

Program structure and sequence plan

BN-13127		Master of Sport Management	
January Intake			
Semester 1	January 2027	Assumed Knowledge	Requisites
BUSN71-201	Event Management		
FINC71-101	Fundamentals of Finance		
MKTG71-100	Marketing Fundamentals		
Semester 2	May 2027	Assumed Knowledge	Requisites
MGMT71-104	Managing People		
General Elective PG	Choose any UG subject on offer provided faculty requirements are met.		
Sport Management Option	Choose a subject from the sport management option.		
Semester 3	September 2027	Assumed Knowledge	Requisites
SPMT71-124	International Sport Business		
STAT71-111	Business Statistics		
General Elective PG	Choose any UG subject on offer provided faculty requirements are met.		
Semester 1	January 2028	Assumed Knowledge	Requisites
LAWS77-521	Global Sports Law and Governance		
SPMT71-125	Managing High Performance Sport		
Practical Experience option	Choose a subject from the Practical Experience option.		

BN-13127		Master of Sport Management	
May Intake			
Semester 1	May 2027	Assumed Knowledge	Requisites
FINC71-101	Fundamentals of Finance		
General Elective PG	Choose any UG subject on offer provided faculty requirements are met.		
MGMT71-104	Managing People		
Semester 2	September 2027	Assumed Knowledge	Requisites
MKTG71-100	Marketing Fundamentals		
SPMT71-124	International Sport Business		
STAT71-111	Business Statistics		
Semester 3	January 2028	Assumed Knowledge	Requisites
BUSN71-201	Event Management		
SPMT71-125	Managing High Performance Sport		
LAWS77-521	Global Sports Law and Governance		
Semester 1	May 2028	Assumed Knowledge	Requisites
Sport Management Option	Choose a subject from the sport management option.		
General Elective PG	Choose any UG subject on offer provided faculty requirements are met.		
Practical Experience option	Choose a subject from the Practical Experience option.		

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BN-13127		Master of Sport Management	
September Intake			
Semester 1	September 2027	Assumed Knowledge	Requisites
FINC71-101	Fundamentals of Finance		
MGMT71-104	Managing People		
MKTG71-100	Marketing Fundamentals		
Semester 2	January 2028	Assumed Knowledge	Requisites
BUSN71-201	Event Management		
LAWS77-521	Global Sports Law and Governance		
SPMT71-125	Managing High Performance Sport		
Semester 3	May 2028	Assumed Knowledge	Requisites
General Elective PG	Choose any UG subject on offer provided faculty requirements are met.		
General Elective PG	Choose any UG subject on offer provided faculty requirements are met.		
Sport Management Option	Choose a subject from the sport management option.		
Semester 1	September 2028	Assumed Knowledge	Requisites
SPMT71-124	International Sport Business		
STAT71-111	Business Statistics		
Practical Experience option	Choose a subject from the Practical Experience option.		
Subjects	Structure Overview	Available Semesters	Credit Points
Required Subjects 80	Students must complete the following 80 CP of subjects.		
BUSN71-201	Event Management	J	10
FINC71-101	Fundamentals of Finance	J M S	10
LAWS77-521	Global Sports Law and Governance	JS	10
MGMT71-104	Managing People	J M S	10
MKTG71-100	Marketing Fundamentals	J S	10
SPMT71-124	International Sport Business	S	10
SPMT71-125	Managing High Performance Sport	J	10
STAT71-111	Business Statistics	J S	10
Sport Management Option	Choose a subject from the sport management option.		
ENFB71-104	Entrepreneurship and Innovation	M S	10
MGMT71-311	Leading Innovation and Change	M S	10
Practical Experience Option	Choose a subject from the Practical Experience option.		
BUSN71-620	Individual Study in Business	J M S	10
BUSN71-700	Business Internship A	J M S	10
General Elective PG 20	Students must choose twenty credit points (20CP) of postgraduate subjects from across the University, provided requirements are met.		
Available J M S	Program Overview	Cricos 096559M	Version 7
The Master of Sport Management program comprises 80 credit points of Required Subjects, 20 credit points from Sport Management Options, 10 credit points from a Practical Experience Option, and 20 credit points of Postgraduate General Electives, totalling 130 credit points across four semesters. The program develops advanced knowledge and skills in sport business, event management, sport law and governance, marketing, finance, leadership, innovation, and high-performance sport management, while providing opportunities for practical industry experience and elective study.			
Assumed Knowledge			
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students’ lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.			
Opportunities			
Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).			
Additional Notes			

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