PUBR11-100	Introduction to Public Relations			JMS
Marketing Communication Option 10	Students must choose ten credit points (10CP) of the following Marketing Communication Option:			
ADVT12-200	Copywriting for Advertising	ADVT11-100		M
ADVT12-241	Understanding Audiences and Media in Advertising	ADVT11-100		J
ADVT13-101	Advertising, Branding and Popular Culture	ADVT11-100		S
PUBR12-235	Media Strategies	PUBR11-100		S
PUBR12-250		PUBR11-100		
PUBR13-312			PUBR11-100	
Structure Overview				Version 2
The Marketing Communication Minor comprises 20 credit points of required subjects, 10 credit points of Advertising and Public Relations option subjects, and 10 credit points of Marketing Communication option subjects, totalling 40 credit points. The minor develops capabilities in communication strategy, integrated marketing communications, advertising, public relations, media engagement, and digital communication, preparing students to communicate effectively across contemporary media environments.				
	Assumed Knowledge			
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.				
	Additional Notes			

ZSUST	Sustainability Minor			
Subjects	Subject Title	Assumed Knowledge	Requisites	Available
Required Subjects 10	Students must complete the following 10 CP of subjects.			
BUSN12-200	Responsible and Sustainable Organisations			M S
Sustainable Options 30	Students must choose thirty credit points (30CP) from the following Sustainable Options:			
BMED12-123	Global Health Issues			S
GLBE11-100	Climate Change and the Future World			J S
HPER11-101	Australia's Health Issues and Priorities			MS
HRTM12-220	Sustainable Tourism and Indigenous Culture			J
INTR12-203	The United Nations			S
LAWS13-115	Contemporary Issues in Law and Society			JMS
LAWS13-121	Climate Law in Context			M
SSUD11-102	Sustainable Development and Society			JS
SSUD12-103	Managing Projects Sustainably			J S
Structure Overview				#N/A
The Sustainability Minor comprises 10 credit points of required Sustainability subjects and 30 credit points of Sustainability option subjects, totalling 40 credit points. The minor develops capabilities in sustainability, environmental, social and governance (ESG) principles, climate change, sustainable development, global challenges, and responsible organisational practices, preparing students to address sustainability issues across industries and sectors.				
	Assumed Knowledge			
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.				
	Additional Notes			

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