

For students commencing from **253**

Program Code	Total Subjects	Intake	Duration	Program Structure
TC-80002	24 (240CP)	September	2 years full-time	3 (30CP) Core University subjects 7 (70CP) Foundation subjects 4 (40CP) Experiential Subjects 6 (60CP) Major 4 (40CP) Minor

Core University Subjects (30CP)	
CORE11-011	Critical Thinking & Communication
CORE11-012	Responsibility, Integrity and Civic Discourse
CORE11-013	Collaboration for Global Change
Beyond Bond: Professional Development & Community Engagement*	

* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

Transformation Foundation Subjects (70CP)	
BUSN12-200	Responsible and Sustainable Organisations
COLB11-100	Global Citizenship
COLB11-103	Leading with AI (Proposed)
COLB11-104	Resourcing Transformation (Proposed)
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB12-120	Design: Process, Methods and Mindsets
COMN12-302	Digital Media and Society

Experiential Subjects (40CP)	
COLB11-101	Global Challenges 1
COLB11-102	Global Challenges 2
COLB12-100	Immersion 1: Work-Based Experience
COLB13-110	Immersion 2: Work Placement

Digital Transformation Major (60CP)	
ADVT11-140	Digital and Experiential Advertising
DIXN11-100	Digital Transformation: Stages and Capabilities
DIXN11-200	Building Digital Literacy and Fluency
DIXN11-300	Aligning Digital Capacity and Culture
DTSC11-110	Cyber and Fraud Threats in Organisations
STAT11-111	Business Statistics

Minor (40CP) or Electives (40CP)	
Students select either a Minor (40CP) or 4 electives from the list of available undergraduate subjects (40CP).	

Bachelor of Digital Transformation

Program Sequencing

Commencing in the **SEPTEMBER** semester

YEAR 1

September (semester 1)	
COLB11-100	Global Citizenship
COMN12-302	Digital Media and Society
CORE11-011	Critical Thinking and Communication
DIXN11-200	Building Digital Literacy and Fluency

January (semester 2)	
COLB11-103	Leading with AI
CORE11-012	Responsibility, Integrity and Civic Discourse
DIXN11-100	Digital Transformation: Stages and Capabilities
STAT11-111	Business Statistics

May (semester 3)	
COLB11-104	Resourcing Transformation
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
CORE11-013	Collaboration for Global Change
DIXN11-300	Aligning Digital Capacity and Culture

YEAR 2

September (semester 4)	
COLB12-100	Immersion One: Work-Based Experience
COLB12-120	Design: Process, Methods and Mindsets
DTSC11-110	Cyber and Fraud Threats in Organisations
	University Undergraduate Elective

January (semester 5)	
ADVT11-140	Digital and Experiential Advertising
COLB11-101	Global Challenges 1
	University Undergraduate Elective
	University Undergraduate Elective

May (semester 6)	
BUSN12-200	Responsible and Sustainable Organisations
COLB11-102	Global Challenges 2
COLB13-110	Immersion Two: Work Placement
	University Undergraduate Elective

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.