

Program structure and sequence plans

BN-13124J		Bond University - BBT Global Leadership MBA			
Version		Japanese Language Pathway Option		Link to Program Overview	Jan Intake
Cricos	NA				
January	2026 Semester 1	GMBA71-201 Accounting for Decision Making	GMBA71-206 Marketing Management		
May	2026 Semester 2	GMBA71-202 Data Analytics for Decision Making	GMBA70-207 Strategy and Innovation Part A	GMBA70-306 Business Planning for Entrepreneurial Ventures Part A	
September	2026 Semester 3	GMBA71-203 Economics for Managers	GMBA70-208 Strategy and Innovation Part B	Language Pathway Option Choose A BBT subject from the Language Pathway Options provided requirements are met.	
Subject CatalogueMajor CatalogueProgram Catalogue					
January	2027 Semester 1	GMBA71-204 Global Business Leadership	GMBA71-205 Managerial Finance	GMBA70-307 Business Planning for Entrepreneurial Ventures Part B	

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Version					May Intake
May	2026 Semester 2	GMBA71-201 Accounting for Decision Making	GMBA71-202 Data Analytics for Decision Making	GMBA70-306 Business Planning for Entrepreneurial Ventures Part A	
September	2026 Semester 3	GMBA71-204 Global Business Leadership	GMBA70-207 Strategy and Innovation Part A	Language Pathway Option Choose A BBT subject from the Language Pathway Options provided requirements are met.	
January	2027 Semester 3	GMBA71-205 Managerial Finance	GMBA71-206 Marketing Management	Language Pathway Option Choose A BBT subject from the Language Pathway Options provided requirements are met.	
Subject CatalogueMajor CatalogueProgram Catalogue					
May	2027 Semester 1	GMBA71-203 Economics for Managers	GMBA70-307 Business Planning for Entrepreneurial Ventures Part B	GMBA70-208 Strategy and Innovation Part B	

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Version					Sep Intake
September	2027 Semester 1	GMBA71-206 Marketing Management	GMBA71-202 Data Analytics for Decision Making	GMBA70-306 Business Planning for Entrepreneurial Ventures Part A	
January	2028 Semester 2	GMBA71-201 Accounting for Decision Making	GMBA71-204 Global Business Leadership	Language Pathway Option Choose A BBT subject from the Language Pathway Options provided requirements are met.	
May	2028 Semester 3	GMBA71-203 Economics for Managers	GMBA70-207 Strategy and Innovation Part A	Language Pathway Option Choose A BBT subject from the Language Pathway Options provided requirements are met.	
Subject CatalogueMajor CatalogueProgram Catalogue					
September	2028 Semester 1	GMBA71-205 Managerial Finance	GMBA70-307 Business Planning for Entrepreneurial Ventures Part B	GMBA70-208 Strategy and Innovation Part B	
PROGRAM INFORMATION					
Students completing all English subjects cannot enrol into Japanese subjects - Minimum two (2) study tours must be completed within program					
SUBJECT INFORMATION					
ASSUMED KNOWLEDGE					
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.					
OPPORTUNITES					
Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).					

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BN-13124J Bond University - BBT Global Leadership MBA			Cricos Code	NA
Version	Link to Subject Overview			
Available	Code	Title	Assumed Knowledge	Requisite
J/M/S	Required Subjects 60			
M/S	GMBA70-306	Business Planning for Entrepreneurial Ventures Part A		
J/M/S	GMBA70-307	Business Planning for Entrepreneurial Ventures Part B	GMBA70-306	
J/M	GMBA71-201	Accounting for Decision Making		
M/S	GMBA71-202	Data Analytics for Decision Making		
M/S	GMBA71-203	Economics for Managers		
J/S	GMBA71-204	Global Business Leadership		
J/S	GMBA71-205	Managerial Finance	GMBA71-201 GMBA71-202 GMBA71-203	
	SRC-480 BBT			
	Japanese Language Pathway	Japanese Language pathway for the Bond BBT program.		
	Japanese Language Required Subjects	Students must complete the following twenty credit points (20CP) of subjects.		
M/S	GMBA70-207	Strategy and Innovation Part A	GMBA71-201 GMBA71-206	
M/S	GMBA70-208	Strategy and Innovation Part B		GMBA70-207
J/S	GMBA71-206	Marketing Management		
	Japanese Language Pathway Option	Students must choose forty credit points (40CP) of subjects with no more the 25CP of subjects taught in Japanese.		
	English Option	Students must take a minimum of three (3) subjects from the English Option (Between 15 and 40 credits).		
S	GMBA70-102	Coaching Across Cultures for Managers		
J	GMBA70-103	Cross Cultural Business Communication		BN-13124
M/S	GMBA70-104	Financing the Entrepreneurial Venture	GMBA70-306	
M	GMBA70-112	Law for Global Managers		
J/S	GMBA70-301	Effective Leadership		
J/M/S	GMBA70-302	Effective Negotiation		
M	GMBA70-303	Effective Project Management		
J	GMBA70-304	Management Control Systems	GMBA71-201 GMBA71-202 GMBA71-203 GMBA71-206	
J	GMBA70-308	Cybersecurity for Managers		
M	GMBA70-309	Leading Responsible and Sustainable Organisations		
S	GMBA70-310	Digital Marketing Foundations		
	Japanese Option	Students can choose a maximum of five (5) subjects from the Japanese Option (No more than 25 credits).		
J	GMBA70-105	E-Business Strategy		
S	GMBA70-106	Business Model Design		
J	GMBA70-107	Management of Innovation		
S	GMBA70-108	Management Strategy and Policy		
J/M	GMBA70-109	Managing People and Organisations		
M	GMBA70-110	Marketing Strategy	GMBA71-206	
M	GMBA70-111	Values Based Marketing	GMBA71-206	