

Program structure and sequence plans

BN-10033 Bachelor of Sport Management					
Version 6		<div> <div>Link to Program Overview</div> <div>Jan Intake</div> </div>			
Cricos 096558A					
January	2026 Semester 1	CORE11-011 Critical Thinking and Communication	LAWS10-210 Enterprise Law	SPMT11-115 Sport Organisation, Governance and Policy	SPMT12-121 Sport Development
May	2026 Semester 2	CORE11-012 Responsibility, Integrity and Civic Discourse	ACCT11-100 Accounting Principles	MKTG11-100 Marketing Fundamentals	General Elective UG Choose any UG subject provided requirements are met.
September	2026 Semester 3	CORE11-013 Collaboration for Global Change	LAWS13-543 Sports Law	MGMT12-202 Human Resource Management	SPMT12-103 Sport Communication
Subject Catalogue Major Catalogue Program Catalogue					
January	2027 Semester 1	BUSN12-201 Event Management	General Elective UG Choose any UG subject provided requirements are met.	MGMT13-321 Negotiation	SPMT13-125 Managing High Performance Sport
May	2027 Semester 2	MKTG13-303 Market Research	DTSC12-210 Sport Data Analytics	General Elective UG Choose any UG subject provided requirements are met.	Practical Experience Option Choose a subject from the Practical Experience option.
September	2027 Semester 3	MKTG13-314 Social Media Marketing	PUBR13-314 Sport Public Relations	SPMT12-124 International Sport Business	General Elective UG Choose any UG subject provided requirements are met.
Subject Catalogue Major Catalogue Program Catalogue					
BN-10033 Bachelor of Sport Management					
Version 6		May Intake			
May	2026 Semester 2	CORE11-011 Critical Thinking and Communication	ACCT11-100 Accounting Principles	LAWS10-210 Enterprise Law	MKTG11-100 Marketing Fundamentals
September	2026 Semester 3	CORE11-012 Responsibility, Integrity and Civic Discourse	LAWS13-543 Sports Law	MGMT12-202 Human Resource Management	SPMT12-103 Sport Communication
January	2027 Semester 3	CORE11-013 Collaboration for Global Change	General Elective UG Choose any UG subject provided requirements are met.	SPMT12-121 Sport Development	General Elective UG Choose any UG subject provided requirements are met.
Subject Catalogue Major Catalogue Program Catalogue					
May	2027 Semester 1	General Elective UG Choose any UG subject provided requirements are met.	MKTG13-303 Market Research	DTSC12-210 Sport Data Analytics	General Elective UG Choose any UG subject provided requirements are met.
September	2027 Semester 2	PUBR13-314 Sport Public Relations	SPMT12-124 International Sport Business	MKTG13-314 Social Media Marketing	SPMT11-115 Sport Organisation, Governance and Policy
January	2028 Semester 3	BUSN12-201 Event Management	Practical Experience Option Choose a subject from the Practical Experience option.	MGMT13-321 Negotiation	SPMT13-125 Managing High Performance Sport
Subject Catalogue Major Catalogue Program Catalogue					

BN-10033		Bachelor of Sport Management			
Version		6		Sep Intake	
September	2026 Semester 2	CORE11-011 Critical Thinking and Communication	ACCT11-100 Accounting Principles	PUBR13-314 Sport Public Relations	SPMT12-103 Sport Communication
January	2027 Semester 3	CORE11-012 Responsibility, Integrity and Civic Discourse	MGMT12-202 Human Resource Management	General Elective UG Choose any UG subject provided requirements are met.	SPMT12-121 Sport Development
May	2027 Semester 3	CORE11-013 Collaboration for Global Change	LAWS10-210 Enterprise Law	MKTG11-100 Marketing Fundamentals	General Elective UG Choose any UG subject provided requirements are met.
		Subject Catalogue	Major Catalogue	Program Catalogue	
September	2027 Semester 1	LAWS13-543 Sports Law	MKTG13-314 Social Media Marketing	SPMT12-124 International Sport Business	SPMT11-115 Sport Organisation, Governance and Policy
January	2028 Semester 2	BUSN12-201 Event Management	MGMT13-321 Negotiation	SPMT13-125 Managing High Performance Sport	General Elective UG Choose any UG subject provided requirements are met.
May	2028 Semester 3	MKTG13-303 Market Research	DTSC12-210 Sport Data Analytics	General Elective UG Choose any UG subject provided requirements are met.	Practical Experience Option Choose a subject from the Practical Experience option.
		Subject Catalogue	Major Catalogue	Program Catalogue	
PROGRAM INFORMATION					
SUBJECT INFORMATION					
You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation. If you require further information please email businessmentoring@bond.edu.au					
ASSUMED KNOWLEDGE					
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.					
OPPORTUNITES					
Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).					

BN-10033		Bachelor of Sport Management		Cricos Code	096558A
Version	6	Link to Subject Overview			
Available	Code	Title	Assumed Knowledge		Requisite
	Required Core Subjects 30				
J/M/S	CORE11-011	Critical Thinking and Communication			
J/M/S	CORE11-012	Responsibility, Integrity and Civic Discourse			
J/M/S	CORE11-013	Collaboration for Global Change			
J/M/S	Required Subjects 160	Students must complete the following one hundred and sixty credit points (160CP) of subjects.			
J/M/S	ACCT11-100	Accounting Principles			
J	BUSN12-201	Event Management			
M	DTSC12-210	Sport Data Analytics			
J/M/S	LAWS10-210	Enterprise Law			
	LAWS13-543	Sports Law	LAWS10-100 LAWS11-105 LAWS11-110		
J/S	MGMT12-202	Human Resource Management			
J/S	MGMT13-321	Negotiation	CORE11-002 MGMT11-101		
J/M/S	MKTG11-100	Marketing Fundamentals			
M/S	MKTG13-303	Market Research	MKTG11-100		
S	MKTG13-314	Social Media Marketing	MKTG13-312		
S	PUBR13-314	Sport Public Relations			
J	SPMT11-115	Sport Organisation, Governance and Policy			
S	SPMT12-103	Sport Communication			
J	SPMT12-121	Sport Development			
S	SPMT12-124	International Sport Business			
J	SPMT13-125	Managing High Performance Sport			
	Practical				
J/M/S	Experience Option	Choose a subject from the Practical Experience option.			
J/M/S	BUSN13-620	Individual Study in Business			
J/M/S	BUSN13-700	Business Internship A			
J/M/S	General Elective 4	Students must choose forty credit points (40CP) of undergraduate subjects from across the University.			