

Program structure and sequence plans

BN-10033		Bachelor of Sport Management			
Version	6	Link to Program Overview			Jan Intake
Cricos	096558A	2026	CORE11-011 Critical Thinking and Communication	LAWS10-210 Enterprise Law	SPMT11-115 Sport Organisation, Governance and Policy
January	Semester 1	2026	CORE11-012 Responsibility, Integrity and Civic Discourse	ACCT11-100 Accounting Principles	MKTG11-100 Marketing Fundamentals
May	Semester 2	2026	CORE11-013 Collaboration for Global Change	LAWS13-543 Sports Law	MGMT12-202 Human Resource Management
September	Semester 3	2026			SPMT12-103 Sport Communication
		Subject Catalogue		Major Catalogue	Program Catalogue
January	Semester 1	2027	BUSN12-201 Event Management	General Elective UG Choose any UG subject provided requirements are met.	MGMT13-321 Negotiation
May	Semester 2	2027	HRTM12-212 Workplace Health and Safety	DTSC12-210 Sport Data Analytics	General Elective UG Choose any UG subject provided requirements are met.
September	Semester 3	2027	MKTG13-303 Market Research	PUBR13-314 Sport Public Relations	Practical Experience Option Choose a subject from the Practical Experience option.
January	Semester 3	2027			General Elective UG Choose any UG subject provided requirements are met.
		Subject Catalogue		Major Catalogue	Program Catalogue
BN-10033		Bachelor of Sport Management			
Version	6				
		May Intake			
May	Semester 2	2026	CORE11-011 Critical Thinking and Communication	HRTM12-212 Workplace Health and Safety	LAWS10-210 Enterprise Law
September	Semester 3	2026	CORE11-012 Responsibility, Integrity and Civic Discourse	LAWS13-543 Sports Law	MKTG11-100 Marketing Fundamentals
January	Semester 3	2027	CORE11-013 Collaboration for Global Change	SPMT11-115 Sport Organisation, Governance and Policy	MGMT12-202 Human Resource Management
January	Semester 3	2027			SPMT12-103 Sport Communication
May	Semester 1	2027	ACCT11-100 Accounting Principles	MKTG13-303 Market Research	SPMT12-121 Sport Development
September	Semester 2	2027	PUBR13-314 Sport Public Relations	DTSC12-210 Sport Data Analytics	General Elective UG Choose any UG subject provided requirements are met.
January	Semester 3	2028	BUSN12-201 Event Management	MGMT13-321 Negotiation	Practical Experience Option Choose a subject from the Practical Experience option.
January	Semester 3	2028			General Elective UG Choose any UG subject provided requirements are met.
		Subject Catalogue		Major Catalogue	Program Catalogue

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Version	6	Sep Intake					
September	2026 September Semester 2	CORE11-011 Critical Thinking and Communication	ACCT11-100 Accounting Principles	PUBR13-314 Sport Public Relations	SPMT12-103 Sport Communication		
January	2027 January Semester 3	CORE11-012 Responsibility, Integrity and Civic Discourse	MGMT12-202 Human Resource Management	SPMT11-115 Sport Organisation, Governance and Policy	SPMT12-121 Sport Development		
May	2027 May Semester 3	CORE11-013 Collaboration for Global Change	LAWS10-210 Enterprise Law	MKTG11-100 Marketing Fundamentals	General Elective UG Choose any UG subject provided requirements are met.		
		Subject Catalogue	Major Catalogue	Program Catalogue			
September	2027 September Semester 1	LAWS13-543 Sports Law	MKTG13-303 Market Research	SPMT12-124 International Sport Business	General Elective UG Choose any UG subject provided requirements are met.		
January	2027 January Semester 2	BUSN12-201 Event Management	MGMT13-321 Negotiation	SPMT13-125 Managing High Performance Sport	General Elective UG Choose any UG subject provided requirements are met.		
May	2028 May Semester 3	HRTM12-212 Workplace Health and Safety	DTSC12-210 Sport Data Analytics	General Elective UG Choose any UG subject provided requirements are met.	Practical Experience Option Choose a subject from the Practical Experience option.		
		Subject Catalogue	Major Catalogue	Program Catalogue			
PROGRAM INFORMATION							
SUBJECT INFORMATION							
You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation. If you require further information please email businessmentoring@bond.edu.au							
ASSUMED KNOWLEDGE							
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.							
OPPORTUNITES							
Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).							

BN-10033		Bachelor of Sport Management	Cricos Code	096558A
Version	6	Link to Subject Overview		
Available	Code	Title	Assumed Knowledge	Requisite
Required Core Subjects 30				
J/M/S	CORE11-011	Critical Thinking and Communication		
J/M/S	CORE11-012	Responsibility, Integrity and Civic Discourse		
J/M/S	CORE11-013	Collaboration for Global Change		
J/M/S	Required Subjects 160	Students must complete the following one hundred and sixty credit points (160CP) of subjects.		
J/M/S	ACCT11-100	Accounting Principles		
J	BUSN12-201	Event Management		
M	DTSC12-210	Sport Data Analytics		
M	HRTM12-212	Workplace Health and Safety		
J/M/S	LAWS10-210	Enterprise Law		
	LAWS13-543	Sports Law	LAWS10-100 LAWS11-105 LAWS11-110	
J/S	MGMT12-202	Human Resource Management		
J/S	MGMT13-321	Negotiation	CORE11-002 MGMT11-101	
J/M/S	MKTG11-100	Marketing Fundamentals		
M/S	MKTG13-303	Market Research	MKTG11-100	
S	PUBR13-314	Sport Public Relations		
J	SPMT11-115	Sport Organisation, Governance and Policy		
S	SPMT12-103	Sport Communication		
J	SPMT12-121	Sport Development		
S	SPMT12-124	International Sport Business		
J	SPMT13-125	Managing High Performance Sport		
Practical Experience Option		Choose a subject from the Practical Experience option.		
J/M/S	BUSN13-620	Individual Study in Business		
J/M/S	BUSN13-700	Business Internship A		
J/M/S	General Elective 4	Students must choose forty credit points (40CP) of undergraduate subjects from across the University.		