

Program structure and sequence plan

BN-10014		Bachelor of Business	
January Intake			
Semester 1	January 2027	Assumed Knowledge	Requisites
CORE11-011	Critical Thinking and Communication		
CORE11-012	Responsibility, Integrity and Civic Discourse		
MKTG11-100	Marketing Fundamentals		
Statistics Option	Students must choose ten credit points (10CP) of the Statistic subject option		
Semester 2	May 2027	Assumed Knowledge	Requisites
CORE11-013	Collaboration for Global Change		
ACCT11-100	Accounting Principles		
ECON11-100	Principles of Economics		
LAWS10-210	Enterprise Law		
Semester 3	September 2027	Assumed Knowledge	Requisites
MGMT12-202	Human Resource Management		
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Semester 1	January 2028	Assumed Knowledge	Requisites
FINC11-101	Fundamentals of Finance	ACCT11-100 ECON11-100 STAT11-111 STAT11-112	
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Semester 2	May 2028	Assumed Knowledge	Requisites
BUSN13-331	Business Model Generation		
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Semester 3	September 2028	Assumed Knowledge	Requisites
BUSN13-332	Business Model Execution		BUSN13-331
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		

Program structure and sequence plan

BN-10014		Bachelor of Business	
May Intake			
Semester 1	May 2027	Assumed Knowledge	Requisites
CORE11-011	Critical Thinking and Communication		
CORE11-012	Responsibility, Integrity and Civic Discourse		
MKTG11-100	Marketing Fundamentals		
Statistics Option	Students must choose ten credit points (10CP) of the Statistic subject option		
Semester 2	September 2027	Assumed Knowledge	Requisites
CORE11-013	Collaboration for Global Change		
ACCT11-100	Accounting Principles		
ECON11-100	Principles of Economics		
LAWS10-210	Enterprise Law		
Semester 3	January 2028	Assumed Knowledge	Requisites
MGMT12-202	Human Resource Management		
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Semester 1	May 2028	Assumed Knowledge	Requisites
FINC11-101	Fundamentals of Finance	ACCT11-100 ECON11-100 STAT11-111 STAT11-112	
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Semester 2	September 2028	Assumed Knowledge	Requisites
BUSN13-331	Business Model Generation		
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Semester 3	January 2029	Assumed Knowledge	Requisites
BUSN13-332	Business Model Execution		BUSN13-331
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		

Program structure and sequence plan

BN-10014		Bachelor of Business	
September Intake			
Semester 1	September 2027	Assumed Knowledge	Requisites
CORE11-011	Critical Thinking and Communication		
CORE11-012	Responsibility, Integrity and Civic Discourse		
LAWS10-210	Enterprise Law		
MKTG11-100	Marketing Fundamentals		
Semester 2	January 2028	Assumed Knowledge	Requisites
ACCT11-100	Accounting Principles		
ECON11-100	Principles of Economics		
Statistics Option	Students must choose ten credit points (10CP) of the Statisc subject option		
Major/Elective	Choose from Major, Optional Major or Elective		
Semester 3	May 2028	Assumed Knowledge	Requisites
CORE11-013	Collaboration for Global Change		
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Semester 1	September 2028	Assumed Knowledge	Requisites
FINC11-101	Fundamentals of Finance	ACCT11-100 ECON11-100 STAT11-111 STAT11-112	
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Semester 2	January 2029	Assumed Knowledge	Requisites
BUSN13-331	Business Model Generation		
MGMT12-202	Human Resource Management		
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Semester 3	May 2029	Assumed Knowledge	Requisites
BUSN13-332	Business Model Execution		BUSN13-331
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		
Major/Elective	Choose from Major, Optional Major or Elective		

Available J M S	Program Overview	Cricos 063055G	Version 8
The Bachelor of Business program comprises 30 credit points of Core Curriculum (3 subjects plus the Beyond Bond Program), 80 credit points of Business Foundation Subjects, 10 credit points of a Statistics Option (Business Statistics or Quantitative Methods), 60 credit points from a Business Major (Entrepreneurship and Innovation, International Business, Management, Marketing, Marketing Communication, or Tourism and Hotel Management), and 60 credit points of General Electives, totalling 240 credit points across six semesters.			
Assumed Knowledge			
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students’ lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.			
Opportunities			
Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).			
Additional Notes			
You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation. If you require further information please email businessmentoring@bond.edu.au			