

Program structure and sequence plan

BN-13141 Master of International Hotel and Tourism Management (Professional)			
January Intake			
Semester 1	January 2027	Assumed Knowledge	Requisites
BUSN71-201	Event Management		
HRTM71-220	Sustainable Tourism and Indigenous Cultures		
MGMT71-104	Managing People		
Semester 2	May 2027	Assumed Knowledge	Requisites
HRTM71-203	Guest Service Experience Management		
HRTM71-205	Revenue Management	ACCT71-100 MKTG71-100 MKTG71-104 MKTG71-600	
HRTM71-107	Visitor Experience Management		
Semester 3	September 2027	Assumed Knowledge	Requisites
MKTG71-100	Marketing Fundamentals		
HRTM71-215	Digital Innovation in Tourism		
General Elective PG	Choose any UG subject on offer provided faculty requirements are met.		
Semester 1	January 2028	Assumed Knowledge	Requisites
General Elective PG	Choose any UG subject on offer provided faculty requirements are met.		
General Elective PG	Choose any UG subject on offer provided faculty requirements are met.		
General Elective PG	Choose any UG subject on offer provided faculty requirements are met.		
Semester 2	May 2028	Assumed Knowledge	Requisites
Professional Option	Student must choose BUSN71-701 or BUSN71-705		
BN-13141 Master of International Hotel and Tourism Management (Professional)			
May Intake			
Semester 1	May 2027	Assumed Knowledge	Requisites
HRTM71-203	Guest Service Experience Management		
HRTM71-107	Visitor Experience Management		
General Elective PG	Choose any UG subject on offer provided faculty requirements are met.		
Semester 2	September 2027	Assumed Knowledge	Requisites
MGMT71-104	Managing People		
MKTG71-100	Marketing Fundamentals		
HRTM71-215	Digital Innovation in Tourism		
Semester 3	January 2028	Assumed Knowledge	Requisites
BUSN71-201	Event Management		
HRTM71-220	Sustainable Tourism and Indigenous Cultures		
General Elective PG	Choose any UG subject on offer provided faculty requirements are met.		
Semester 1	May 2028	Assumed Knowledge	Requisites
HRTM71-205	Revenue Management	ACCT71-100 MKTG71-100 MKTG71-104 MKTG71-600	
General Elective PG	Choose any UG subject on offer provided faculty requirements are met.		
General Elective PG	Choose any UG subject on offer provided faculty requirements are met.		
Semester 2	September 2028	Assumed Knowledge	Requisites
Professional Option	Student must choose BUSN71-701 or BUSN71-705		

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BN-13141 Master of International Hotel and Tourism Management (Professional)			
September Intake			
Semester 1	September 2027	Assumed Knowledge	Requisites
MGMT71-104	Managing People		
MKTG71-100	Marketing Fundamentals		
HRTM71-215	Digital Innovation in Tourism		
Semester 2	January 2028	Assumed Knowledge	Requisites
BUSN71-201	Event Management		
General Elective PG	Choose any UG subject on offer provided faculty requirements are met.		
HRTM71-220	Sustainable Tourism and Indigenous Cultures		
Semester 3	May 2028	Assumed Knowledge	Requisites
HRTM71-107	Visitor Experience Management		
HRTM71-203	Guest Service Experience Management		
HRTM71-205	Revenue Management	ACCT71-100 MKTG71-100 MKTG71-104 MKTG71-600	
Semester 1	September 2028	Assumed Knowledge	Requisites
General Elective PG	Choose any UG subject on offer provided faculty requirements are met.		
General Elective PG	Choose any UG subject on offer provided faculty requirements are met.		
General Elective PG	Choose any UG subject on offer provided faculty requirements are met.		
Semester 2	January 2029	Assumed Knowledge	Requisites
Professional Option	Student must choose BUSN71-701 or BUSN71-705		

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Subjects	Structure Overview	Available Semesters	Credit Points
Required Subjects 40	Students must complete the following 40 CP of subjects.		
BUSN71-201	Event Management	J	10
HRTM71-107	Visitor Experience Management	M	10
HRTM71-203	Guest Service Experience Management	M	10
HRTM71-205	Revenue Management	M	10
HRTM71-215	Digital Innovation in Tourism	S	10
HRTM71-220	Sustainable Tourism and Indigenous Cultures	J	10
MGMT71-104	Managing People	J M S	10
MKTG71-100	Marketing Fundamentals	J S	10
Professional Option	Student must choose BUSN71-701 or BUSN71-705		
BUSN71-701	Professional Portfolio	J M S	45
BUSN71-705	Professional Development	J M S	45
General Elective PG 40	Students must choose forty credit points (40CP) of postgraduate subjects from across the University, provided requirements are met.		
Optional Specialisation	Students are encouraged to tailor their study with an optional Specialisation. This will replace forty credit points (40CP) of elective subjects.		
Available J M S	Program Overview	Cricos 102621M	Version 2
The Master of International Hotel and Tourism Management (Professional) program comprises 80 credit points of Required Subjects, a 45 credit point Professional Option (Professional Portfolio or Professional Development), and 40 credit points of Postgraduate General Electives, totalling 165 credit points across five semesters. The program develops advanced capabilities in hotel and tourism management, including event management, visitor experience management, guest service management, revenue management, digital innovation, sustainable tourism, marketing, and people management, while providing substantial professional experience through an integrated professional development component and opportunities for elective study or specialisation.			
Assumed Knowledge			
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.			
Opportunities			
Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).			
Additional Notes			
*Please note that the Professional Portfolio or Professional Development subject is a 20-week, 45-credit point subject and is taken in the last semester of the program once all other coursework subjects have been completed. The Career Development Centre will provide assistance in choosing the relevant professional subject prior to your last semester.			