

# Bachelor of Entrepreneurial Transformation / Bachelor of Global Studies (Sustainability)

Program Structure

## For students commencing from 261

Program Code	Total Subjects	Intake	Duration	Program Structure
TH-80001	32 (320CP)	January	2 years, 9 months	3 (30CP) Core University subjects
			full-time	27 (270CP) Required subjects
				1 (10CP) Electives
				1 (10CP) Options

Core University Subjects (30CP)		
CORE11-011	Critical Thinking & Communication	
CORE11-012	Responsibility, Integrity and Civic Discourse	
CORE11-013	Collaboration for Global Change	
Beyond Bond: Professional Development & Community Engagement*		

<sup>\*</sup> Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

Foundation Subjects (70CP)		
BUSN12-200	Responsible and Sustainable Organisations	
COLB11-100	Global Citizenship	
COLB11-103	Leading with AI	
COLB11-104	Resourcing Transformation	
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age	
COLB12-120	Design: Process, Methods and Mindsets	
COMN12-302	Digital Media and Society	

Experiential Subjects (40CP)		
COLB11-101	Global Challenges 1	
COLB11-102	Global Challenges 2	
COLB12-100	Immersion 1: Work-Based Experience	
COLB13-110	Immersion 2: Work Placement	

Entrepreneurial Transformation Major (60CP)		
ENFB13-305	Entrepreneurial Finance	
LAWS10-210	Enterprise Law	
MGMT13-311	Leading Innovation and Change	
MKTG11-100	Marketing	
MKTG13-312	Digital Marketing for Customer Engagement	
PUBR12-100	Social Media Strategy and Tactics	

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.

Global Studies (100CP)		
BMED12-123	Global Health Issues	
ENGL12-106	World Literature	
GLBE11-100	Climate Change and the Future World	
INTR11-100	Introduction to International Relations	
INTR12-230	Terrorism	
INTR13-309	Diplomacy: Theory and Practice	
INTR13-313	Contemporary Globalisations	
LING11-102	World Languages	
MGMT12-201	International Business	
SSUD11-102	Sustainable Development and Society	

### Options (10CP)

Students select 1 (10CP) from the following options: Land Use and Infrastructure Development (SDUP12-201) or Land Economy and the Environment (SSUD11-105)

## Electives (10CP)

Students select 1 (10CP) University electives.

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.

# Bachelor of Entrepreneurial Transformation / Bachelor of Global Studies (Sustainability)

Program Sequencing

Commencing in the **JANUARY** semester

#### YEAR 1

January (semester 1)		
COL	B11-103	Leading with AI
COR	E11-011	Critical Thinking and Communication
INTF	R11-100	Introduction to International Relations
MKT	G11-100	Marketing

May (semester 2)	
BUSN12-200	Responsible and Sustainable Organisations
COLB11-104	Resourcing Transformation
CORE11-012	Responsibility, Integrity and Civic Discourse
MGMT12-201	International Business

September (semester 3)		
COLB12-120	Design: Process, Methods and Mindsets	
CORE11-013	Collaboration for Global Change	
ENGL12-106	World Literature	
INTR12-230	Politically Motivated Violence	

### YEAR 2

January (semester 4)		
COLB11-100	Global Citizenship	
GLBE11-100	Climate Change and the Future World	
INTR13-309	Diplomacy: Theory and Practice	
SSUD11-102	Sustainable Development and Society	

May (semester 5)		
LAWS10-210	Enterprise Law	
MGMT13-311	Leading Innovation and Change	
MKTG13-312	Digital Marketing for Customer Engagement	
PUBR12-100	Social Media Strategy and Tactics	

September (semester 6)		
BMED12-123	Global Health Issues	
COLB12-100	Immersion 1: Work-Based Experience	
SDUP12-201 or	Land Use and Infrastructure Development OR	
SSUD11-105	Land Economy and the Environment	
	University Undergraduate Elective	

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.

### YEAR 3

January (semester 7)	
COLB11-101	Global Challenges 1
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COMN12-302	Digital Media and Society
LING11-102	World Languages

May (semester 8)	
COLB13-110	Immersion 2: Work Placement
COLB11-102	Global Challenges 2
ENFB13-305	Entrepreneurial Finance
INTR13-313	Contemporary Globalisations

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.