Program structure and sequence plans



BN-10038		Bachelor of Business	Data Analytics (3 Yea	ar Program)	
Version	3				
Cricos	0101007		Link to Progr	Jan Intake	
	2024	CORE11-011	ACCT11-100	DTSC11-100	STAT11-112
January	Semester 1	Critical Thinking and Communication	Accounting Principles	Business Analytics Coding	Quantitative Methods
	2024	CORE11-012	ACSC12-200	ECON11-100	MKTG11-100
September	Semester 2	Responsibility, Integrity and Civic Discourse	Mathematical Statistics	Principles of Economics	Marketing Fundamentals
		Subject Catalogue	<u>Major Catalogue</u>	Program Catalogue	
	2025	CORE11-013	FINC11-101	DTSC12-200	ECON12-200
January	Semester 1	Collaboration for Global Change	Fundamentals of Finance	Data Science	Linear Models and Applied Econometrics
	2025	DTSC13-300	DTSC13-302	Analytics/Minor/Elective option	Analytics/Minor/Elective option
September	Semester 2	Infrastructure for Data Analytics	Statistical Learning and Regression Models	Choose a subject from the Analytics, minor or elective option	Choose a subject from the Analytics, minor or elective option
		Subject Catalogue	Major Catalogue	Program Catalogue	
	2026	DTSC13-301	Analytics/Minor/Elective option	Analytics/Minor/Elective option	Analytics/Minor/Elective option
January	Semester 1	Deep Learning Through Neural Networks	Choose a subject from the Analytics, minor or elective option	Choose a subject from the Analytics, minor or elective option	Choose a subject from the Analytics, minor or elective option
	2026	DTSC13-304	Analytics/Minor/Elective option	Analytics/Minor/Elective option	Analytics/Minor/Elective option
		Applied Data Analytics Project	Choose a subject from the Analytics,	Choose a subject from the Analytics,	Choose a subject from the Analytics,
September	Semester 2		minor or elective option	minor or elective option	minor or elective option
BN-10038		Bachelor of Business	Data Analytics (3 Yea	ar Program)	
Version	3				May Intake
	2024				
	Semester 1				
	2024				
	Semester 2				
		Subject Catalogue	<u>Major Catalogue</u>	Program Catalogue	
	2025				
	Semester 1				
	2025				
	Semester 2				
		<u>Subject Catalogue</u>	<u>Major Catalogue</u>	Program Catalogue	
	2026				
	Semester 1				
	2026				
	Semester 2				

Updated 2/01/2024 1

Program structure and sequence plans



BN-10038		Bachelor of Busines	s Data Analytics (3 Yea	ar Program)	
Version	3				Sep Intake
	2024	CORE11-011	ACCT11-100	DTSC11-100	STAT11-112
September	Semester 1	Critical Thinking and Communication	Accounting Principles	Business Analytics Coding	Quantitative Methods
	2025	CORE11-012	DTSC12-200	ECON11-100	ECON12-200
January	Semester 2	Responsibility, Integrity and Civic Discourse	Data Science	Principles of Economics	Linear Models and Applied Econometrics
		Subject Catalogue	Major Catalogue	Program Catalogue	
	2025	CORE11-013	ACSC12-200	FINC11-101	Analytics/Minor/Elective option
September	Semester 1	Collaboration for Global Change	Mathematical Statistics	Fundamentals of Finance	Choose a subject from the Analytics minor or elective option
	2026	DTSC13-301	MKTG11-100	Analytics/Minor/Elective option	Analytics/Minor/Elective option
January	Semester 2	Deep Learning Through Neural Networks	Marketing Fundamentals	Choose a subject from the Analytics, minor or elective option	Choose a subject from the Analytics minor or elective option
		Subject Catalogue	Major Catalogue	Program Catalogue	
	2026	DTSC13-300	DTSC13-302	Analytics/Minor/Elective option	Analytics/Minor/Elective option
September	Semester 1	Infrastructure for Data Analytics	Statistical Learning and Regression Models	Choose a subject from the Analytics, minor or elective option	Choose a subject from the Analytics minor or elective option
	2027	DTSC13-304	Analytics/Minor/Elective option	Analytics/Minor/Elective option	Analytics/Minor/Elective option
January	Semester 2	Applied Data Analytics Project	Choose a subject from the Analytics, minor or elective option	Choose a subject from the Analytics, minor or elective option	Choose a subject from the Analytics minor or elective option

PROGRAM INFORMATION

You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation. If you require further information please email businessmentoring@bond.edu.au

SUBJECT INFORMATION

New students from semester 233 (September 2023) will enrol in the new CORE subject codes - CORE11-011 (CORE11-001) - CORE11-012 (CORE11-003) - CORE11-013 Please NOTE DTSC13-307 Advanced Statistical Learning Models is not available in 2023

ASSUMED KNOWLEDGE

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.

OPPORTUNITES

Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).

Updated 2/01/2024 2

Program structure and sequence plans



BN-10038	Bachelor of Business Data Analytics (3 Year Program) 3		Cricos Code	0101007
Version			Link to Subject Overview	
Available	Code	Title	Assumed Knowledge	Requisite
J/M/S	Required Core Subjects 30	Students must complete the following thirty credit points (30CP) of core subjects.		
J/M/S	CORE11-011	Critical Thinking and Communication		
J/M/S	CORE11-012	Responsibility, Integrity and Civic Discourse		
J/M/S	CORE11-013	Collaboration for Global Change		
J/M/S	Required Subjects 130	Students must complete the following one hundred and thirty credit points (130CP) of subjects.		
J/M/S	ACCT11-100	Accounting Principles		
M/S	ACSC12-200	Mathematical Statistics	STAT11-112	
J/S	DTSC11-100	Business Analytics Coding		
J/S	DTSC12-200	Data Science		
J/S	DTSC13-300	Infrastructure for Data Analytics	STAT11-112	
J/M	DTSC13-301	Deep Learning Through Neural Networks	STAT11-112	DTSC12-200
M/S	DTSC13-302	Statistical Learning and Regression Models	DTSC12-200 ECON12-200	
J/S	DTSC13-304	Applied Data Analytics Project		DTSC13-301 DTSC13-302
J/M/S	ECON11-100	Principles of Economics		
J/M/S	ECON12-200	Linear Models and Applied Econometrics	STAT11-111 or STAT11-112	
J/M/S	FINC11-101	Fundamentals of Finance		
J/M/S	MKTG11-100	Marketing Fundamentals		
J/M/S	STAT11-112	Quantitative Methods		
J/M/S	Analytics Option 2	Students must choose twenty credit points (20CP) of subjects from from the Analytics option		
M/S	ACSC13-307	Survival Analysis		ACSC12-200
S	DTSC11-110	Cyber and Fraud Threats in Organisations		
S	DTSC13-305	Financial Trading Systems	DTSC12-200	
S	DTSC13-306	Modern Machine Learning Models	DTSC11-100 DTSC12-200	
S	DTSC13-307	Advanced Statistical Learning Models		DTSC13-302
S	ECON13-300	Advanced Econometrics	ECON12-200	
J/M/S	Optional Minor	Students are encouraged to undertake an optional Minor. This will replace forty credit points (40CP) of elective subjects.		
J/M/S	ZECON	Minor - Business Economics		
J/M/S	ZENTI	Minor - Entrepreneurship and Innovation		
J/M/S	ZFINC	Minor - Finance		
J/M/S	ZMGMT	Minor - Management		
J/M/S	ZMKTG	Minor - Marketing		
J/M/S	ZTOUM	Minor - Tourism Management		
J/M/S	General Elective 2	Choose twenty credit points (20CP) of UG subjects from across the University, provided requirements are met.		

Updated 2/01/2024 3