

Program structure and sequence plans

BN-13127						Master of Sport Management					
Version		7		Link to Program Overview				Jan Intake			
Cricos		096559M									
January	2026	Semester 1	BUSN71-201 Event Management	FINC71-101 Fundamentals of Finance	MKTG71-100 Marketing Fundamentals						
May	2026	Semester 2	MGMT71-104 Managing People	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	Sport Management Option Choose a subject from the sport management option.						
September	2026	Semester 3	SPMT71-124 International Sport Business	STAT71-111 Business Statistics	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.						
Subject Catalogue						Major Catalogue		Program Catalogue			
January	2027	Semester 1	LAWS77-521 Global Sports Law and Governance	SPMT71-125 Managing High Performance Sport	Practical Experience option Choose a subject from the Practical Experience option.						
BN-13127						Master of Sport Management					
Version		7						May Intake			
May	2026	Semester 2	FINC71-101 Fundamentals of Finance	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	MGMT71-104 Managing People						
September	2026	Semester 3	MKTG71-100 Marketing Fundamentals	SPMT71-124 International Sport Business	STAT71-111 Business Statistics						
January	2027	Semester 3	BUSN71-201 Event Management	SPMT71-125 Managing High Performance Sport	LAWS77-521 Global Sports Law and Governance						
Subject Catalogue						Major Catalogue		Program Catalogue			
May	2027	Semester 1	Sport Management Option Choose a subject from the sport management option.	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	Practical Experience option Choose a subject from the Practical Experience option.						

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Version 7		Sep Intake			
September	2027 Semester 1	FINC71-101 Fundamentals of Finance	MGMT71-104 Managing People	MKTG71-100 Marketing Fundamentals	
January	2028 Semester 2	BUSN71-201 Event Management	LAWS77-521 Global Sports Law and Governance	SPMT71-125 Managing High Performance Sport	
May	2028 Semester 3	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	Sport Management Option Choose a subject from the sport management option.	
Subject CatalogueMajor CatalogueProgram Catalogue					
September	2028 Semester 1	SPMT71-124 International Sport Business	STAT71-111 Business Statistics	Practical Experience option Choose a subject from the Practical Experience option.	
PROGRAM INFORMATION					
The Master of Sport Management explores the professional challenges for managers in the international sports industry. This program is designed to enhance the career of established professionals and assist individuals aspiring to forge a career in this unique sector. It explores the many aspects of sport management from a grassroots level through to elite professional sport organisations and events.					
SUBJECT INFORMATION					
ASSUMED KNOWLEDGE					
Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).					
OPPORTUNITES					
Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).					

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BN-13127		Master of Sport Management		Cricos Code		096559M
Version		7		Link to Subject Overview		
Available		Code		Title		
				Assumed Knowledge		Requisite
J/M/S	Required subjects 80	Students must complete the following eighty credit points (80CP) of subjects.				
J	BUSN71-201	Event Management				
J/M/S	FINC71-101	Fundamentals of Finance				
J	LAWS77-521	Global Sports Law and Governance				
J/M/S	MGMT71-104	Managing People				
J/S	MKTG71-100	Marketing Fundamentals				
S	SPMT71-124	International Sport Business				
J	SPMT71-125	Managing High Performance Sport				
J/S	STAT71-111	Business Statistics				
J/M/S	Sport Management Option	Choose a subject from the sport management option.				
M/S	ENFB71-104	Entrepreneurship and Innovation				
M/S	MGMT71-311	Leading Innovation and Change				
J/M/S	Practical Experience Option	Choose a subject from the Practical Experience option.				
J/M/S	BUSN71-620	Individual Study in Business				
J/M/S	BUSN71-700	Business Internship A				
J/M/S	General Elective PG 2	Students must choose twenty credit points (20CP) of postgraduate subjects from across the University, provided				