

For students commencing from **271+**

Program Code	Total Subjects	Intakes	Duration	Program Structure
HS-20013	24	Jan, May, Sep	2 years full-time	CORE University Subjects (3) Required Subjects (7) Discipline Options (3) Professional Option (1) Major (6) General Elective (4)
CORE University Subjects (3) : One core subject must be taken per semester for the first three semesters				
CORE11-011	Critical Thinking and Communication			
CORE11-012	Responsibility, Integrity and Civic Discourse			
CORE11-013	Collaboration for Global Change			
Beyond Bond: Professional Development & Community Engagement*				
* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.				
Required Subjects (7)				Availability
COMN11-100	Foundations of Content Creation			Jan, May, Sep
COMN11-111	Communication, Context and Influence			Jan, May, Sep
COMN11-112	Creativity and Ideation			May
COMN11-113	Persuasive Speaking			Jan, May, Sept
COMN11-114	Writing with Purpose			May
COMN12-217	Media and Society			May
COMN13-300	Capstone Project			Jan, May, Sep
Discipline Options (3) Choose 3 of the following subjects				
COMN12-218	Organisational Communication			Sep
COMN12-216	Gender Communication			Jan
COMN12-204	Intercultural Communication			Jan, Sept
COMN12-205	Interpersonal Communication			Jan
COMN12-214	Creative Enterprise			Jan, May
Professional Option (1) Choose 1 of the following options				
ADVT11-100	Introduction to Advertising			Jan, May, Sep
PUBR11-100	Introduction to Public Relations			Jan, May, Sep
JOUR11-100	Newsroom: Introduction to Journalism			Jan, May
PUBR12-100	Social Media Strategy and Tactics			May
Major – Choose 1 of the following majors				
Advertising Practice			Journalism Practice	
Creative Writing			Public Relations Practice	
Digital Media			Social Media Practice	
Film and Television				
General Electives (4)				
Choose 4 subjects from the list of available undergraduate electives across the University. Alternatively, students may complete an elective Minor, which consists of 4 subjects				

Commencing **JAN**

Jan (semester 1)		May (semester 2)		Sep (semester 3)	
CORE11-011	Critical Thinking and Communication	CORE11-012	Responsibility, Integrity and Civic Discourse	CORE11-013	Collaboration for Global Change
COMN11-111	Communication, Context and Influence	COMN11-114	Writing with Purpose	COMN11-113	Persuasive Speaking
COMN11-100	Foundations of Content Creation	COMN11-112	Creativity and Ideation		Major option
ADVT11-100 PUBR11-100 JOUR11-100	Professional Option: A choice of either Introduction to Advertising Introduction to Public Relations Newsroom: Introduction to Journalism OR General Elective if preference for Professional Option is PUBR12-100 (available in Semester 2)	PUBR12-100	General Elective OR Professional Option (if professional option not completed in Semester 1) Social Media Strategy and Tactics	COMN12-218 COMN12-204	Discipline Options: A choice of either Organisational Communication Intercultural Communication
Jan (semester 4)		May (semester 5)		Sep (semester 6)	
COMN12-216 COMN12-204 COMN12-205	Discipline Options: A choice of either Gender Communication Intercultural Communication Interpersonal Communication	COMN12-214	Creative Enterprise	COMN12-217	Media and Society
	Major option		Major option	COMN13-300	Capstone Project
	Major option		Major option		General Elective
	Major option		General Elective		General Elective

Commencing **MAY**

May (semester 1)		Sep (semester 2)		Jan (semester 3)	
CORE11-011	Critical Thinking and Communication	CORE11-012	Responsibility, Integrity and Civic Discourse	CORE11-013	Collaboration for Global Change
COMN11-100	Foundations of Content Creation	COMN11-113	Persuasive Speaking	COMN12-216 COMN12-204 COMN12-205	Discipline Options: A choice of either: Gender Communication Intercultural Communication Interpersonal Communication
COMN11-111	Communication, Context and Influence	COMN12-218 COMN12-204	Discipline Options: A choice of either: Organisational Communication Intercultural Communication		General Elective
ADVT11-100 PUBR11-100 JOUR11-100 PUBR12-100	Professional Option: A choice of either: Introduction to Advertising Introduction to Public Relations Newsroom: Introduction to Journalism Social Media Strategy and Tactics		Major option		Major option
May (semester 4)		Sep (semester 5)		Jan (semester 6)	
COMN12-214	Creative Enterprise		Major option	COMN12-217	Media and Society
COMN11-114	Writing with Purpose		Major option	COMN13-300	Capstone Project
COMN11-112	Creativity and Ideation		Major option		General Elective
	Major option		General Elective		General Elective

Bachelor of Communication

Program Sequencing

Commencing **SEPTEMBER**

Sep (semester 1)		Jan (semester 2)		May (semester 3)	
CORE11-011	Critical Thinking and Communication	CORE11-012	Responsibility, Integrity and Civic Discourse	CORE11-013	Collaboration for Global Change
COMN11-111	Communication, Context and Influence	COMN11-100	Foundations of Content Creation	PUBR12-100	General Elective OR Professional Option (if professional option not completed in Semester 2) Social Media Strategy and Tactics
COMN11-113	Persuasive Speaking	ADVT11-100 PUBR11-100 JOUR11-100	Professional Option: A choice of either Introduction to Advertising Introduction to Public Relations Newsroom: Introduction to Journalism OR General Elective if preference for Professional Option is PUBR12-100 (available in Semester 3)	COMN11-114	Writing with Purpose
	Major option	COMN12-216 COMN12-204 COMN12-205	Discipline Options: A choice of either Gender Communication Intercultural Communication Interpersonal Communication	COMN11-112	Creativity and Ideation
Sep (semester 4)		Jan (semester 5)		May (semester 6)	
COMN12-217	Media and Society		Major option	COMN13-300	Capstone Project
COMN12-218 COMN12-204	Discipline Options: A choice of either Organisational Communication Intercultural Communication		Major option	COMN12-214	Creative Enterprise
	General Elective		Major option		Major option
	Major option		General Elective		General Elective