Bachelor of Entrepreneurial Transformation

Program Structure

For students commencing from **252**

Program Code	Total Subjects	Intake	Duration	Program Structure
TC-80002	22 (240CP)	May	2 years full-time	3 (30CP) Core University subjects 14 (160CP) Required subjects 4 (40CP) Electives 1 (10CP) Option

Core University Subjects (3)	
CORE11-011	Critical Thinking & Communication
CORE11-012	Responsibility, Integrity and Civic Discourse
CORE11-013	Collaboration for Global Change
Beyond Bond: Professional Development & Community Engagement*	

Required Subjects (14)	
BUSN12-200	Responsible and Sustainable Organisations
COLB11-100	Global Citizenship
COLB11-103	Leading with AI
COLB11-104	Resourcing Transformation
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB12-120	Design: Process, Methods and Mindsets
COLB12-100	Immersion 1: Work-Based Experience
COLB13-110	Immersion 2: Work Placement
COLB11-101	Global Challenges 1
COLB11-102	Global Challenges 2
COMN12-302	Digital Media and Society
DTSC11-110	Cyber and Fraud Threats in Organisations
LAWS10-210	Enterprise Law
MGMT13-311	Leading Innovation and Change
MKTG11-100	Marketing
MKTG13-312	Digital Marketing for Customer Engagement

Electives (4)
Students select 4 (40CP) University electives. Electives must be approved by an academic advisor from the Transformation CoLab.

Option (1)
Students select 1 (10CP) from the following options: Business Statistics (STAT11-111) or Quantitative Methods (STAT11-112)

* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.

Bachelor of Entrepreneurial Transformation

Commencing in the **MAY** semester

YEAR 1

May (semester 1)	
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
CORE11-011	Critical Thinking and Communication
MKTG11-100	Marketing
STAT11-111 STAT11-112	Business Statistics **or** Quantitative Methods

September (semester 2)	
COLB11-100	Global Citizenship
COLB12-100	Immersion One: Work-Based Experience
COLB12-120	Design: Process, Methods and Mindsets
CORE11-012	Responsibility, Integrity and Civic Discourse

January (semester 3)	
COLB11-103	Leading with AI
COLB11-101	Global Challenges 1
LAWS10-210	Enterprise Law
CORE11-013	Collaboration for Global Change

YEAR 2

May (semester 4)	
COLB11-104	Resourcing Transformation
COLB13-110	Immersion Two: Work Placement
COLB11-102	Global Challenges 2
	University Undergraduate Elective

September (semester 5)	
BUSN12-200	Responsible and Sustainable Organisations
DTSC11-110	Cyber and Fraud Threats in Organisations
MGMT13-311	Leading Innovation and Change
	University Undergraduate Elective

January (semester 6)	
COMN12-302	Digital Media and Society
MKTG13-312	Digital Marketing for Customer Engagement
	University Undergraduate Elective
	University Undergraduate Elective