

BN-10019 Bachelor of International Hotel and Tourism Management					
Version		15		Jan Intake	
Cricos		063584E			
January	2027 Semester 1	CORE11-011 Critical Thinking and Communication	HRTM12-204 Tourism: The Business of Happiness	BUSN12-201 Event Management	MKTG11-100 Marketing Fundamentals
May	2027 Semester 2	CORE11-012 Responsibility, Integrity and Civic Discourse	ACCT11-100 Accounting Principles	HRTM12-203 Guest Service Experience Management	IHTM Option/Elective Choose from IHTM Option or General Elective subject
September	2027 Semester 3	CORE11-013 Collaboration for Global Change	HRTM12-201 International Food and Beverage Management	MGMT12-202 Human Resource Management	MGMT13-328 Strategic Management
Subject Catalogue Major Catalogue Program Catalogue					
January	2028 Semester 1	IHTM Option/Elective Choose from IHTM Option or General Elective subject	HRTM12-220 Sustainable Tourism and Indigenous Culture	IHTM Option/Elective Choose from IHTM Option or General Elective subject	IHTM Option/Elective Choose from IHTM Option or General Elective subject
May	2028 Semester 2	HRTM11-107 Visitor Experience Management	HRTM12-205 Revenue Management	IHTM Option/Elective Choose from IHTM Option or General Elective subject	IHTM Option/Elective Choose from IHTM Option or General Elective subject
September	2028 Semester 3	HRTM12-215 Digital Innovation in Tourism	IHTM Option/Elective Choose from IHTM Option or General Elective subject	IHTM Option/Elective Choose from IHTM Option or General Elective subject	Practical Experience Option Choose a subject from the Practical Experience option.
Subject Catalogue Major Catalogue Program Catalogue					
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Version		15		May Intake	
May	2027 Semester 2	CORE11-011 Critical Thinking and Communication	HRTM11-107 Visitor Experience Management	HRTM12-203 Guest Service Experience Management	MKTG11-100 Marketing Fundamentals
September	2027 Semester 3	CORE11-012 Responsibility, Integrity and Civic Discourse	ACCT11-100 Accounting Principles	HRTM12-215 Digital Innovation in Tourism	IHTM Option/Elective Choose from IHTM Option or General Elective subject
January	2028 Semester 3	CORE11-013 Collaboration for Global Change	HRTM12-204 Tourism: The Business of Happiness	MGMT12-202 Human Resource Management	BUSN12-201 Event Management
Subject Catalogue Major Catalogue Program Catalogue					
May	2028 Semester 1	MGMT13-328 Strategic Management	HRTM12-205 Revenue Management	IHTM Option/Elective Choose from IHTM Option or General Elective subject	IHTM Option/Elective Choose from IHTM Option or General Elective subject
September	2028 Semester 2	HRTM12-201 International Food and Beverage Management	IHTM Option/Elective Choose from IHTM Option or General Elective subject	IHTM Option/Elective Choose from IHTM Option or General Elective subject	IHTM Option/Elective Choose from IHTM Option or General Elective subject
January	2029 Semester 3	HRTM12-220 Sustainable Tourism and Indigenous Culture	IHTM Option/Elective Choose from IHTM Option or General Elective subject	IHTM Option/Elective Choose from IHTM Option or General Elective subject	Practical Experience Option Choose a subject from the Practical Experience option.
Subject Catalogue Major Catalogue Program Catalogue					

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September	2027 Semester 2	CORE11-011 Critical Thinking and Communication	ACCT11-100 Accounting Principles	HRTM12-215 Digital Innovation in Tourism	MKTG11-100 Marketing Fundamentals
January	2028 Semester 3	CORE11-012 Responsibility, Integrity and Civic Discourse	BUSN12-201 Event Management	HRTM12-204 Tourism: The Business of Happiness	IHTM Option/Elective Choose from IHTM Option or General Elective subject
May	2028 Semester 3	CORE11-013 Collaboration for Global Change	HRTM12-203 Guest Service Experience Management	HRTM11-107 Visitor Experience Management	IHTM Option/Elective Choose from IHTM Option or General Elective subject
		Subject Catalogue	Major Catalogue	Program Catalogue	
September	2028 Semester 1	HRTM12-201 International Food and Beverage Management	MGMT12-202 Human Resource Management	MGMT13-328 Strategic Management	IHTM Option/Elective Choose from IHTM Option or General Elective subject
January	2029 Semester 2	HRTM12-220 Sustainable Tourism and Indigenous Culture	IHTM Option/Elective Choose from IHTM Option or General Elective subject	IHTM Option/Elective Choose from IHTM Option or General Elective subject	IHTM Option/Elective Choose from IHTM Option or General Elective subject
May	2029 Semester 3	HRTM12-205 Revenue Management	IHTM Option/Elective Choose from IHTM Option or General Elective subject	IHTM Option/Elective Choose from IHTM Option or General Elective subject	Practical Experience option Choose a subject from the Practical Experience option.
		Subject Catalogue	Major Catalogue	Program Catalogue	
PROGRAM INFORMATION					
NOTE: HRTM12-212 will be replaced by HRTM11-107 and LAWS10-100 will be replaced by HRTM12-215 from 262 May Semester					
SUBJECT INFORMATION					
You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation. If you require further information please email businessmentoring@bond.edu.au					
ASSUMED KNOWLEDGE					
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.					
OPPORTUNITES					
Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).					

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Available	Code	Title	Assumed Knowledge	Requisite
	Required Core Subjects 30			
J/M/S	CORE11-011	Critical Thinking and Communication		
J/M/S	CORE11-012	Responsibility, Integrity and Civic Discourse		
J/M/S	CORE11-013	Collaboration for Global Change		
J/M/S	Required Subjects 120	Students must complete the following one hundred and twenty credit points (120CP) of subjects.		
J/M/S	ACCT11-100	Accounting Principles		
J	BUSN12-201	Event Management		
J/M	HRTM11-107	Visitor Experience Management		
S	HRTM12-201	International Food and Beverage Management		
M	HRTM12-203	Guest Service Experience Management		
J	HRTM12-204	Tourism: The Business of Happiness		
M	HRTM12-205	Revenue Management	ACCT11-100 MKTG11-100	
S	HRTM12-215	Digital Innovation in Tourism		
J	HRTM12-220	Sustainable Tourism and Indigenous Culture		
J/S	MGMT12-202	Human Resource Management		
M/S	MGMT13-328	Strategic Management		
J/M/S	MKTG11-100	Marketing Fundamentals		
J/M/S	Hotel and Tourism Management Option	Students must choose twenty credit points (20CP) from the following Hotel and Tourism Management Option:		
J/S	HRTM11-100	Wine Studies		
M	HRTM12-206	Tourism Analysis and Evaluation		
J/S	HRTM12-214	Adventure Tourism Practical Experience Option		
J/M/S	Experience Option	Choose a subject from the Practical Experience option.		
J/M/S	BUSN13-620	Individual Study in Business		
J/M/S	BUSN13-700	Business Internship A		
J/M/S	General Elective 6	Students must choose sixty credit points (60CP) of undergraduate subjects from across the University.		