

Bachelor of Entrepreneurial Transformation

Program Structure

For students commencing from **263**

Program Code	Total Subjects	Intake	Duration	Program Structure
TC-80002	24 (240CP)	Sep	2 years full-time	3 (30CP) Core University subjects 7 (70CP) Foundation subjects 4 (40CP) Experiential Subjects 6 (60CP) Major 4 (40CP) Minor

Core University Subjects (30CP)	
CORE11-011	Critical Thinking & Communication
CORE11-012	Responsibility, Integrity and Civic Discourse
CORE11-013	Collaboration for Global Change
Beyond Bond: Professional Development & Community Engagement*	

* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

Foundation Subjects (70CP)	
BUSN12-200	Responsible and Sustainable Organisations
COLB11-100	Global Citizenship
COLB11-103	Leading with AI
COLB11-104	Resourcing Transformation
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB12-120	Design: Process, Methods and Mindsets
COMN12-302	Digital Media and Society

Experiential Subjects (40CP)	
COLB11-101	Global Challenges 1
COLB11-102	Global Challenges 2
COLB12-100	Immersion 1: Work-Based Experience
COLB13-110	Immersion 2: Work Placement

Entrepreneurial Transformation Major (60CP)	
ENFB11-101 OR ENFB13-305	Everyday Entrepreneurship OR Entrepreneurial Finance
LAWS10-210	Enterprise Law
MGMT13-311	Leading Innovation and Change
MKTG11-100	Marketing
MKTG13-312	Digital Marketing for Customer Engagement
PUBR12-100	Social Media Strategy and Tactics

Minor (40CP) or Electives (40CP)	
Students select either a Minor (40CP) or 4 electives from the list of available undergraduate subjects (40CP).	

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Program Sequencing

Commencing in the **SEPTEMBER** semester

YEAR 1

September (semester 1)	
COLB11-100	Global Citizenship
CORE11-011	Critical Thinking and Communication
LAWS10-210	Enterprise Law
MKTG11-100	Marketing

January (semester 2)	
COLB11-103	Leading with AI
CORE11-012	Responsibility, Integrity and Civic Discourse
COMN12-302	Digital Media and Society
CORE11-013	Collaboration for Global Change

May (semester 3)	
COLB11-104	Resourcing Transformation
PUBR12-100	Social Media Strategy and Tactics
MGMT13-311	Leading Innovation and Change
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age

YEAR 2

September (semester 4)	
Everyday Entrepreneurship Option	
BUSN12-200	Responsible and Sustainable Organisations
COLB12-100	Immersion One: Work-Based Experience
COLB12-120	Design: Process, Methods and Mindsets
ENFB11-101	Everyday Entrepreneurship
Entrepreneurial Finance Option	
BUSN12-200	Responsible and Sustainable Organisations
COLB12-100	Immersion One: Work-Based Experience
COLB12-120	Design: Process, Methods and Mindsets
	University Undergraduate Elective

January (semester 5)	
COLB11-101	Global Challenges 1
MKTG13-312	Digital Marketing for Customer Engagement
	University Undergraduate Elective
	University Undergraduate Elective

May (semester 6)	
Everyday Entrepreneurship Option	
COLB11-102	Global Challenges 2
COLB13-110	Immersion Two: Work Placement
	University Undergraduate Elective
	University Undergraduate Elective
Entrepreneurial Finance Option	
COLB11-102	Global Challenges 2
COLB13-110	Immersion Two: Work Placement
ENFB13-305	Entrepreneurial Finance
	University Undergraduate Elective