Program structure and sequence plans

BN-10037	7	Bachelor of Business	s Data Analytics		
Version Cricos	3 0101005		Link to Progr	Jan Intake	
January	2024 Semester 1	CORE11-011 Critical Thinking and Communication	ACCT11-100 Accounting Principles	DTSC11-100 Business Analytics Coding	STAT11-112 Quantitative Methods
May	2024 Semester 2	CORE11-012 Responsibility, Integrity and Civic Discourse	ACSC12-200 Mathematical Statistics	ECON11-100 Principles of Economics	MKTG11-100 Marketing Fundamentals
September	2024 Semester 3	CORE11-013 Collaboration for Global Change	DTSC12-200 Data Science	ECON12-200 Linear Models and Applied Econometrics	FINC11-101 Fundamentals of Finance
		Subject Catalogue	Major Catalogue	Program Catalogue	
January	2025 Semester 1	DTSC13-300 Infrastructure for Data Analytics	,	Analytics/Minor/Elective option Choose a subject from the Analytics, minor or elective option	
May	2025 Semester 2	DTSC13-301 Deep Learning Through Neural Networks	DTSC13-302 Statistical Learning and Regression Models		Analytics/Minor/Elective optior Choose a subject from the Analytics, minor or elective option
September	2025 Semester 3	DTSC13-304 Applied Data Analytics Project	,	Analytics/Minor/Elective option Choose a subject from the Analytics, minor or elective option	
		Subject Catalogue	Major Catalogue	Program Catalogue	•
BN-10037	7 3	Bachelor of Business	s Data Analytics		May Intake
May	2024 Semester 2	CORE11-011 Critical Thinking and Communication	ACCT11-100 Accounting Principles	MKTG11-100 Marketing Fundamentals	STAT11-112 Quantitative Methods
September	2024 Semester 3	CORE11-012 Responsibility, Integrity and Civic Discourse	ACSC12-200 Mathematical Statistics	DTSC11-100 Business Analytics Coding	ECON11-100 Principles of Economics
January	2025 Semester 3	CORE11-013 Collaboration for Global Change	DTSC12-200 Data Science	ECON12-200 Linear Models and Applied Econometrics	FINC11-101 Fundamentals of Finance
		Subject Catalogue	Major Catalogue	Program Catalogue	
May	2025 Semester 1	DTSC13-301 Deep Learning Through Neural Networks	DTSC13-302 Statistical Learning and Regression Models		Analytics/Minor/Elective optior Choose a subject from the Analytics, minor or elective option
September	2025 Semester 2	DTSC13-300 Infrastructure for Data Analytics		Analytics/Minor/Elective option Choose a subject from the Analytics, minor or elective option	
January	2026 Semester 3	DTSC13-304 Applied Data Analytics Project	,	Analytics/Minor/Elective option Choose a subject from the Analytics, minor or elective option	, , , , ,



Program structure and sequence plans



BN-10037		Bachelor of Business Data Analytics				
Version	3				Sep Intake	
	2024	CORE11-011	ACCT11-100	DTSC11-100	STAT11-112	
September	Semester 2	Critical Thinking and Communication	Accounting Principles	Business Analytics Coding	Quantitative Methods	
	2025	CORE11-012	DTSC12-200	ECON11-100	ECON12-200	
January	Semester 3	Responsibility, Integrity and Civic Discourse	Data Science	Principles of Economics	Linear Models and Applied Econometrics	
	2025	CORE11-013	ACSC12-200	DTSC13-301	FINC11-101	
May	Semester 3	Collaboration for Global Change	Mathematical Statistics	Deep Learning Through Neural Networks	Fundamentals of Finance	
		Subject Catalogue	Major Catalogue	Program Catalogue		
	2025	MKTG11-100	DTSC13-302	Analytics/Minor/Elective option	Analytics/Minor/Elective option	
September	Semester 1	Ũ	Statistical Learning and Regression Models	Choose a subject from the Analytics, minor or elective option	Choose a subject from the Analytics, minor or elective option	
	2026	DTSC13-300	DTSC13-304	Analytics/Minor/Elective option	Analytics/Minor/Elective option	
January	Semester 2	Infrastructure for Data Analytics	Applied Data Analytics Project	Choose a subject from the Analytics, minor or elective option	Choose a subject from the Analytics, minor or elective option	
	2026	Analytics/Minor/Elective option	Analytics/Minor/Elective option	Analytics/Minor/Elective option	Analytics/Minor/Elective option	
May	Semester 3		Choose a subject from the Analytics, minor or elective option	Choose a subject from the Analytics, minor or elective option	Choose a subject from the Analytics, minor or elective option	
		Subject Catalogue	Major Catalogue	Program Catalogue	•	

PROGRAM INFORMATION

You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation. If you require further information please email businessmentoring@bond.edu.au

SUBJECT INFORMATION

New students from semester 233 (September 2023) will enrol in the new CORE subject codes - CORE11-011 (CORE11-001) - CORE11-012 (CORE11-003) - CORE11-013

ASSUMED KNOWLEDGE

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.

OPPORTUNITES

Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).

Program structure and sequence plans



BN-10037	В	achelor of Business Data Analytics	Cricos Code	0101005
Version	3		Link to Subject Overview	
Available	Code	Title	Assumed Knowledge	Requisite
J/M/S	Required Core Subjects 30	Students must complete the following thirty credit points (30CP) of core subjects.		
J/M/S	CORE11-011	Critical Thinking and Communication		
J/M/S	CORE11-012	Responsibility, Integrity and Civic Discourse		
J/M/S	CORE11-013	Collaboration for Global Change		
J/M/S	Required Subjects 130	Students must complete the following one hundred and thirty credit points (130CP) of subjects.		
J/M/S	ACCT11-100	Accounting Principles		
M/S	ACSC12-200	Mathematical Statistics	STAT11-112	
J/S	DTSC11-100	Business Analytics Coding		
J/S	DTSC12-200	Data Science		
J/S	DTSC13-300	Infrastructure for Data Analytics	STAT11-112	
J/M	DTSC13-301	Deep Learning Through Neural Networks	STAT11-112	DTSC12-200
M/S	DTSC13-302	Statistical Learning and Regression Models	DTSC12-200 ECON12-200	
J/S	DTSC13-304	Applied Data Analytics Project		DTSC13-301 DTSC13-302
J/M/S	ECON11-100	Principles of Economics		
J/M/S	ECON12-200	Linear Models and Applied Econometrics	STAT11-111 or STAT11-112	
J/M/S	FINC11-101	Fundamentals of Finance		
J/M/S	MKTG11-100	Marketing Fundamentals		
J/M/S	STAT11-112	Quantitative Methods		
	Analytics Option UG	Choose a subject from the Analytics option		
M/S	ACSC13-307	Survival Analysis		ACSC12-200
S	DTSC11-110	Cyber and Fraud Threats in Organisations		
S	DTSC13-305	Financial Trading Systems	DTSC12-200	
S	DTSC13-306	Modern Machine Learning Models	DTSC11-100 DTSC12-200	
S	DTSC13-307	Advanced Statistical Learning Models		DTSC13-302
S	ECON13-300	Advanced Econometrics	ECON12-200	
J/M/S	Optional Required Minor	Students must complete one (1) of the following Minors (40CP).		
J/M/S	ZACCT	Minor - Accounting		
J/M/S	ZECON	Minor - Business Economics		
J/M/S	ZENTI	Minor - Entrepreneurship and Innovation		
J/M/S	ZFINC	Minor - Finance		
J/M/S	ZMGMT	Minor - Management		
J/M/S	ZMKTG	Minor - Marketing		
J/M/S	ZTOUM	Minor - Tourism Management		
J/M/S		Choose twenty credit points (20CP) of UG subjects from across the University, provided requirements are met.		
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