

For students commencing from **253**

Program Code	Total Subjects	Intake	Duration	Program Structure
TC-80002	24 (240CP)	Sep	2 years full-time	3 (30CP) Core University subjects 7 (70CP) Foundation subjects 4 (40CP) Experiential Subjects 6 (60CP) Major 4 (40CP) Minor

Core University Subjects (30CP)	
CORE11-011	Critical Thinking & Communication
CORE11-012	Responsibility, Integrity and Civic Discourse
CORE11-013	Collaboration for Global Change
Beyond Bond: Professional Development & Community Engagement*	

* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

Foundation Subjects (70CP)	
BUSN12-200	Responsible and Sustainable Organisations
COLB11-100	Global Citizenship
COLB11-103	Leading with AI
COLB11-104	Resourcing Transformation
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB12-120	Design: Process, Methods and Mindsets
COMN12-302	Digital Media and Society

Experiential Subjects (40CP)	
COLB12-100	Immersion 1: Work-Based Experience
COLB13-110	Immersion 2: Work Placement
COLB11-101	Global Challenges 1
COLB11-102	Global Challenges 2

Entrepreneurial Transformation Major (60CP)	
ENFB11-101 OR ENFB13-305	Everyday Entrepreneurship OR Entrepreneurial Finance
LAWS10-210	Enterprise Law
MGMT13-311	Leading Innovation and Change
MKTG11-100	Marketing
MKTG13-312	Digital Marketing for Customer Engagement
PUBR12-100	Social Media Strategy and Tactics

Minor (40CP) or Electives (40CP)
Students select either a Minor (40CP) or 4 electives from the list of available undergraduate subjects (40CP).

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.

Bachelor of Entrepreneurial Transformation

Program Sequencing

Commencing in the **SEPTEMBER** semester

YEAR 1

September (semester 1)	
BUSN12-200	Responsible and Sustainable Organisations
COLB11-100	Global Citizenship
COMN12-302	Digital Media and Society
CORE11-012	Responsibility, Integrity and Civic Discourse

January (semester 2)	
COLB11-103	Leading with AI
CORE11-011	Critical Thinking and Communication
MKTG11-100	Marketing
LAWS10-210	Enterprise Law

May (semester 3)	
Everyday Entrepreneurship Option	
CORE11-013	Collaboration for Global Change
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
PUBR12-100	Social Media Strategy and Tactics
	University Undergraduate Elective
Entrepreneurial Finance Option	
CORE11-013	Collaboration for Global Change
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
ENFB13-305	Entrepreneurial Finance
PUBR12-100	Social Media Strategy and Tactics

YEAR 2

September (semester 4)	
Everyday Entrepreneurship Option	
COLB12-100	Immersion One: Work-Based Experience
COLB12-120	Design: Process, Methods and Mindsets
ENFB11-101	Everyday Entrepreneurship
MGMT13-311	Leading Innovation and Change
Entrepreneurial Finance Option	
COLB12-100	Immersion One: Work-Based Experience
COLB12-120	Design: Process, Methods and Mindsets
MGMT13-311	Leading Innovation and Change
	University Undergraduate Elective

January (semester 5)	
COLB11-101	Global Challenges 1
MKTG13-312	Digital Marketing for Customer Engagement
	University Undergraduate Elective
	University Undergraduate Elective

May (semester 6)	
COLB11-102	Global Challenges 2
COLB11-104	Resourcing Transformation
COLB13-110	Immersion Two: Work Placement
	University Undergraduate Elective

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