



Advanced Credential in Enterprise Governance

FOR COUNCILLORS



Meet our course director

“Many see current approaches to the regulation of enterprise governance as insufficiently rigorous and inadequately administered to uphold appropriate standards effectively. As the role of enterprise leaders continues to evolve, we are likely to see a tightening of regulation and increases in penalties for failure to govern an enterprise properly. The legal duties and obligations of enterprise leaders are likely to receive increased attention and become more demanding, and enterprise leaders are more likely to be held accountable for their own actions as well as those of the enterprise.

Many of the issues and challenges confronting enterprise leaders in the private sector also confront local councillors. As such, there is a clear need for better education of councillors, particularly in relation to their legal and ethical obligations as enterprise leaders. A comprehensive knowledge of enterprise governance and its legal context is the foundation of good leadership, whether in a private corporation or a local council.

The Bond Faculty of Law is pleased to provide all local governments access to our Advanced Credential in Enterprise Governance, as well as access to additional workshops and sessions provided exclusively to councillors enrolled in the course and hosted by our experienced course instructor.

Developed by a team of highly qualified practitioners, the program will broaden local councillors’ understanding of their governance obligations, enhance their decision-making skills and refine their governance skills and abilities.

A handwritten signature in black ink, appearing to read 'Nick James'. The signature is stylized and fluid.

Professor Nick James

Executive Dean
Faculty of Law
Bond University



Supporting the growth and success of our next generation of councillors

The Advanced Credential in Enterprise Governance provides an opportunity to build on existing skills and experience to gain a deeper understanding of legal and ethical responsibilities as a leader. The course explores how the legal framework interacts with strategy, risk, finance and compliance, and the contemporary challenges and opportunities faced today.

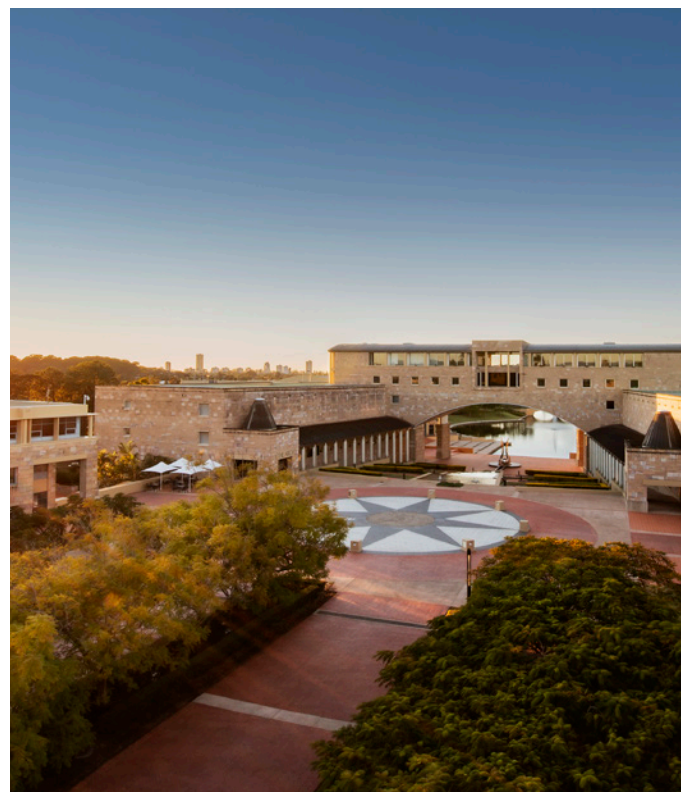
It aims to empower current and aspiring managers and leaders by providing them with the knowledge and skills to create and implement effective governance strategies, fostering strong decision-making skills, and optimising performance.

Why Bond?

Bond University is at the forefront of legal education innovation in Australia, offering the first postgraduate degree in enterprise governance. The Master of Laws in Enterprise Governance, designed for law and non-law graduates, delivers critical governance skills, including ethical decision-making, strategy, risk management, finance, privacy law, consumer law, IT law and cyber security.

Our commitment to practical education sets us apart, with bespoke courses and microcredential offerings for leaders and professionals to rapidly upskill to meet new challenges in their roles.

By choosing Bond University, local government leaders will engage with a community of highly qualified and experienced governance practitioners, industry authorities, and legal academics. This unique blend ensures that the education provided is not only academically rigorous but also directly applicable to real-world challenges.



Why complete the Advanced Credential in Enterprise Governance?



Choose between 100% online or blended study modes



Enjoy a mix of workshops and self-paced modules for flexible learning at your own pace



Designed by experienced Bond University educators



Opportunity to network with other course participants



Apply for Recognition of Prior Learning towards the Bond University Master of Laws in Enterprise Governance (equivalent to 10CP)



Be invited to attend the annual Bond Governance Symposium at Bond's Brisbane location



MEET OUR COURSE INSTRUCTOR

Kerry Gibb

Kerry is a Queensland Law Society Accredited Specialist in Workplace Relations Law, and runs her own legal practice advising employers in a variety of industries in the public and private sector. Kerry accepted her first Board position in 2016 and has held Non-Executive Director roles on various Boards since that time.

Kerry advises employers on all matters relating to workplace and safety law. Kerry is a member of several Advisory Boards, providing advice and guidance on matters in which she is a SME. Kerry regularly facilitates education sessions for Boards and Executives on their legal obligations.

What will you learn in the course?

The Advanced Credential in Enterprise Governance is made up of six online modules, plus a case study that is the focus of the major assessment task. All components can be completed at your own pace via our high-quality learner platform.

Syllabus



Case Study

You will be introduced to the board and senior management team of Adventure Top End Ltd (ATE), a fictional enterprise. You will be presented with an induction pack, board meeting agenda and financial statements to analyse. At the end of the course, you will be presented with a scenario where you have been newly appointed as a non-executive director to the ATE board, wanting to make a positive contribution.

1

The Board in Operation

Examine foundational concepts in enterprise governance, including the roles and responsibilities of the board.

2

Duties and Responsibilities of the Board

Explore the legal duties and obligations of the directors and officers of enterprises.

3

Regulation and Compliance

Understand the regulation of enterprises and the role of the board in ensuring compliance.

4

Strategy and Risk

Understand how boards work with management to satisfy their obligation to shareholders and stakeholders, and evaluate and apply the tools and techniques used to manage risk.

5

Finance

Develop your financial literacy as a director of an enterprise.

6

Contemporary Issues in Enterprise Governance

Learn from the experts about ethical culture, board diversity, sustainability, digital transformation and cyber security, and Chair and CEO performance.

Assessment and recognition

Assessment for this course consists of a series of online tests and a major assessment task.

Each test consists of a series of multiple-choice questions that assess your understanding of the content of the relevant module. The major assessment task is a written paper where you will identify and analyse various enterprise governance issues from the case study.

To be awarded the Advanced Credential in Enterprise Governance, you must complete and pass all assessments. Upon completion, you will receive a digital certificate and be eligible to apply for Recognition of Prior Learning towards the Bond University Master of Laws (LLM) in Enterprise Governance equivalent to the subject, LAWS77-540: Foundations of Enterprise Governance (10CP).

Alternate recognition

If you complete and pass all six tests but do not do the major assessment task, you will be recognised with a digital Certificate of Completion for the Credential in Enterprise Governance. You will not be eligible for academic credit.



How will you be supported and engage with others?

You will experience a flexible but structured approach to learning, with workshops facilitated by our experienced educators and ongoing online support from the Bond microcredential team.

You will have the opportunity to engage with a cohort of like-minded peers and build a network that lasts far beyond the microcredential.

What are the further study and pathway options upon completion?

Our Faculty of Law offer a number of postgraduate programs to suit those looking to further upskill, including the Master of Laws in Enterprise Governance, Australia's first postgraduate qualification in enterprise governance.

This program offers a dynamic study and networking experience, with subjects delivered via a combination of two-day conference style Intensives and a series of online modules.

Each intensive features a line-up of guest speakers that includes leading governance experts, partners from major law and accounting firms, members of the judiciary, and Bond Law academics with specialist expertise in enterprise governance, providing you with a unique opportunity to make key connections for current and future board placements.



Raymond Sanders

GRC INSTITUTE
MANAGER

I completed this course following a recommendation. I was seeking a governance course that included compliance and risk management. The Bond course offered all of that, plus more including ethics and ESG. The course has helped me in the analysis of issues, to search for the root cause, and to investigate the reason behind decisions.



2024 Offerings:

The Advanced Credential in Enterprise Governance for Councillors microcredential is delivered over six weeks, with access to self-paced course content (online modules and assessment) for up to a year. You can choose from our 100% online and hybrid offerings.

Session options (choose one)

1. May / June

Online and in-person

Session	Duration	Mode
Welcome	2 hours	Instructor-led online
Workshop	1 day	In-person
Self-paced modules	Access for 1 year	Online
Wrap-up and assessment Q&A	2 hours	Instructor-led online

2. July / Aug

Online only

Session	Duration	Mode
Welcome	2 hours	Instructor-led online
Workshop	0.5 day	Instructor-led online
Workshop	0.5 day	Instructor-led online
Self-paced modules	Access for 1 year	Online
Wrap-up and assessment Q&A	2 hours	Instructor-led online

3. Oct / Nov

Online and in-person

Session	Duration	Mode
Welcome	2 hours	Instructor-led online
Workshop	1 day	In-person
Self-paced modules	Access for 1 year	Online
Wrap-up and assessment Q&A	2 hours	Instructor-led online





Scan to learn more or visit
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The information published in this document is correct at the time of printing (January 2024). However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice. The information published in this document is intended as a guide and persons considering an offer of enrolment should contact the relevant Faculty or Institute to see if any changes have been made before deciding to accept their offer.

CRICOS Provider Code 00017B
TEQSA Provider Number PRV12072