

Program structure and sequence plans

| BN-10033 Bachelor of Sport Management | | | | | |
|--|--------------------|---|---|---|---|
| Version | | 6 | | <div>Link to Program Overview</div> Jan Intake | |
| Cricos | | 096558A | | | |
| January | 2026 Semester 1 | CORE11-011 Critical Thinking and Communication | LAWS10-210 Enterprise Law | SPMT11-115 Sport Organisation, Governance and Policy | SPMT12-121 Sport Development |
| May | 2026 Semester 2 | CORE11-012 Responsibility, Integrity and Civic Discourse | ACCT11-100 Accounting Principles | MKTG11-100 Marketing Fundamentals | General Elective UG Choose any UG subject provided requirements are met. |
| September | 2026 Semester 3 | CORE11-013 Collaboration for Global Change | LAWS13-543 Sports Law | MGMT12-202 Human Resource Management | SPMT12-103 Sport Communication |
| <div>Subject CatalogueMajor CatalogueProgram Catalogue</div> | | | | | |
| January | 2027 Semester 1 | BUSN12-201 Event Management | General Elective UG Choose any UG subject provided requirements are met. | MGMT13-321 Negotiation | SPMT13-125 Managing High Performance Sport |
| May | 2027 Semester 2 | HRTM12-212 Workplace Health and Safety | DTSC12-210 Sport Data Analytics | General Elective UG Choose any UG subject provided requirements are met. | Practical Experience Option Choose a subject from the Practical Experience option. |
| September | 2027 Semester 3 | MKTG13-303 Market Research | PUBR13-314 Sport Public Relations | SPMT12-124 International Sport Business | General Elective UG Choose any UG subject provided requirements are met. |
| <div>Subject CatalogueMajor CatalogueProgram Catalogue</div> | | | | | |
| BN-10033 Bachelor of Sport Management | | | | | |
| Version | | 6 | | May Intake | |
| May | 2026 Semester 2 | CORE11-011 Critical Thinking and Communication | HRTM12-212 Workplace Health and Safety | LAWS10-210 Enterprise Law | MKTG11-100 Marketing Fundamentals |
| September | 2026 Semester 3 | CORE11-012 Responsibility, Integrity and Civic Discourse | LAWS13-543 Sports Law | MGMT12-202 Human Resource Management | SPMT12-103 Sport Communication |
| January | 2027 Semester 3 | CORE11-013 Collaboration for Global Change | SPMT11-115 Sport Organisation, Governance and Policy | SPMT12-121 Sport Development | General Elective UG Choose any UG subject provided requirements are met. |
| <div>Subject CatalogueMajor CatalogueProgram Catalogue</div> | | | | | |
| May | 2027 Semester 1 | ACCT11-100 Accounting Principles | MKTG13-303 Market Research | DTSC12-210 Sport Data Analytics | General Elective UG Choose any UG subject provided requirements are met. |
| September | 2027 Semester 2 | PUBR13-314 Sport Public Relations | SPMT12-124 International Sport Business | General Elective UG Choose any UG subject provided requirements are met. | Practical Experience Option Choose a subject from the Practical Experience option. |
| January | 2028 Semester 3 | BUSN12-201 Event Management | General Elective UG Choose any UG subject provided requirements are met. | MGMT13-321 Negotiation | SPMT13-125 Managing High Performance Sport |
| <div>Subject CatalogueMajor CatalogueProgram Catalogue</div> | | | | | |

| BN-10033 | | Bachelor of Sport Management | | | |
|--|--------------------|---|---|---|---|
| Version | | 6 | | Sep Intake | |
| September | 2026 Semester 2 | CORE11-011 Critical Thinking and Communication | ACCT11-100 Accounting Principles | PUBR13-314 Sport Public Relations | SPMT12-103 Sport Communication |
| January | 2027 Semester 3 | CORE11-012 Responsibility, Integrity and Civic Discourse | MGMT12-202 Human Resource Management | SPMT11-115 Sport Organisation, Governance and Policy | SPMT12-121 Sport Development |
| May | 2027 Semester 3 | CORE11-013 Collaboration for Global Change | LAWS10-210 Enterprise Law | MKTG11-100 Marketing Fundamentals | General Elective UG Choose any UG subject provided requirements are met. |
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| <div>Subject CatalogueMajor CatalogueProgram Catalogue</div> | | | | | |
| PROGRAM INFORMATION | | | | | |
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| SUBJECT INFORMATION | | | | | |
| You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation. If you require further information please email businessmentoring@bond.edu.au | | | | | |
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| ASSUMED KNOWLEDGE | | | | | |
| Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment. | | | | | |
| OPPORTUNITES | | | | | |
| Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites). | | | | | |

| BN-10033 Bachelor of Sport Management | | | Cricos Code | 096558A |
|---------------------------------------|---------------------------|---|--------------------------------------|-----------|
| Version | 6 | Link to Subject Overview | | |
| Available | Code | Title | Assumed Knowledge | Requisite |
| | Required Core Subjects 30 | | | |
| J/M/S | CORE11-011 | Critical Thinking and Communication | | |
| J/M/S | CORE11-012 | Responsibility, Integrity and Civic Discourse | | |
| J/M/S | CORE11-013 | Collaboration for Global Change | | |
| J/M/S | Required Subjects 160 | Students must complete the following one hundred and sixty credit points (160CP) of subjects. | | |
| J/M/S | ACCT11-100 | Accounting Principles | | |
| J | BUSN12-201 | Event Management | | |
| M | DTSC12-210 | Sport Data Analytics | | |
| M | HRTM12-212 | Workplace Health and Safety | | |
| J/M/S | LAWS10-210 | Enterprise Law | | |
| | LAWS13-543 | Sports Law | LAWS10-100 LAWS11-105 LAWS11-110 | |
| J/S | MGMT12-202 | Human Resource Management | | |
| J/S | MGMT13-321 | Negotiation | CORE11-002 MGMT11-101 | |
| J/M/S | MKTG11-100 | Marketing Fundamentals | | |
| M/S | MKTG13-303 | Market Research | MKTG11-100 | |
| S | PUBR13-314 | Sport Public Relations | | |
| J | SPMT11-115 | Sport Organisation, Governance and Policy | | |
| S | SPMT12-103 | Sport Communication | | |
| J | SPMT12-121 | Sport Development | | |
| S | SPMT12-124 | International Sport Business | | |
| J | SPMT13-125 | Managing High Performance Sport | | |
| | Practical | | | |
| J/M/S | Experience Option | Choose a subject from the Practical Experience option. | | |
| J/M/S | BUSN13-620 | Individual Study in Business | | |
| J/M/S | BUSN13-700 | Business Internship A | | |
| J/M/S | General Elective 4 | Students must choose forty credit points (40CP) of undergraduate subjects from across the University. | | |