# Program structure and sequence plans

| BN-13140 | | **Master of International Hotel and Tourism Management** | | | |
|---|---|---|---|---|---|
| Version | 2 | | Link to Program Overview | Jan Intake | |
| Cricos | 102620A | | | | |
| January | **2026**<br>Semester 1 | BUSN71-201<br>Event Management | HRTM71-220<br>Sustainable Tourism and Indigenous Cultures | MGMT71-104<br>Managing People | |
| May | **2026**<br>Semester 2 | HRTM71-203<br>Guest Service Experience Management | HRTM71-205<br>Revenue Management | HRTM71-107<br>Visitor Experience Management | |
| September | **2026**<br>Semester 3 | MKTG71-100<br>Marketing Fundamentals | HRTM71-215<br>Digital Innovation in Tourism | General Elective PG<br>Choose any PG subject on offer across the University provided faculty requirements are met. | |
| | | Subject Catalogue | Major Catalogue | Program Catalogue | |
| January | **2027**<br>Semester 1 | General Elective PG<br>Choose any PG subject on offer across the University provided faculty requirements are met. | General Elective PG<br>Choose any PG subject on offer across the University provided faculty requirements are met. | General Elective PG<br>Choose any PG subject on offer across the University provided faculty requirements are met. | |

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| Version | 2 | | | May Intake | |
| May | **2026**<br>Semester 2 | HRTM71-203<br>Guest Service Experience Management | HRTM71-107<br>Visitor Experience Management | General Elective PG<br>Choose any PG subject on offer across the University provided faculty requirements are met. | |
| September | **2026**<br>Semester 3 | MGMT71-104<br>Managing People | MKTG71-100<br>Marketing Fundamentals | HRTM71-215<br>Digital Innovation in Tourism | |
| January | **2027**<br>Semester 3 | BUSN71-201<br>Event Management | HRTM71-220<br>Sustainable Tourism and Indigenous Cultures | General Elective PG<br>Choose any PG subject on offer across the University provided faculty requirements are met. | |
| | | Subject Catalogue | Major Catalogue | Program Catalogue | |
| May | **2027**<br>Semester 1 | HRTM71-205<br>Revenue Management | General Elective PG<br>Choose any PG subject on offer across the University provided faculty requirements are met. | General Elective PG<br>Choose any PG subject on offer across the University provided faculty requirements are met. | |

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| BN-13140 | **Master of International Hotel and Tourism Management** | | | |
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| **Version** 2 | | | | Sep Intake |
| **September** | **2026** Semester 1 | MGMT71-104 Managing People | MKTG71-100 Marketing Fundamentals | HRTM71-215 Digital Innovation in Tourism | |
| **January** | **2027** Semester 2 | BUSN71-201 Event Management | General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met. | HRTM71-220 Sustainable Tourism and Indigenous Cultures | |
| **May** | **2027** Semester 3 | HRTM71-107 Visitor Experience Management | HRTM71-203 Guest Service Experience Management | HRTM71-205 Revenue Management | |
| | | Subject Catalogue | Major Catalogue | Program Catalogue | |
| **September** | **2027** Semester 1 | General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met. | General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met. | General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met. | |

**PROGRAM INFORMATION**

As a student in Bond's Master of International Hotel and Tourism Management, you will complete eight required subjects and four electives over the course of four semesters (1 year and 4 months). This overview is based on a full-time study load (three subjects per semester) with a January start date.

**SUBJECT INFORMATION**

NOTE: HRTM71-212 will bereplaced by HRTM71-107 and HRTM71-201 will be replaced by HRTM12-215 from 262 May Semester

**ASSUMED KNOWLEDGE**

Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).

**OPPORTUNITES**

Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).

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| BN-13140 | Master of International Hotel and Tourism Management | | Cricos Code | 102620A |
|---|---|---|---|---|
| **Version** | **2** | | **Link to Subject Overview** | |
| **Available** | **Code** | **Title** | **Assumed Knowledge** | **Requisite** |
| J/M/S | Required subjects 80 | Students must complete the following eighty credit points (80CP) of subjects. | | |
| J | BUSN71-201 | Event Management | | |
| M | HRTM71-107 | Visitor Experience Management | | |
| M | HRTM71-203 | Guest Service Experience Management | | |
| M | HRTM71-205 | Revenue Management | ACCT71-100 \| MKTG71-100 \| MKTG71-104 \| MKTG71-600 | |
| S | HRTM71-215 | Digital Innovation in Tourism | | |
| J | HRTM71-220 | Sustainable Tourism and Indigenous Cultures | | |
| J/M/S | MGMT71-104 | Managing People | | |
| S | MKTG71-100 | Marketing Fundamentals | | |
| J/M/S | General Elective PG 4 | Students must choose forty credit points (40CP) of postgraduate subjects from across the University, provided | | |
| J/M/S | Optional Specialisation | Students are encouraged to tailor their study with an optional Specialisation. This will replace 40CP of elective subjects. | | |