

Program structure and sequence plan

BN-10019 Bachelor of International Hotel and Tourism Management			
January Intake			
Semester 1	January 2027	Assumed Knowledge	Requisites
CORE11-011	Critical Thinking and Communication		
HRTM12-204	Tourism: The Business of Happiness		
HRTM12-201	International Food and Beverage Management		
MKTG11-100	Marketing Fundamentals		
Semester 2	May 2027	Assumed Knowledge	Requisites
CORE11-012	Responsibility, Integrity and Civic Discourse		
ACCT11-100	Accounting Principles		
HRTM12-203	Guest Service Experience Management		
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
Semester 3	September 2027	Assumed Knowledge	Requisites
CORE11-013	Collaboration for Global Change		
HRTM12-215	Digital Innovation in Tourism		
MGMT12-202	Human Resource Management		
MGMT13-328	Strategic Management		
Semester 1	January 2028	Assumed Knowledge	Requisites
BUSN12-201	Event Management		
HRTM12-220	Sustainable Tourism and Indigenous Culture		
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
Semester 2	May 2028	Assumed Knowledge	Requisites
HRTM11-107	Visitor Experience Management		
HRTM12-205	Revenue Management	ACCT11-100 MKTG11-100	
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
Semester 3	September 2028	Assumed Knowledge	Requisites
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
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IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
Practical Experience Option	Choose a subject from the Practical Experience option.		

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May Intake			
Semester 1	May 2027	Assumed Knowledge	Requisites
CORE11-011	Critical Thinking and Communication		
HRTM11-107	Visitor Experience Management		
HRTM12-203	Guest Service Experience Management		
MKTG11-100	Marketing Fundamentals		
Semester 2	September 2027	Assumed Knowledge	Requisites
CORE11-012	Responsibility, Integrity and Civic Discourse		
ACCT11-100	Accounting Principles		
HRTM12-215	Digital Innovation in Tourism		
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
Semester 3	January 2028	Assumed Knowledge	Requisites
CORE11-013	Collaboration for Global Change		
HRTM12-204	Tourism: The Business of Happiness		
MGMT12-202	Human Resource Management		
BUSN12-201	Event Management		
Semester 1	May 2028	Assumed Knowledge	Requisites
MGMT13-328	Strategic Management		
HRTM12-205	Revenue Management	ACCT11-100 MKTG11-100	
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
Semester 2	September 2028	Assumed Knowledge	Requisites
HRTM12-201	International Food and Beverage Management		
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
Semester 3	January 2029	Assumed Knowledge	Requisites
HRTM12-220	Sustainable Tourism and Indigenous Culture		
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
Practical Experience Option	Choose a subject from the Practical Experience option.		

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September Intake			
Semester 1	September 2027	Assumed Knowledge	Requisites
CORE11-011	Critical Thinking and Communication		
ACCT11-100	Accounting Principles		
HRTM12-215	Digital Innovation in Tourism		
MKTG11-100	Marketing Fundamentals		
Semester 2	January 2028	Assumed Knowledge	Requisites
CORE11-012	Responsibility, Integrity and Civic Discourse		
BUSN12-201	Event Management		
HRTM12-204	Tourism: The Business of Happiness		
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
Semester 3	May 2028	Assumed Knowledge	Requisites
CORE11-013	Collaboration for Global Change		
HRTM12-203	Guest Service Experience Management		
HRTM11-107	Visitor Experience Management		
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
Semester 1	September 2028	Assumed Knowledge	Requisites
HRTM12-201	International Food and Beverage Management		
MGMT12-202	Human Resource Management		
MGMT13-328	Strategic Management		
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
Semester 2	January 2029	Assumed Knowledge	Requisites
HRTM12-220	Sustainable Tourism and Indigenous Culture		
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
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IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
Semester 3	May 2029	Assumed Knowledge	Requisites
HRTM12-205	Revenue Management	ACCT11-100 MKTG11-100	
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
IHTM Option/Elective	Choose from IHTM Option or General Elective subject		
Practical Experience option	Choose a subject from the Practical Experience option.		

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Subjects	Structure Overview	Available Semesters	Credit Points
Core Curriculum 30	Students must complete three (3) subjects plus the Beyond Bond Program.		
CORE11-011	Critical Thinking and Communication	J M S	10
CORE11-012	Responsibility, Integrity and Civic Discourse	J M S	10
CORE11-013	Collaboration for Global Change	J M S	10
Required Subjects 120	Students must complete the following 120 CP of subjects.		
ACCT11-100	Accounting Principles	J M S	10
BUSN12-201	Event Management	J	10
HRTM11-107	Visitor Experience Management	M	10
HRTM12-201	International Food and Beverage Management	S	10
HRTM12-203	Guest Service Experience Management	M	10
HRTM12-204	Tourism: The Business of Happiness	J	10
HRTM12-205	Revenue Management	M	10
HRTM12-215	Digital Innovation in Tourism	S	10
HRTM12-220	Sustainable Tourism and Indigenous Culture	J	10
MGMT12-202	Human Resource Management	J S	10
MGMT13-328	Strategic Management	M S	10
MKTG11-100	Marketing Fundamentals	J M S	10
Hotel and Tourism Management Option	Students must choose twenty credit points (20CP) from the following Hotel and Tourism Management Option:		
HRTM11-100	Wine Studies	J S	10
HRTM12-206	Tourism Analysis and Evaluation	M	10
HRTM12-214	Adventure Tourism	J S	10
Practical Experience Option	Choose a subject from the Practical Experience option.		
BUSN13-620	Individual Study in Business	J M S	10
BUSN13-700	Business Internship A	J M S	10
General Elective 60	Students must choose sixty credit points (60CP) of undergraduate subjects from across the University.		
Available J M S	Program Overview	Cricos 063584E	Version 15
The Bachelor of International Hotel and Tourism Management program comprises 30 credit points of Core Curriculum (3 subjects plus the Beyond Bond Program), 120 credit points of Required Subjects, 20 credit points of Hotel and Tourism Management Options, 10 credit points of a Practical Experience Option, and 60 credit points of General Electives, totalling 240 credit points across six semesters.			
Assumed Knowledge			
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.			
Opportunities			
Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).			
Additional Notes			
You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation. If you require further information please email businessmentoring@bond.edu.au			

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