

Bachelor of Arts

Program Structure

For students commencing from 261+

Program Code	Total Subjects	Intakes	Duration	Degree Structure
HS-20003, v4	24	Jan, May, Sep	2 years full-time	3 CORE University Subjects
				2 FSD Majors + 9 General Electives OR
				3 FSD Majors + 3 General Electives

Core University Subjects (3)				
One core subject must be taken per semester for the first three semesters				
CORE11-001	Critical Thinking & Communication			
CORE11-002	Collaboration, Teams and Leadership			
CORE11-003	Responsibility, Integrity and Civic Discourse			
Beyond Bond: Professional Development & Community Engagement*				

^{*} Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

FSD Majors (12) Students must choose two or three from the list of available major options				
Advertising Design & Production (Double Major)	Global Studies (Sustainability)			
Advertising	<u>International Relations</u>			
Australian Studies*	Japanese Language and Culture *			
Chinese Language and Culture *	<u>Journalism</u>			
Cinema Journalism (Double Major)	Language and Culture*			
Communication	Media Studies			
Corporate Storytelling	Philosophy			
Counselling Interventions	Psychology **			
Criminology	<u>Public Relations</u>			
<u>Digital Media</u>	Social Media			
French Language and Culture *	Spanish Language and Culture *			
Treffer Language and Curcure	Spanish Editade and Calcure			

Please refer to the Bond University website to view a complete list of subjects within each major.

Note: Students MUST choose at least one Major in their 1st semester.

General Electives (9)

Nine (9) or three (3) electives, depending on your choice of Major options, from the list of available undergraduate subjects from across the University.

^{*}Please be advised the Language and Australian Studies elective majors are currently unavailable due to a temporary change in subject offerings.

^{**} Double major option available



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Program Sequencing

Due to the flexible structure of this program a full sequence of subjects cannot be provided as it is dependent on which Major option is selected. It is however recommended that all students commencing this program take the below subjects in their 1st semester and one Major MUST be selected.

Mandatory	CORE11-001	Critical Thinking & Communication
PLUS	Three (3) subjects from your selected Major options	