

Bachelor of Entrepreneurial Transformation

Program Structure

For students commencing from 243

Program Code	Total Subjects	Intake	Duration	Program Structure
TC-80002, v10	22 (240CP)	September	2 years full-time	3 (30CP) Core University subjects
				14 (160CP) Required subjects
				4 (40CP) Electives
				1 (10CP) Option

Core University Subjects (3)		
CORE11-011	Critical Thinking & Communication	
CORE11-012	Responsibility, Integrity and Civic Discourse	
CORE11-013	Collaboration for Global Change	
Beyond Bond: Professional Development & Community Engagement*		

Required Subjects (14)	
COLB11-100	Global Citizenship
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB12-120	Design: Process, Methods and Mindsets
COLB12-100	Immersion 1: Work-Based Experience
COLB13-110	Immersion 2: Work Placement
COLB12-200	Global Challenges 1 (20cps)
COLB13-200	Global Challenges 2 (20cps)
BUSN12-200	Responsible and Sustainable Organisations
COMN12-302	Digital Media and Society
DTSC11-110	Cyber and Fraud Threats in Organisations
LAWS10-210	Enterprise Law
MGMT13-311	Leading Innovation and Change
MKTG11-100	Marketing
MKTG13-312	Digital Marketing for Customer Engagement

Electives (4)

Students select 4 (40CP) University electives. Electives must be approved by an academic advisor from the Transformation CoLab.

Option (1)

Students select 1 (10CP) from the following options:

Business Statistics (STAT11-111) or

Quantitative Methods (STAT11-112)

^{*} Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

Bachelor of Entrepreneurial Transformation

Program Sequencing

Commencing in the **SEPTEMBER** semester

YEAR 1

	September (semester 1)		
	COLB11-100	Global Citizenship	
	COMN12-302	Digital Media and Society	
Ī	CORE11-011	Critical Thinking and Communication	
ſ	DTSC11-110	Cyber and Fraud Threats in Organisations	

January (semester 2)		
COLB12-120	Design: Process, Methods and Mindsets	
CORE11-012	Responsibility, Integrity and Civic Discourse	
MKTG11-100	Marketing	
	University Undergraduate Elective	

May (semester 3)		
CORE11-013 Collaboration for Global Change		
LAWS10-210	Enterprise Law	
STAT11-111	Business Statistics or	
STAT11-112	Quantitative Methods	
	University Undergraduate Elective	

YEAR 2

September (semester 4)		
BUSN12-200	Responsible and Sustainable Organisations	
COLB12-100	Immersion One: Work-Based Experience	
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age	
MGMT13-311	Leading Innovation and Change	

January (semester 5)	
COLB12-200	Global Challenges 1 (20cp)
MKTG13-312	Digital Marketing for Customer Engagement
	University Undergraduate Elective

May (semester 6)	
COLB13-110	Immersion Two: Work Placement
COLB13-200	Global Challenges 2 (20cp)
	University Undergraduate Elective