

For students commencing from **261+**

Program Code	Total Subjects	Intakes	Duration	Program Structure
HS-20013, v6	24	Jan, May, Sep	2 years full-time	3 CORE University Subjects 9 Required Subjects 6 Major or Minor Option Subjects 6 General Elective Subjects

CORE University Subjects (3)

One core subject must be taken per semester for the first three semesters

CORE11-011	Critical Thinking and Communication
CORE11-012	Responsibility, Integrity and Civic Discourse
CORE11-013	Collaboration for Global Change

Beyond Bond: Professional Development & Community Engagement*

* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

Required Subjects (5)		Availability
COMN11-100	Foundations of Content Creation	Jan, May, Sep
COMN11-101	Introduction to Communication	Jan, May, Sep
COMN12-302	Digital Media and Society	Jan, Sep
HUMR11-100	Research Methods and Data Visualisation	Jan, May, Sep
COMN13-300	Capstone Project	Jan, May, Sep
Foundation Option (3) <i>Students choose three of the following options.</i>		
COMN11-190	Gender Communication	Jan
COMN11-102	Strategic Speaking & Writing	Jan, May, Sep
COMN11-103	Organisational Communication	Sep
COMN12-203	Mass and Popular Media	Jan, Sep
COMN12-205	Interpersonal Communication	Jan
COMN12-204	Intercultural Communication	Jan, Sept
COMN13-325	Persuasion and Influence	Jan
Professional Option (1) <i>Students choose one of the following options.</i>		
ADVT11-100	Introduction to Advertising	Jan, May, Sept
JOUR11-100	Newsroom: Introduction to Journalism	Jan, May
PUBR11-100	Introduction to Public Relations	Jan, May, Sept

Major or Minor Options (6) - Students must choose one of the two following options:

MAJOR OPTION - Choose one (1) of the following Majors	MINOR OPTION - Choose one (1) of the following Minors and two (2) General Electives
Advertising	Advertising
Communication & Society	Communication & Society
Corporate Storytelling	Corporate Storytelling
Creative Writing	Creative Writing
Digital Media	Digital Media
Film and Television	Film & Television
Journalism	Journalism
Media Studies (Communication)	Media Studies
Public Relations	Public Relations
Social Media (Communication)	Social Media
	PLUS 2 Elective subjects chosen from the list of available undergraduate subjects from across the University

General Electives (6)

Choice of six (6) General Electives from the list of available undergraduate subjects from across the University. Students can choose to do an additional Major or Minor as an elective choice.

Bachelor of Communication

Program Sequencing

Commencing **JAN**

Jan (semester 1)		May (semester 2)		Sep (semester 3)	
CORE11-011	Critical Thinking and Communication	CORE11-012	Responsibility, Integrity and Civic Discourse	CORE11-013	Collaboration for Global Change
COMN11-101	Introduction to Communication	COMN11-100	Foundations of Content Creation	HUMR11-100	Research Methods and Data Visualisation
	General Elective		General Elective		Foundation Option
	Major or Minor Option Subject		Major or Minor Option Subject		Major or Minor Option Subject
Jan (semester 4)		May (semester 5)		Sep (semester 6)	
	Foundation Option		Professional Option	COMN12-302	Digital Media and Society
	Foundation Option		General Elective	COMN13-300	Capstone Project
	General Elective		General Elective		General Elective
	Major or Minor Option Subject		Major or Minor Option Subject		Major or Minor Option Subject

Commencing **MAY**

May (semester 1)		Sep (semester 2)		Jan (semester 3)	
CORE11-011	Critical Thinking and Communication	CORE11-012	Responsibility, Integrity and Civic Discourse	CORE11-013	Collaboration for Global Change
COMN11-100	Foundations of Content Creation		Foundation Option		Foundation Option
COMN11-101	Introduction to Communication		General Elective		General Elective
	Major or Minor Option Subject		Major or Minor Option Subject		Major or Minor Option Subject
May (semester 4)		Sep (semester 5)		Jan (semester 6)	
	Professional Option	HUMR11-100	Research Methods and Data Visualisation	COMN12-302	Digital Media and Society
	General Elective		Foundation Option	COMN13-300	Capstone Project
	General Elective		General Elective		General Elective
	Major or Minor Option Subject		Major Option Subject or General Elective		Major Option Subject or General Elective

Commencing **SEPTEMBER**

Sep (semester 1)		Jan (semester 2)		May (semester 3)	
CORE11-011	Critical Thinking and Communication	CORE11-012	Responsibility, Integrity and Civic Discourse	CORE11-013	Collaboration for Global Change
COMN11-101	Introduction to Communication	COMN11-100	Foundations of Content Creation		Professional Option
	Foundation Option		General Elective		General Elective
	Major or Minor Option Subject		Major or Minor Option Subject		Major or Minor Option Subject
Sep (semester 4)		Jan (semester 5)		May (semester 6)	
COMN12-302	Digital Media and Society	HUMR11-100	Research Methods and Data Visualisation	COMN13-300	Capstone Project
	Foundation Option		Foundation Option		General Elective
	General Elective		General Elective		General Elective
	Major or Minor Option Subject		Major Option Subject or General Elective		Major Option Subject or General Elective

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.