

STUDY ABROAD

The Bond Business School, is one of Australia's leading educational and research centres, combining innovative learning strategies with intensely practical applications, ranked in the top 2% of business schools worldwide.

Bond Business School delivers a truly personalised educational experience, offering 10 key study areas, each with distinct objectives, curricula and research agendas.

The School is among fewer than 7 per cent of the world's 13,000 business programs to hold accreditation from the Association to Advance Collegiate Schools of Business (AACSB), and fewer than 2 per cent to have earned accreditation from the European Foundation for Management Development's (EFMD) European Quality Improvement System (EQUIS). Holding both AACSB and EQUIS accreditation places Bond among the top 2 per cent of business schools globally.

It is also one of only four universities in Australia to be members of the Graduate Management Admission Council (GMAC), reflecting the significant contribution its programs make to graduate management education.

This guide outlines sample study abroad packages that students can specialise in during their studies at Bond University. Students typically complete four subjects per semester, with two to three selected from their chosen major or minor. The remaining subjects can be chosen from across Bond's diverse offerings, ranging from wine studies to surf industry studies. Further details on subject availability and entry requirements are available at bond.edu.au/subjects.





BUSINESS

Experiential Subjects



ADVENTURE TOURISM

If you're keen for adventure and passionate about learning outside the classroom, then Adventure Tourism is the perfect subject for you. In this class, you'll learn everything from leadership and team dynamics, to the diversity of the adventure tourism industry. Best of all, this class includes multiple field trips to various Gold Coast locations, giving you the chance to apply your learnings to real world scenarios. You might end up at a wildlife sanctuary or out in nature, soaking up the stunning Gold Coast beaches and hinterland. Either way, this class is perfect for the adventure-seekers and hands-on-learners.

Academic: Robert Nash

Semesters offered: January, September

Study areas: Business, Commerce and Entrepreneurship



CYBER & FRAUD THREATS IN ORGANISATIONS

Have you ever wondered how cybercriminals operate, or why certain people are more vulnerable to hackers than others? This course seeks to answer these questions by explaining the criminal offences of cybercrime from the perspective of both the hacker and the victim. Covering everything from professional crime to corporate cybercrime, this course explains how a cybercriminal researches their targets and exploits their vulnerabilities, and provides strategies to mitigate the prevalence of these crimes.

If you're interested in all things crime and technology, then Cyber & Fraud Threats in Organisations is the class for you.

Academic: Graeme Edwards

Semesters offered: September

Study areas: Actuarial Science and Data Analytics, Business, Commerce, Entrepreneurship, Law, Psychology, Criminology, and Social Sciences





WINE STUDIES

In this class, you'll learn everything from the history and evolution of the Australian wine industry, to the winemaking process for premium wine production. Of course, this class would not be complete without the chance to go professional wine tasting, where you'll evaluate a broad range of grape varieties and put your knowledge to the test.

Ready to discover everything there is to know about wine in Australia?
Learn more about this unique subject now.

Academic: David Stevens-Castro

Semesters offered: January, September

Study areas: Business, Commerce and Entrepreneurship



SURF INDUSTRY STUDIES

With the advent of the Brisbane 2032 Summer Olympics on the horizon, there's never been a better time to immerse yourself in the global sports hub that is South-East Queensland. Here on the Gold Coast, we are renowned for sunny weather, pristine beaches, and world-class surfing culture. If your interest piqued at any of these mentions, then Surf Industry Studies is the perfect subject for you. This sport management subject offers you the chance to learn about the history and culture of surfing, and how this has evolved into a multi-billion-dollar global industry. Better yet, this subject includes a field trip where you will learn to surf at one of the Gold Coast's most iconic surfing locations.

Sound pretty unique? Learn more about Surf Industry Studies at Bond and our university's partnership with the World Surf League.

Academic: Daniel O'Brien

Semesters offered: January

Study areas: Business, Commerce and Entrepreneurship



All Study Abroad Subject Offerings

SEMESTER

ACTUARIAL SCIENCE

ACSC12-201	Financial Mathematics*	Jan	
ACSC13-305	Actuarial and Financial Models	Jan	Sep

BUSINESS

DTSC11-110	Cyber and Fraud Threats in Organisations		Sep
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ENTREPRENEURSHIP

ENFB13-304	New Venture Planning	Jan	
MGMT13-321	Negotiation	Jan	Sep

HOTEL AND TOURISM MANAGEMENT

BUSN12-201	Event Management	Jan	
HRTM12-214	Adventure Tourism	 Jan	Sep
HRTM12-220	Sustainable Tourism and Indigenous Culture	Jan	
HRTM11-100	Wine Studies	 Jan	Sep
HRTM12-204	Tourism: The Business of Happiness	Jan	
HRT12-215	Digital Innovation in Tourism		Sep

MANAGEMENT

MGMT13-320	Ethical and Responsible Leadership	  Jan	
MGMT12-202	Human Resource Management	Jan	Sep

ECONOMICS

ECON12-202	Macroeconomics*	Jan	Sep
ECON12-200	Linear Models and Applied Econometrics*	Jan	Sep
ECON13-303	International Trade*	Jan	
ECON13-300	Advanced Econometrics		Sep

*You can enrol in these subjects if you are currently studying in a related field of study at your home university, and have the level of prior knowledge required. The above information is provided as a guide. Formal advice on availability and eligibility of subjects is provided upon receipt of your application.

Subjects are subject to change and are indicative only. Please contact your Study Abroad representative to confirm current subject packages.

- Field trip
- Industry professional
- Industry seminars

SEMESTER

FINANCE

STAT11-111	Business Statistics	Jan	Sep
FINC11-101	Fundamentals of Finance*	Jan	Sep
FINC12-202	Personal Finance	Jan	Sep

INTERNATIONAL BUSINESS

MGMT13-324	Cross Cultural Management	Jan	
MGMT12-201	International Business	Jan	Sep
MKTG13-301	International Marketing*	Jan	Sep
MGMT13-328	Strategic Management		Sep

MARKETING

MKTG12-205	Consumer Experiences and Behaviours*	Jan	Sep
MKTG13-301	International Marketing*	Jan	Sep
MKTG13-312	Digital Marketing for Customer Engagement*	Jan	
MKTG13-320	Strategic Marketing		Sep

SPORT MANAGEMENT

SPMT11-115	Sport Organisation, Governance and Policy				
SPMT13-125	Managing High Performance Sport	●	●	Jan	
SPMT12-121	Sport Development	●	●	Jan	
SPMT11-127	Surf Industry Studies	●		Jan	
SPMT12-124	International Sport Business				Sep
PUBR13-314	Sport Public Relations				Sep
SPMT12-103	Sport Communication				Sep

ENTERPRISE AI

ENAI11-111	AI for Business Professionals	Jan	Sep
ENAI11-100	Computational Thinking	Jan	Sep

