

MICROCREDENTIALS

In a competitive world, it's important to stand out.

Bond University offers tertiary accredited training and professional development programs that will build and strengthen your and your team's capabilities in leadership and innovation.

Since its foundation in 1989 as Australia's first private, fully independent, not-for-profit university, Bond has become known for producing the next generation of leaders and thinkers, innovators and disruptors, doers and dreamers. More than simply teaching, Bond is built on leadership, entrepreneurship and innovation.

Our microcredential courses are designed and delivered by industry leaders and world-class academics, providing the very latest workplace-relevant practices and procedures in a variety of study areas. They can be delivered online or on campus, ranging from less than 8 hours up to 12 weeks, and as university modules, many of these programs can be credited towards formal postgraduate degrees.

Bond's executive education programs combine real-world relevant content with best practice course delivery and provide recognised and current qualifications.

Why upskill with a Bond microcredential?

Our executive education and microcredential offerings give you and your team access to the highest quality of learning and teaching that has seen Bond consistently recognised in international and national rankings and ratings. Bond was recently ranked eighth by the influential Times Higher Education list of the world's best small universities.

Study your way



Our courses are designed to fit into any schedule with minimum disruptions. Courses can be studied online at an individual's own pace, or can allow for collaboration with peers, industry leaders and world-renowned academics at face-to-face classes on campus at our Gold Coast and Brisbane locations.

Gain essential skills



Our microcredentials are designed for impact in response to market demands. They provide the skills for those wishing to upskill, advance their career, change direction or delve deeper into a specific area.

Learn from the best



Every learning module is designed and delivered by experts in their field. Our course instructors have been selected based on their real-world and industry experience, and are passionate about sharing their knowledge through education.

Be recognised



Successful completion of each course is recognised by a formal microcredential certificate which can be downloaded upon completion. Some courses also provide credits towards postgraduate studies.



Invest in your team

Investing in professional development and executive education for your staff will not only boost employee capability and job satisfaction, it will improve staff retention and bring employees up to date with the latest technologies, industry standards and market trends. Bond offers:



Customised executive education modules and courses, tailored to your team roles and tasks, and aligned with your strategic objectives.



Individual or group enrolments into our existing suite of microcredential offerings.

Bespoke microcredentials

Bond University offers a range of courses that can be tailored to create powerful learning solutions specifically crafted for your team. Designed to help executives and professionals stay up-to-date with the latest developments in technology, health, business, and leadership, our bespoke courses cater to the needs of professionals at all stages of their careers.

They focus on experiential learning, emphasising the importance of hands-on, practical experiences in the learning process, and encourage participants to apply their newfound skills in their roles and real-world scenarios.

Our teaching philosophy revolves around translational outputs, bridging the gap between theory and practice. We prioritise the application of learning to ensure that our courses provide tangible results and impact. Whether through face-to-face interactions, online engagement, or peer-to-peer collaboration, we aim to deliver a dynamic learning environment that values authenticity, innovation, entrepreneurship, and agility.

Our approach to co-creating a transformative learning experience:



1. We get to know your organisation and seek to understand your culture, learning goals and performance

barriers.



2. We ensure shared alignment
by inviting your project champions to join forces with us to form a specialist team of expert contributors.



3. We brainstorm with you to define your learning goals and map out a custom program to meet your needs.



4. We design
an engaging learning
experience and prototype
the final product,
including rollout and
success metrics
for your review.



5. We launch the program with a kick-off session to generate excitement.



6. We implement, coach and facilitate the program in a way that transforms learner performance.



7. We celebrate your organisation's achievements at the end of the program.



8. We evaluate the meaningful and noticeable behaviour change.

Established microcredentials

Bond University offers a variety of flexible university-level education options, delivering industry-based skills in leadership and innovation in the following disciplines:

Healthcare

Incorporating the latest leadership, innovation and business practice within the healthcare environment. Courses include:

- Exploring Knowledge Translation
- · Translational Simulation in Healthcare
- Educating the Health Workforce

Construction and Project Management

Applying Business Information Modelling (BIM) to environmental sustainability, schedule optimisation, cost modelling and more. Courses include:

- Building Information Modelling (BIM)
- Managing Projects through Uncertainty
- The Psychology of Risk Management on Projects

Governance and Leadership

Essential learnings for anyone preparing to step up to senior management, Board directorships or corporate leadership roles. Courses include:

- Environmental, Social, and Governance (ESG)
- Advanced Credential in Enterprise Governance
- · Women in Leadership course available soon

Legal

Keep up to date with the latest legal trends, innovations and best practice. Courses include:

- Fundamentals of Legal Design
- The Breakthrough Lawyer Program
- Medical Negligence

Information Security and Financial Crime

In a world where data breaches, hacks and cyber-crime are bringing businesses to their knees, you need to stay more than one step ahead. Courses include:

- Introduction to Financial Crime
- Introduction to Cyber Security

"Anybody who is not investing in upskilling their employees, or doesn't have upskilling as a core part of their business strategy, won't be in business for long. Businesses who invest heavily now in their staff will be the ones to remain competitive long term."

Brett Wiskar

Chief Future Officer, Wiley
Wiley Construction sponsored a number
of employees to complete microcredentials
at Bond University.

Testimonials

"The Australian Federal Police Learning and Development Command approached Bond University to assist with building a Threat Assessment Dynamics Instructor Program to upskill our Operational Safety and Practice Team. With Bond's guidance and experience, we created a powerful and engaging program. I recommend Bond to any organisation wishing to educate and inspire their staff in a modern and interactive online learning environment."

Mick Roscoe

Professional Development Team, Operational Safety and Practice, Learning and Development Command

"I found The Breakthrough Lawyer course presented a unique opportunity to step away from the busy life of a lawyer and think more strategically about my role and career. It provided a carefully selected multitude of materials that stimulate thought about current trends in the law and how best to use those trends to your advantage. It was great to be guided through by Nick and also great to connect with like-minded individuals with so much in common, yet with very different experiences. I highly recommend the course."

Clarissa Qasabian

Managing Counsel, Goodman Group

"I started trying to work out how to upskill when all the courses and conferences seemed to be in the northern hemisphere. When I found out about the Fundamentals of Legal Design course at Bond, I enrolled without hesitation. The course is designed to be interactive, with information delivered in various formats. This is an effective way to remain engaged in the content.

Kate Crocker

Former Lawyer, Legal design copywriter

"I decided on Bond University's Introduction to ESG microcredential as it was relevant, up to date with the latest developments, and was delivered online entirely at my own pace. The course was well laid out and structured in a way that I could complete the readings in bite sized, categorised pieces. My overall experience in completing the course was very positive and it went beyond my expectations. It was clear that a great deal of effort went into putting together this microcredential, and it gave a very thorough introduction to the topic."

Carissa McMurrich

Accountant

"The BIM and IDP program provided a fluid, relaxed environment where we could ask questions, have an interactive learning experience, and contribute to each other's knowledge base."

Roman Boneza

Digital Engineering Lead, WSP Australia

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BOND UNIVERSITY IS AN APPROVED SUPPLIER TO THE DEPARTMENT OF EDUCATION FOR THE PROVISION OF PROFESSIONAL DEVELOPMENT TRAINING FOR STAFF ON A STANDING OFFER ARRANGEMENT.