

Event schedule

THURSDAY, 28 MAY 2026

Communication Experience Day

FIND OUT MORE



TIME	ACTIVITY	LOCATION
9:00am	Registration & Check In	Society & Design Precinct Building 3, Level 2, Room 26
9:30am	Session 1: Messages that matter With Senior Teaching Fellow, Krista Mathis	Society & Design Precinct Building 3, Level 2, Room 26
10:00am	Session 2: How to build a social media strategy With Assistant Professor, Dr Michele Clark & Senior Teaching Fellow, Lucy Fisher	Society & Design Precinct Building 3, Level 2, Room 26
MORNING TEA		
11:30am	Session 3: Why do ads stick? With Assistant Professor, Dr Sven Brodmerkel	Society & Design Precinct Building 3, Level 2, Room 26
LUNCH BREAK		
12:45pm	Session 4: Creator Journalism: smartphone videography With Discipline Lead, Dr Caroline Graham & Assistant Professor, Rob Layton	Society & Design Precinct Building 3, Level 2, Room 26
2:00pm	Session 5: Life at Bond Q&A With Discipline Lead, Dr Caroline Graham & Senior Teaching Fellow, Lucy Fisher Hear from Iona Radcliffe, a recent Bond Alumni who studied Communication	Society & Design Precinct Building 3, Level 2, Room 26

