

# Bachelor of Entrepreneurial Transformation / Bachelor of Global Studies (Sustainability) Program Structure

## For students commencing from 263

Program Code	Total Subjects	Intake	Duration	Program Structure
TH-80001	32 (320CP)	Sep	2 years, 9 months	3 (30CP) Core University subjects
			full-time	27 (270CP) Required subjects
				1 (10CP) Electives
				1 (10CP) Options

Core University Subjects (30CP)		
CORE11-011	Critical Thinking & Communication	
CORE11-012	Responsibility, Integrity and Civic Discourse	
CORE11-013	Collaboration for Global Change	
Beyond Bond: Professional Development & Community Engagement*		

<sup>\*</sup> Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

Foundation Subjects (70CP)		
BUSN12-200	Responsible and Sustainable Organisations	
COLB11-100	Global Citizenship	
COLB11-103	Leading with AI	
COLB11-104	Resourcing Transformation	
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age	
COLB12-120	Design: Process, Methods and Mindsets	
COMN12-302	Digital Media and Society	

Experiential Subjects (40CP)	
COLB11-101	Global Challenges 1
COLB11-102	Global Challenges 2
COLB12-100	Immersion 1: Work-Based Experience
COLB13-110	Immersion 2: Work Placement

Entrepreneurial Transformation Major (60CP)		
ENFB13-305	Entrepreneurial Finance	
LAWS10-210	Enterprise Law	
MGMT13-311	Leading Innovation and Change	
MKTG11-100	Marketing	
MKTG13-312	Digital Marketing for Customer Engagement	
PUBR12-100	Social Media Strategy and Tactics	

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Global Studies (100CP)	
BMED12-123	Global Health Issues
ENGL12-106	World Literature
GLBE11-100	Climate Change and the Future World
INTR11-100	Introduction to International Relations
INTR12-230	Terrorism
INTR13-309	Diplomacy: Theory and Practice
INTR13-313	Contemporary Globalisations
LING11-102	World Languages
MGMT12-201	International Business
SSUD11-102	Sustainable Development and Society

### Options (10CP)

Students select 1 (10CP) from the following options: Land Use and Infrastructure Development (SDUP12-201) or Land Economy and the Environment (SSUD11-105)

## Electives (10CP)

Students select 1 (10CP) University electives.

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Program Sequencing

Commencing in the **SEPTEMBER** semester

#### YEAR 1

September (semester 1)		
COLB11-100	Global Citizenship	
CORE11-011	Critical Thinking and Communication	
INTR11-100	Introduction to International Relations	
MKTG11-100	Marketing	

January (semester 2)	
COLB11-103	Leading with AI
COMN12-302	Digital Media and Society
CORE11-012	Responsibility, Integrity and Civic Discourse
SSUD11-102	Sustainable Development and Society

May (semester 3)	
COLB11-104	Resourcing Transformation
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
CORE11-013	Collaboration for Global Change
PUBR12-100	Social Media Strategy and Tactics

### YEAR 2

September (semester 4)	
BMED12-123	Global Health Issues
COLB12-100	Immersion 1: Work-Based Experience
ENGL12-106	World Literature
SDUP12-201 or	Land Use and Infrastructure Development OR
SSUD11-105	Land Economy and the Environment

January (semester 5)	
COLB11-101	Global Challenges 1
GLBE11-100	Climate Change and the Future World
LING11-102	World Languages
MGMT12-201	International Business

May (semester 6)	
COLB11-102	Global Challenges 2
COLB13-110	Immersion 2: Work Placement
ENFB13-305	Entrepreneurial Finance
INTR13-313	Contemporary Globalisations

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### YEAR 3

September (semester 7)	
BUSN12-200	Responsible and Sustainable Organisations
COLB12-120	Design: Process, Methods and Mindsets
INTR12-230	Politically Motivated Violence
MGMT13-311	Leading Innovation and Change

January (semester 8)	
INTR13-309	Diplomacy: Theory and Practice
LAWS10-210	Enterprise Law
MKTG13-312	Digital Marketing for Customer Engagement
	University Undergraduate Elective

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