

Program Code	Total Credit Points	Intakes	Duration	Program Structure
HL-21051	440	Jan / May / Sep	11 Semesters (Full Time)	3 Core University Subjects and Beyond Bond 9 Communication Subjects 1 Marketing Major (6 Subjects) 17 Law Compulsory Subjects 7 Law Electives 2 General Electives

Assumed Knowledge

Assumed Knowledge is the minimum level of knowledge needed to successfully complete a subject. Students who do not possess this knowledge are strongly recommended against enrolling and do so at their own risk. While this is not a barrier to enrolment, students lacking the recommended knowledge will be considerably disadvantaged. There will be no adjustments or special considerations made for a lack of prior knowledge.

Core University Subjects (3 + Beyond Bond) 30 credit points

One Core subject must be taken per semester for the first three semesters.
Students will complete Beyond Bond during their degree. This subject is worth 0 credit points.

Subject Code	Subject Name	Availability	Assumed Knowledge
CORE11-011	Critical Thinking and Communication	Jan/May/Sep	
CORE11-012	Responsibility, Integrity and Civic Discourse	Jan/May/Sep	
CORE11-013	Collaboration for Global Change	Jan/May/Sep	
Beyond Bond: Professional Development and Community Engagement		Ongoing	

Communication Subjects (9) 90 credit points

Subject Code	Subject Name	Availability	Assumed Knowledge
Required Subjects (5)			
MKTG11-100	Marketing	Jan/May/Sep	
COMN11-100	Foundations of Content Creation	Jan/May/Sep	
COMN11-101	Introduction to Communication	Jan/May/Sep	
COMN12-302	Digital Media and Society	Jan/Sep	
COMN13-300	Capstone Project	Jan/May/Sep	
Foundation Option (3) Students choose three of the following options.			
COMN11-190	Gender Communication	Jan	
COMN11-102	Strategic Speaking & Writing	Jan, May, Sep	
COMN11-103	Organisational Communication	Sep	
COMN12-203	Mass & Popular Media	Jan, Sep	
COMN12-205	Interpersonal Communication	Jan	
COMN12-204	Intercultural Communication	Jan, Sep	
COMN13-325	Persuasion and Influence	Jan	
Professional Option (1) Students choose one of the following options.			
ADVT11-100	Introduction to Advertising	Jan, May, Sept	
JOUR11-100	Newsroom: Introduction to Journalism	Jan, May	
PUBR11-100	Introduction to Public Relations	Jan, May, Sept	

Marketing Major (6) 60 credit points

Subject Code	Subject Name	Availability	Assumed Knowledge
MKTG12-205	Consumer Experiences and Behaviours	Jan/Sep	MKTG11-100
MKTG13-302	Integrated Marketing Communications	Jan/May	MKTG11-100
MKTG13-303	Market Research	May/Sep	MKTG11-100
MKTG13-320	Strategic Marketing	May/Sep	MKTG11-100 and MKTG13-303

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Plus TWO (2) from the following:			
MKTG13-301	International Marketing	Jan, Sep	MKTG11-100
MKTG13-312	Digital Marketing for Customer Engagement	Jan, May	MKTG11-100
MKTG13-314	Social Media Marketing	Sep	MKTG13-312
MKTG13-315	Marketing Analytics	May, Sep	MKTG13-303, MKTG11-100
BUSN13-700	Business Internship A (CDC Approval Required)	Jan, May, Sep	

Law Compulsory Subjects (17)			170 credit points
Subject Code	Subject Name	Availability	Assumed Knowledge
LAWS11-105	Legal Foundations A	Jan/May/Sep	
LAWS11-106	Legal Foundations B	Jan/May/Sep	
LAWS11-107	Foundations of Private Law	Jan/May/Sep	LAWS11-105 LFA (or concurrently) and LAWS11-106 LFB (or concurrently)
LAWS11-108	Foundations of Public and Criminal Law	Jan/May/Sep	LAWS11-105 LFA (or concurrently) and LAWS11-106 LFB (or concurrently)
LAWS11-201	Contract Law A	Jan/May/Sep	LAWS11-107 FPL (or concurrently)
LAWS11-202	Tort Law	Jan/May/Sep	LAWS11-107 FPL (or concurrently)
LAWS11-203	Criminal Law	Jan/May/Sep	LAWS11-108 FPCL (or concurrently)
LAWS11-204	Property Law A	Jan/May/Sep	LAWS11-107 FPL (or concurrently)
LAWS11-216	Constitutional Law	Jan/May/Sep	LAWS11-108 FPCL (or concurrently)
LAWS11-217	Contract Law B	Jan/May/Sep	LAWS11-201 Contract Law A
LAWS11-218	Property Law B	Jan/May/Sep	LAWS11-204 Property Law A
LAWS11-310	Corporate Law	Jan/May/Sep	LAWS11-202 Tort Law and LAWS11-217 Contract Law B (or concurrently)
LAWS11-313	Equity	Jan/May/Sep	LAWS11-202 Tort Law and LAWS11-217 Contract Law B
LAWS11-317	Administrative Law	Jan/May/Sep	LAWS11-216 Constitutional Law
LAWS11-318	Evidence	Jan/May/Sep	LAWS11-203 Criminal Law
LAWS11-325	Civil Dispute Resolution	Jan/May/Sep	LAWS11-202 Tort Law and LAWS11-217 Contract Law B
LAWS11-326	Legal Profession	Jan/May/Sep	LAWS11-325 Civil Dispute Resolution (or concurrently)
General Electives (2)			20 credit points
Students must choose two available undergraduate subjects from any Faculty or School across the University.			
Law Electives (7)			70 credit points
Students must choose Undergraduate Law Electives from the Faculty of Law's offerings.**			
Law Specialisation - Students may choose to complete an optional Law Specialisation (40cp) in one of the following areas:			
<ul style="list-style-type: none"> • Canadian Law and Practice • Climate Law • Contemporary Legal Issues • Corporate and Commercial Law • International and Comparative Law • Legal Innovation and Technology • Legal Practice 			
<i>To be eligible for a Law Specialisation, students must complete a minimum of four (4) Law Electives (40 credit points) within one of the above areas. Eligible students will receive a Specialisation Certificate at the completion of their program.</i>			
OR			
Law Major - Students may choose to complete an optional Law Major (60cp) in one of the following areas:			
<ul style="list-style-type: none"> • Climate Law • Legal Innovation and Technology 			
Bachelor of Laws with Honours			
Please see eligibility requirements for achieving Honours (**including the completion of LAWS13-569 Legal Research Project as an elective) on the Law Honours / Distinction information webpage.			

Semester	Subject Code	Subject	Notes
1st	CORE11-011	Critical Thinking and Communication	
	MKTG11-100	Marketing	
	LAWS11-105	Legal Foundations A	
	LAWS11-106	Legal Foundations B	
		Beyond Bond*	
2nd	CORE11-012	Responsibility, Integrity and Civic Discours	
	LAWS11-107	Foundations of Private Law	
	LAWS11-108	Foundations of Public and Criminal Law	
		Communication Subject	
3rd	CORE11-013	Collaboration for Global Change	
	LAWS11-201	Contract Law A	
	LAWS11-202	Tort Law	
		Communication Subject	
4th	LAWS11-203	Criminal Law	
	LAWS11-204	Property Law A	
		Communication Subject	
		Marketing Major subject	
5th	LAWS11-217	Contract Law B	
	LAWS11-218	Property Law B	
		Communication Subject	
		Marketing Major subject	
6th	LAWS11-216	Constitutional Law	
		Law Elective	
		Communication Subject	
		Marketing Major subject	
7th	LAWS11-310	Corporate Law	
	LAWS11-317	Administrative Law	
		Communication Subject	
		Law Elective	
8th	LAWS11-313	Equity	
		Communication Subject	
		Marketing Major subject	
		Law Elective	
9th	LAWS11-318	Evidence	
		Communication Subject	
		Marketing Major subject	
		Law Elective	
10th	LAWS11-325	Civil Dispute Resolution	
		Law Elective	
		Law Elective	
		Marketing Major subject	
11th	LAWS11-326	Legal Profession	
		Law Elective	
		General Elective	
		General Elective	

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