

Program structure and sequence plans

BN-13129 Master of Sport Management (Professional)					
Version		8			
Cricos		096696B			
		Jan Intake			
January	2026 Semester 1	BUSN71-201 Event Management	FINC71-101 Fundamentals of Finance	MKTG71-100 Marketing Fundamentals	
May	2026 Semester 2	MGMT71-104 Managing People	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	Sport Management Option Choose a subject from the sport management option.	
September	2026 Semester 3	SPMT71-124 International Sport Business	STAT71-111 Business Statistics	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	
Subject CatalogueMajor CatalogueProgram Catalogue					
January	2027 Semester 1	LAWS77-521 Global Sports Law and Governance	SPMT71-125 Managing High Performance Sport	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	
May	2027 Semester 2	Professional Option Student must choose BUSN71-701 or BUSN71-705			
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		May Intake			
May	2026 Semester 2	FINC71-101 Fundamentals of Finance	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	MGMT71-104 Managing People	
September	2026 Semester 3	MKTG71-100 Marketing Fundamentals	SPMT71-124 International Sport Business	STAT71-111 Business Statistics	
January	2027 Semester 3	BUSN71-201 Event Management	SPMT71-125 Managing High Performance Sport	LAWS77-521 Global Sports Law and Governance	
Subject CatalogueMajor CatalogueProgram Catalogue					
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PROGRAM INFORMATION					
The Master of Sport Management (Professional) explores the professional challenges for managers in the international sports industry. This program is designed to enhance the career of established professionals, as well as assist individuals aspiring to forge a career in this unique sector. It explores the many aspects of sport management from a grassroots level through to elite professional sport organisations and events.					
SUBJECT INFORMATION					
ASSUMED KNOWLEDGE					
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students’ lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.					
OPPORTUNITES					
Students may have the opportunity to participate in an international study tour experience as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).					

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Available	Code	Title	Assumed Knowledge	Requisite
J/M/S	Required subjects 80	Students must complete the following eighty credit points (80CP) of subjects.		
J	BUSN71-201	Event Management		
J/M/S	FINC71-101	Fundamentals of Finance		
J	LAWS77-521	Global Sports Law and Governance		
J/M/S	MGMT71-104	Managing People		
J/S	MKTG71-100	Marketing Fundamentals		
S	SPMT71-124	International Sport Business		
J	SPMT71-125	Managing High Performance Sport		
J/S	STAT71-111	Business Statistics		
J/M/S	Professional Option	Student must choose BUSN71-701 or BUSN71-705		
J/M/S	BUSN71-701	Professional Portfolio		
J/M/S	BUSN71-705	Professional Development		
J/M/S	Sport Management Option	Choose a subject from the sport management option.		
M/S	ENFB71-104	Entrepreneurship and Innovation		
M/S	MGMT71-311	Leading Innovation and Change		
J/M/S	General Elective PG 3	Students must choose thirty credit points (30CP) of postgraduate subjects from across the University, provided		