

Program structure and sequence plans

BN-13141 Master of International Hotel and Tourism Management (Professional)					
Version		2		<div>Link to Program Overview</div> Jan Intake	
Cricos		102621M			
January	2026 Semester 1	BUSN71-201 Event Management	HRTM71-220 Sustainable Tourism and Indigenous Cultures	MGMT71-104 Managing People	
May	2026 Semester 2	HRTM71-203 Guest Service Experience Management	HRTM71-205 Revenue Management	HRTM71-107 Visitor Experience Management	
September	2026 Semester 3	MKTG71-100 Marketing Fundamentals	HRTM71-215 Digital Innovation in Tourism	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	
<div>Subject Catalogue</div> <div>Major Catalogue</div> <div>Program Catalogue</div>					
January	2027 Semester 1	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	
May	2027 Semester 2	Professional Option Student must choose BUSN71-701 or BUSN71-705			
BN-13141 Master of International Hotel and Tourism Management (Professional)					
Version		2		May Intake	
May	2026 Semester 2	HRTM71-203 Guest Service Experience Management	HRTM71-107 Visitor Experience Management	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	
September	2026 Semester 3	MGMT71-104 Managing People	MKTG71-100 Marketing Fundamentals	HRTM71-215 Digital Innovation in Tourism	
January	2027 Semester 3	BUSN71-201 Event Management	HRTM71-220 Sustainable Tourism and Indigenous Cultures	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	
<div>Subject Catalogue</div> <div>Major Catalogue</div> <div>Program Catalogue</div>					
May	2027 Semester 1	HRTM71-205 Revenue Management	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	
September	2027 Semester 2	Professional Option Student must choose BUSN71-701 or BUSN71-705			

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Version 2					
September	2027 Semester 1	MGMT71-104 Managing People	MKTG71-100 Marketing Fundamentals	HRTM71-215 Digital Innovation in Tourism	
January	2028 Semester 2	BUSN71-201 Event Management	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	HRTM71-220 Sustainable Tourism and Indigenous Cultures	
May	2028 Semester 3	HRTM71-107 Visitor Experience Management	HRTM71-203 Guest Service Experience Management	HRTM71-205 Revenue Management	
<div>Subject CatalogueMajor CatalogueProgram Catalogue</div>					
September	2028 Semester 1	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	
January	2029 Semester 2	Professional Option Student must choose BUSN71-701 or BUSN71-705			
PROGRAM INFORMATION					
As a student in Bond’s Master of International Hotel and Tourism Management (Professional) program, you will complete eight required subjects, one professional subject, and four elective core subjects over the course of four semesters. In your final, fifth semester you will complete a 20-week Professional subject. This study overview is based on a January starting semester.					
SUBJECT INFORMATION					
NOTE: HRTM71-212 will be replaced by HRTM71-107 and HRTM71-201 will be replaced by HRTM12-215 from 262 May Semester					
ASSUMED KNOWLEDGE					
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students’ lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.					
OPPORTUNITES					
Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).					

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Version	2	Link to Subject Overview		
Available	Code	Title	Assumed Knowledge	Requisite
J/M/S	Required subjects 80	Students must complete the following eighty credit points (80CP) of subjects.		
J	BUSN71-201	Event Management		
M	HRTM71-107	Visitor Experience Management		
M	HRTM71-203	Guest Service Experience Management		
M	HRTM71-205	Revenue Management	ACCT71-100 MKTG71-100 MKTG71-104 MKTG71-600	
S	HRTM71-215	Digital Innovation in Tourism		
J	HRTM71-220	Sustainable Tourism and Indigenous Cultures		
J/M/S	MGMT71-104	Managing People		
J/S	MKTG71-100	Marketing Fundamentals		
J/M/S	Professional Option	Student must choose BUSN71-701 or BUSN71-705		
J/M/S	BUSN71-701	Professional Portfolio		
J/M/S	BUSN71-705	Professional Development		
J/M/S	General Elective PG 4	Students must choose forty credit points (40CP) of postgraduate subjects from across the University, provided		
J/M/S	Optional Specialisation	Students are encouraged to tailor their study with an optional Specialisation. This will replace 40CP of elective subjects.		