

Program structure and sequence plan

BN-13125 Graduate Certificate in Sport Management			
January Intake			
Semester 1	January 2027	Assumed Knowledge	Requisites
Sport Management option	Choose a subject from the sport management option.		
Sport Management option	Choose a subject from the sport management option.		
Sport Management option	Choose a subject from the sport management option.		
Sport Management option	Choose a subject from the sport management option.		
BN-13125 Graduate Certificate in Sport Management			
September Intake			
Semester 1	September 2027	Assumed Knowledge	Requisites
Sport Management option	Choose a subject from the sport management option.		
Sport Management option	Choose a subject from the sport management option.		
Sport Management option	Choose a subject from the sport management option.		
Sport Management option	Choose a subject from the sport management option.		
Subjects	Structure Overview	Available Semesters	Credit Points
Required Subjects 40	Students must complete the following 40 CP of subjects.		
BUSN71-201	Event Management	J	10
ENFB71-104	Entrepreneurship and Innovation	M S	10
FINC71-101	Fundamentals of Finance	J M S	10
LAWS77-521	Global Sports Law and Governance	JS	10
MGMT71-104	Managing People	J M S	10
MGMT71-311	Leading Innovation and Change	M S	10
MKTG71-100	Marketing Fundamentals	J S	10
SPMT71-124	International Sport Business	S	10
SPMT71-125	Managing High Performance Sport	J	10
STAT71-111	Business Statistics	J S	10
Available J S	Program Overview	Cricos 096560G	Version 4
The Graduate Certificate in Sport Management program comprises 40 credit points of Sport Management Options, totalling 40 credit points completed in one semester. The program provides an introduction to sport management, developing knowledge and skills relevant to sporting organisations, clubs, athletes, and events. Students select subjects from areas including sport business, event management, sport law and governance, leadership, marketing, finance, innovation, and high-performance sport, using an evidence-based and case-study approach to learning.			
Assumed Knowledge			
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.			
Opportunities			
Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).			
Additional Notes			
The required subjects establish the fundamental analytical, behavioural, legal, and commercial foundations of sport management. Together, they create a comprehensive platform for further study in the Graduate Diploma in Sport Management or the Master of Sport Management suite of programs. Graduates emerge with a strong introductory capability to work with sporting teams, clubs, athletes, events, and sport organisations across domestic and international contexts.			