

	LOYALTY DISCOUNT POLICY
Policy Owner	Director, Student Business Services
Contact Officer	Senior Manager, Business Services
Endorsement Authority	University Registrar
Date of Next Review	31 December 2028

1. PURPOSE AND OBJECTIVES

This Policy outlines the circumstances in which students may become eligible for a Loyalty Discount on their subject fees, based on prior study which they or their [Direct Family Members](#) have undertaken at Bond University.

2. AUDIENCE AND APPLICATION

Loyalty Discounts may apply to:

- [Alumni Graduates](#); or
- Direct Family Members of Alumni Graduates; or
- Direct Family Members of Currently Enrolled Bond University Students.

Loyalty Discounts may apply to Bond programs that lead to an academic award at [AQF](#) level 7 or above (i.e., a bachelor's or bachelor honour's degree, graduate certificate, graduate diploma, master's, or doctoral degree), subject to the eligibility criteria and exclusions in clause 4.

3. ROLES AND RESPONSIBILITIES

Role	Responsibility
Applicant	Provides evidence to the University of their eligibility to receive a loyalty discount
Admissions Office staff	Determines eligibility for a loyalty discount when a prospective student applies for a program of study at the University, and they have provided evidence of their eligibility for the discount
Student Business Services staff	Determines eligibility for a loyalty discount where a student applies for a discount after admission to the University and did not provide evidence of their eligibility as part of the program application and admission process

4. ELIGIBILITY

4.1 Loyalty Discount Eligibility Criteria

To be eligible for a Loyalty Discount, prior study must have been completed as specified below.

4.1.1 Alumni Graduates

- To be eligible for a Loyalty Discount as an Alumni Graduate, the applicant must have completed prior study at Bond University which enabled them to graduate from a Bond program of at least 120 credit points at AQF level 7 or above (i.e., a bachelor's degree or higher). A student who is enrolled in a combined degree program will not be eligible for a Loyalty Discount as an Alumni Graduate until they have completed both qualifications within the combined degree program (i.e., they will not become eligible for a Loyalty Discount when they are awarded one of the degrees prior to completing the full combined degree program).
- Eligibility for the Loyalty Discount does not take into account whether the Alumni Graduate was a recipient of a scholarship or bursary when undertaking prior programs of study at Bond University. However, an Alumni Graduate who has been granted a [Reward](#) for their current program is not also eligible for the Loyalty Discount in that program.
- A bachelor's, master's or doctoral graduate will be eligible for the Loyalty Discount on a subsequent bachelor's, master's, graduate certificate, graduate diploma or doctoral program.
- Students who are in their final semester of a Bond Law degree, who enrol concurrently in the Graduate Diploma in Legal Practice (PLT program) will be eligible for the Loyalty Discount on the PLT program.

- A student in the Medical Program will not be eligible for the Loyalty Discount in a subsequent bachelor's, master's, graduate certificate, graduate diploma or doctoral program until they have completed the entire Medical Program. However, students who exit the Medical Program with a Bachelor of Medical Studies will be eligible for the Loyalty Discount as an Alumni Graduate if they choose to enrol in a program other than the Doctor of Medicine.

4.1.2 Direct Family Members of Alumni Graduates

Direct Family Members of Alumni Graduates may be eligible for a Loyalty Discount. The Alumni Graduate must meet the eligibility criteria described in 4.1.1.

4.1.3 Direct Family Members of Currently Enrolled Bond University Students

4.1.3.1 Program of Study

To be eligible for a Loyalty Discount as a Direct Family Member of a Currently Enrolled Bond University Student:

- The currently enrolled student must be undertaking a Bond program of study that leads to an academic award at an AQF level 7 or above (i.e., a bachelor's degree or higher) **and** have successfully completed study of 120 credit points or more at Bond, towards that program; or
- Where the currently enrolled student is undertaking a Bond Higher Degree by Research program, they must have passed Confirmation of Candidature at Bond, in terms of completion of prior study.

4.1.3.2 Concurrently Enrolled Siblings

However, when two or more siblings are concurrently enrolled at Bond, the second or subsequently enrolled siblings are immediately eligible to receive the Loyalty Discount (i.e., the prior study criterion requiring the first student to have completed 120 credit points or more at Bond is waived in this circumstance only). It should be noted that the first sibling does not then become eligible for a Loyalty Discount when a second or subsequent sibling has completed 120 credit points at Bond. The Loyalty Discount applies only to second or subsequent siblings, not the first sibling.

4.1.3.3 Impact of Rewards

The Direct Family Member's eligibility for the Loyalty Discount does not take into account whether the currently enrolled Bond University student has been or is currently a recipient of a Reward at Bond.

4.2 General Exclusions

Students are not entitled to receive more than one Reward at the same time. Where a student is concurrently eligible for more than one Reward at Bond, they must choose which Discount they wish to have applied to their program.

The following prior study is excluded from eligibility for the Loyalty Discount:

- Any enrolment undertaken with the benefit of the Staff Assistance to Study at Bond Policy (including staff dependents and spouses who benefited under the Policy).
- Completion of or enrolment in a program which does not meet the 120-credit points minimum prior study requirement where this is required.
- Completion of a master's program at Bond, if credit transfer or recognition of prior learning was applied to the enrolment of the Alumni Graduate or currently enrolled student in that program **and** this reduced their credit points studied at Bond to less than 120 credit points.
- Graduation from or enrolment in a Bond University College pathway program, where the student has not transitioned into an AQF level 7 program with credit from the pathway program (once a student has transitioned into an AQF level 7 program, any credit obtained from the pathway program is counted towards their prior study completed at Bond).

4.3 Application of the Loyalty Discount

- 4.3.1** Recipients of the Loyalty Discount will receive a 10% discount on tuition fees payable, up to a Maximum Amount Per Program. The Maximum Amount Per Program will be set at \$20,000 until 31 December 2025. The Maximum Amount Per Program will be set at \$40,000 from 1 January 2026.

- 4.3.2** Where the Loyalty Discount is for a program with fees in excess of the Maximum Amount Per Program, the discount will be applied in equal amounts across the life of the program.
- 4.3.3** There will be no lifetime limit on the discount awarded, i.e. a student may receive Loyalty Discounts totalling more than the Maximum Amount Per Program if they enrol in multiple programs, but they cannot receive more than the Maximum Amount Per Program for any single program enrolment.
- 4.3.4** The Maximum Amount Per Program limit is not re-set when students change programs without graduating.
- 4.3.5** The same discount will apply regardless of how many eligibility criteria the student meets. For example, a student who is both an Alumni Graduate and a Direct Family Member of a Currently Enrolled Bond University Student will only receive a 10% discount up to the Maximum Amount Per Program.

4.4 Application Process

Eligibility for a discount under this Policy will be identified, where possible, when a student applies for and is offered a program of study at Bond. The discount will be applied when the student commences their program.

Where an applicant's eligibility for a loyalty discount is not identified and assessed during the program application and offer stage, they can still apply for the loyalty discount by completing the application form and submitting the form with the relevant evidence to Student Assist before the census date for their subjects. Applicants will need to provide relevant evidence (e.g., birth certificates, marriage certificate) where the application is based on a Direct Family relationship.

Loyalty discounts cannot be applied retrospectively.

5. DEFINITIONS, TERMS, ACRONYMS

Alumni Graduate	For the purposes of this Policy, refers to an individual who has successfully graduated from an eligible degree at Bond University.
AQF	Australian Qualifications Framework – the national policy for regulated qualifications in Australian education and training.
Direct Family Member	For the purposes of this Policy, includes parents, siblings, partners , children, stepchildren and grandchildren.
Partner	For the purposes of this Policy, an adult person who is residing with an eligible student or Alumni Graduate on a genuine domestic basis in a relationship as a couple.
Reward	Reduction in a student's tuition fees via a scholarship, bursary, sponsorship, or other type of fee discount.

6. RELATED DOCUMENTS

[Credit Policy \(SS 5.4.3\)](#)

[Credit Procedure](#)

[Staff Assistance to Study at Bond Policy \(HR 2.12.1\)](#)

[Student Loyalty Discount Application Form](#)

7. MODIFICATION HISTORY

Date	Sections	Source	Details
20 October 2025		Director, SBS	V4 Major rewrite, change of name
19 June 2020			V3.1
4 July 2018			V3
23 July 2014			V2
16 November 2016			Date First Approved

APPROVAL AUTHORITY: Vice Chancellor