

Bachelor of Communication (Business) / Bachelor of Laws

Program Structure CRICOS Code 093914K

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Program Code	Total Credit Points	Intakes	Duration	Program Structure
HL-21051	440	Jan / May / Sep	11 Semesters (Full Time)	3 Core University Subjects and Beyond Bond 9 Communication Subjects 1 Marketing Major (6 Subjects) 17 Law Compulsory Subjects 7 Law Electives 2 General Electives

Assumed Knowledge

Assumed Knowledge is the minimum level of knowledge needed to successfully complete a subject. Students who do not possess this knowledge are strongly recommended against enrolling and do so at their own risk. While this is not a barrier to enrolment, students lacking the recommended knowledge will be considerably disadvantaged. There will be no adjustments or special considerations made for a lack of prior knowledge.

Core University Subjects (3 + Beyond Bond)

30 credit points

One Core subject must be taken per semester for the first three semesters.

Students will complete Beyond Bond during their degree. This subject is worth 0 credit points.

Subject Code	Subject Name	Availability	Assumed Knowledge
CORE11-011	Critical Thinking and Communication	Jan/May/Sep	
CORE11-012	CORE11-012 Responsibility, Integrity and Civic Discourse		
CORE11-013 Collaboration for Global Change		Jan/May/Sep	
Beyond Bond: Professional Development and Community Engagement		Ongoing	

Communication Subjects (9) 90 credit poi				
Subject Code	Subject Name	Availability	Assumed Knowledge	
Required Subjects (5)				
MKTG11-100	Marketing	Jan/May/Sep		
COMN11-100	Foundations of Content Creation	Jan/May/Sep		
COMN11-101	Introduction to Communication	Jan/May/Sep		
COMN12-302	Digital Media and Society	Jan/Sep		
COMN13-300	Capstone Project	Jan/May/Sep		
Foundation Option	(3) Students choose three of the following option	ns.		
COMN11-190	Gender Communication	Jan		
COMN11-102	Strategic Speaking & Writing	Jan, May, Sep	ep	
COMN11-103	Organisational Communication	Sep		
COMN12-203	Mass & Popular Media	Jan, Sep		
COMN12-205	Interpersonal Communication	Jan		
COMN12-204	Intercultural Communication	Jan, Sep		
COMN13-325	COMN13-325 Persuasion and Influence			
Professional Option (1) Students choose one of the following options.				
ADVT11-100	Introduction to Advertising	Jan, May, Sept		
JOUR11-100	Newsroom: Introduction to Journalism	Jan, May		
PUBR11-100	Introduction to Public Relations	Jan, May, Sept		

Marketing Majo	60 credit points		
Subject Code	Subject Name	Availability	Assumed Knowledge
MKTG12-205	Consumer Experiences and Behaviours	Jan/May	MKTG11-100
MKTG13-302	Integrated Marketing Communications	Jan/May	MKTG11-100
MKTG13-303	Market Research	May/Sep	MKTG11-100
MKTG13-320	Strategic Marketing	May/Sep	MKTG11-100 and MKTG13-303
Plus TWO (2) from	m the following:		
MKTG13-301	International Marketing	Jan, Sep	MKTG11-100
MKTG13-312	Digital Marketing for Customer Engagement	Jan, May	MKTG11-100
MKTG13-314	Social Media Marketing	Sep	MKTG13-312
MKTG13-315	Marketing Analytics	May, Sep	MKTG13-303, MKTG11-100
BUSN13-700	Business Internship A (CDC Approval Required)	Jan, May, Sep	



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Program Structure (Cont.)

Law Compulsory Subjects (17) 170 credit			
Subject Code	Subject Name	Availability	Assumed Knowledge
LAWS11-105	Legal Foundations A	Jan/May/Sep	
LAWS11-106	Legal Foundations B	Jan/May/Sep	
LAWS11-107	Foundations of Private Law	Jan/May/Sep	LAWS11-105 LFA (or concurrently) and LAWS11-106 LFB (or concurrently)
LAWS11-108	Foundations of Public and Criminal Law	Jan/May/Sep	LAWS11-105 LFA (or concurrently) and LAWS11-106 LFB (or concurrently)
LAWS11-201	Contract Law A	Jan/May/Sep	LAWS11-107 FPL (or concurrently)
LAWS11-202	Tort Law	Jan/May/Sep	LAWS11-107 FPL (or concurrently)
LAWS11-203	Criminal Law	Jan/May/Sep	LAWS11-108 FPCL (or concurrently)
LAWS11-204	Property Law A	Jan/May/Sep	LAWS11-107 FPL (or concurrently)
LAWS11-216	Constitutional Law	Jan/May/Sep	LAWS11-108 FPCL (or concurrently)
LAWS11-217	Contract Law B	Jan/May/Sep	LAWS11-201 Contract Law A
LAWS11-218	Property Law B	Jan/May/Sep	LAWS11-204 Property Law A
LAWS11-310	Corporate Law	Jan/May/Sep	LAWS11-202 Tort Law and LAWS11-217 Contract Law B (or concurrently)
LAWS11-313	Equity	Jan/May/Sep	LAWS11-202 Tort Law and LAWS11-217 Contract Law B
LAWS11-317	Administrative Law	Jan/May/Sep	LAWS11-216 Constitutional Law
LAWS11-318	Evidence	Jan/May/Sep	LAWS11-203 Criminal Law
LAWS11-325	Civil Dispute Resolution	Jan/May/Sep	LAWS11-202 Tort Law and LAWS11-217 Contract Law B
LAWS11-326	Legal Profession	Jan/May/Sep	LAWS11-325 Civil Dispute Resolution (or concurrently)

General Electives (2) 20 credit points

Students must choose two available <u>undergraduate subjects</u> from any Faculty or School across the University.

Law Electives (7) 70 credit points

Students must choose Undergraduate Law Electives from the Faculty of Law's offerings.**

Law Specialisation - Students may choose to complete an optional Law Specialisation (40cp) in one of the following areas:

- Canadian Law and Practice
- Corporate and Commercial Law
- Legal Innovation and Technology

Climate Law

- International and Comparative Law
- Legal Practice

Contemporary Legal Issues

To be eligible for a Law Specialisation, students must complete a minimum of four (4) Law Electives (40 credit points) within one of the above areas.

Eligible students will receive a Specialisation Certificate at the completion of their program.

Law Major - Students may choose to complete an optional Law Major (60cp) in one of the following ares:

• Climate Law • Legal Innovation and Technology

Bachelor of Laws with Honours

Please see eligibility requirements for achieving Honours (**including the completion of LAWS13-569 Legal Research Project as an elective) on the Law Honours / Distinction information webpage.



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Program Sequence

Semester	Subject Code	Subject	Notes
1st	CORE11-011	Critical Thinking and Communication	
	MKTG11-100	Marketing	
	LAWS11-105	Legal Foundations A	
	LAWS11-106	Legal Foundations B	
		Beyond Bond*	
	CORE11-012	Responsibility, Integrity and Civic Discours	
_	LAWS11-107	Foundations of Private Law	
2nd	LAWS11-108	Foundations of Public and Criminal Law	
		Communication Subject	
	CORE11-013	Collaboration for Global Change	
	LAWS11-201	Contract Law A	
3rd	LAWS11-202	Tort Law	
		Communication Subject	
	LAWS11-203	Criminal Law	
	LAWS11-204	Property Law A	
4th		Communication Subject	
		Marketing Major subject	
	LAWS11-217	Contract Law B	
	LAWS11-218	Property Law B	
5th	2.440212 210	Communication Subject	
		Marketing Major subject	
	LAWS11-216	Constitutional Law	
	E (W311 210	Law Elective	
6th		Communication Subject	
		Marketing Major subject	
	LAWS11-310	Corporate Law	
	LAWS11-317	Administrative Law	
7th	LAWSII 517	Communication Subject	
		Law Elective	
	LAWS11-313	Equity	
	LAW311-313	Communication Subject	
8th		Marketing Major subject	
		Law Elective	
	LAWS11-318	Evidence	
	LAW311-318	Communication Subject	
9th			
		Marketing Major subject Law Elective	
	LAW(C11 22F	Civil Dispute Resolution	
	LAWS11-325	<u> </u>	
10th		Law Elective	
		Law Elective	
		Marketing Major subject	
	LAWS11-326	Legal Profession	
11th		Law Elective	
		General Elective	
		General Elective	

^{*}Students will complete Beyond Bond during their degree. This subject is worth 0 credit points.