Program structure and sequence plans



BN-10014	4	Bachelor of Business			
Version	7		Link to Ducan		lan Intaka
Cricos	063055G		Link to Progr	am Overview	Jan Intake
	2024	CORE11-011	ACCT11-100	ECON11-100	MKTG11-100
January	Semester 1	Critical Thinking and Communication	Accounting Principles	Principles of Economics	Marketing Fundamentals
	2024	CORE11-012	LAWS10-100	Statistics Option	Major/Elective
May	Semester 2	Responsibility, Integrity and Civic Discourse	Business Law	Students must choose ten credit points (10CP) of the Statistc subjects option	Choose from Major, Optional Major or Elective
	2024	CORE11-013	FINC11-101	MGMT13-305	Major/Elective
September	Semester 3	Collaboration for Global Change	Fundamentals of Finance	Human Resource Management	Choose from Major, Optional Major or Elective
		Subject Catalogue	<u>Major Catalogue</u>	Program Catalogue	
	2025	Major/Elective	Major/Elective	Major/Elective	Major/Elective
January	Semester 1	Choose from Major, Optional Major or Elective	Choose from Major, Optional Major or Elective	Choose from Major, Optional Major or Elective	Choose from Major, Optional Major or Elective
	2025	BUSN13-331	Major/Elective	Major/Elective	Major/Elective
May	Semester 2	Business Model Generation	Choose from Major, Optional Major or Elective	Choose from Major, Optional Major or Elective	Choose from Major, Optional Major or Elective
	2025	BUSN13-332	Major/Elective	Major/Elective	Major/Elective
September	Semester 3	Business Model Execution	Choose from Major, Optional Major or Elective	Choose from Major, Optional Major or Elective	Choose from Major, Optional Major or Elective
		Subject Catalogue	Major Catalogue	Program Catalogue	
BN-10014	4	Subject Catalogue Bachelor of Business		Program Catalogue	
BN-10014 Version	7			Program Catalogue	May Intake
				Program Catalogue ECON11-100	May Intake
	7	Bachelor of Business			· · ·
Version	7 2024	Bachelor of Business CORE11-011 Critical Thinking and	ACCT11-100	ECON11-100	MKTG11-100
Version	7 2024 Semester 2 2024	CORE11-011 Critical Thinking and Communication	ACCT11-100 Accounting Principles	ECON11-100 Principles of Economics	MKTG11-100 Marketing Fundamentals Major/Elective
Version May	7 2024 Semester 2 2024	CORE11-011 Critical Thinking and Communication CORE11-012 Responsibility, Integrity and Civic	ACCT11-100 Accounting Principles LAWS10-210	ECON11-100 Principles of Economics Statistics Option Students must choose ten credit points (10CP) of the Statistc	MKTG11-100 Marketing Fundamentals Major/Elective Choose from Major, Optional Major
Version May	7 2024 Semester 2 2024 Semester 3	CORE11-011 Critical Thinking and Communication CORE11-012 Responsibility, Integrity and Civic Discourse	ACCT11-100 Accounting Principles LAWS10-210 Enterprise Law	ECON11-100 Principles of Economics Statistics Option Students must choose ten credit points (10CP) of the Statistc subjects option	MKTG11-100 Marketing Fundamentals Major/Elective Choose from Major, Optional Major or Elective Major/Elective
Version May September	7 2024 Semester 2 2024 Semester 3 2025	CORE11-011 Critical Thinking and Communication CORE11-012 Responsibility, Integrity and Civic Discourse CORE11-013	ACCT11-100 Accounting Principles LAWS10-210 Enterprise Law FINC11-101	ECON11-100 Principles of Economics Statistics Option Students must choose ten credit points (10CP) of the Statistc subjects option MGMT13-305	MKTG11-100 Marketing Fundamentals Major/Elective Choose from Major, Optional Major or Elective Major/Elective Choose from Major, Optional Major
Version May September	7 2024 Semester 2 2024 Semester 3 2025	CORE11-011 Critical Thinking and Communication CORE11-012 Responsibility, Integrity and Civic Discourse CORE11-013 Collaboration for Global Change Subject Catalogue Major/Elective	ACCT11-100 Accounting Principles LAWS10-210 Enterprise Law FINC11-101 Fundamentals of Finance Major Catalogue Major/Elective	ECON11-100 Principles of Economics Statistics Option Students must choose ten credit points (10CP) of the Statistc subjects option MGMT13-305 Human Resource Management Program Catalogue Major/Elective	MKTG11-100 Marketing Fundamentals Major/Elective Choose from Major, Optional Major or Elective Major/Elective Choose from Major, Optional Major or Elective Major/Elective
Version May September	7 2024 Semester 2 2024 Semester 3 2025 Semester 3	CORE11-011 Critical Thinking and Communication CORE11-012 Responsibility, Integrity and Civic Discourse CORE11-013 Collaboration for Global Change	ACCT11-100 Accounting Principles LAWS10-210 Enterprise Law FINC11-101 Fundamentals of Finance Major Catalogue	ECON11-100 Principles of Economics Statistics Option Students must choose ten credit points (10CP) of the Statistc subjects option MGMT13-305 Human Resource Management Program Catalogue	MKTG11-100 Marketing Fundamentals Major/Elective Choose from Major, Optional Major or Elective Major/Elective Choose from Major, Optional Major or Elective Major/Elective
Version May September January	7 2024 Semester 2 2024 Semester 3 2025 Semester 3	CORE11-011 Critical Thinking and Communication CORE11-012 Responsibility, Integrity and Civic Discourse CORE11-013 Collaboration for Global Change Subject Catalogue Major/Elective Choose from Major, Optional Major or Elective BUSN13-331	ACCT11-100 Accounting Principles LAWS10-210 Enterprise Law FINC11-101 Fundamentals of Finance Major Catalogue Major/Elective Choose from Major, Optional Major or Elective Major/Elective	ECON11-100 Principles of Economics Statistics Option Students must choose ten credit points (10CP) of the Statistc subjects option MGMT13-305 Human Resource Management Program Catalogue Major/Elective Choose from Major, Optional Major or Elective Major/Elective	MKTG11-100 Marketing Fundamentals Major/Elective Choose from Major, Optional Major or Elective Major/Elective Choose from Major, Optional Major or Elective Major/Elective Choose from Major, Optional Major or Elective Major/Elective Major/Elective Major/Elective
May September January	7 2024 Semester 2 2024 Semester 3 2025 Semester 3 2025 Semester 1 2025	CORE11-011 Critical Thinking and Communication CORE11-012 Responsibility, Integrity and Civic Discourse CORE11-013 Collaboration for Global Change Subject Catalogue Major/Elective Choose from Major, Optional Major or Elective	ACCT11-100 Accounting Principles LAWS10-210 Enterprise Law FINC11-101 Fundamentals of Finance Major Catalogue Major/Elective Choose from Major, Optional Major or Elective	ECON11-100 Principles of Economics Statistics Option Students must choose ten credit points (10CP) of the Statistc subjects option MGMT13-305 Human Resource Management Program Catalogue Major/Elective Choose from Major, Optional Major or Elective	MKTG11-100 Marketing Fundamentals Major/Elective Choose from Major, Optional Major or Elective Major/Elective Choose from Major, Optional Major or Elective Major/Elective Choose from Major, Optional Major or Elective
Version May September January May	7 2024 Semester 2 2024 Semester 3 2025 Semester 3 2025 Semester 1 2025	CORE11-011 Critical Thinking and Communication CORE11-012 Responsibility, Integrity and Civic Discourse CORE11-013 Collaboration for Global Change Subject Catalogue Major/Elective Choose from Major, Optional Major or Elective BUSN13-331 Business Model Generation BUSN13-332	ACCT11-100 Accounting Principles LAWS10-210 Enterprise Law FINC11-101 Fundamentals of Finance Major Catalogue Major/Elective Choose from Major, Optional Major or Elective Major/Elective Choose from Major, Optional Major or Elective Major/Elective Major/Elective Major/Elective	ECON11-100 Principles of Economics Statistics Option Students must choose ten credit points (10CP) of the Statistc subjects option MGMT13-305 Human Resource Management Program Catalogue Major/Elective Choose from Major, Optional Major or Elective Major/Elective Choose from Major, Optional Major or Elective Major/Elective Major/Elective	MKTG11-100 Marketing Fundamentals Major/Elective Choose from Major, Optional Major or Elective Major/Elective Major/Elective
Version May September January May	7 2024 Semester 2 2024 Semester 3 2025 Semester 3 2025 Semester 1 2025 Semester 2	CORE11-011 Critical Thinking and Communication CORE11-012 Responsibility, Integrity and Civic Discourse CORE11-013 Collaboration for Global Change Subject Catalogue Major/Elective Choose from Major, Optional Major or Elective BUSN13-331 Business Model Generation	ACCT11-100 Accounting Principles LAWS10-210 Enterprise Law FINC11-101 Fundamentals of Finance Major Catalogue Major/Elective Choose from Major, Optional Major or Elective Major/Elective Choose from Major, Optional Major or Elective	ECON11-100 Principles of Economics Statistics Option Students must choose ten credit points (10CP) of the Statistc subjects option MGMT13-305 Human Resource Management Program Catalogue Major/Elective Choose from Major, Optional Major or Elective Major/Elective Choose from Major, Optional Major or Elective	MKTG11-100 Marketing Fundamentals Major/Elective Choose from Major, Optional Major or Elective

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Program structure and sequence plans



BN-1001	4	Bachelor of Business			
Version	7				Sep Intake
	2024	CORE11-011	ACCT11-100	ECON11-100	MKTG11-100
September		Critical Thinking and Communication	Accounting Principles	Principles of Economics	Marketing Fundamentals
	2025	CORE11-012	LAWS10-210	Statistics Option	Major/Elective
January		Responsibility, Integrity and Civic Discourse	Enterprise Law	Students must choose ten credit points (10CP) of the Statistc subjects option	Choose from Major, Optional Major or Elective
	2025	CORE11-013	FINC11-101	Major/Elective	Major/Elective
May	Semester 3	Collaboration for Global Change	Fundamentals of Finance	Choose from Major, Optional Major or Elective	Choose from Major, Optional Major or Elective
		Subject Catalogue	Major Catalogue	Program Catalogue	
	2025	Major/Elective	Major/Elective	Major/Elective	Major/Elective
September		Choose from Major, Optional Major or Elective	Choose from Major, Optional Major or Elective	Choose from Major, Optional Major or Elective	Choose from Major, Optional Major or Elective
	2026	BUSN13-331	MGMT13-305	Major/Elective	Major/Elective
January	Semester 2	Business Model Generation	Human Resource Management	Choose from Major, Optional Major or Elective	Choose from Major, Optional Major or Elective
	2026	BUSN13-332	Major/Elective	Major/Elective	Major/Elective
May	Semester 3		Choose from Major, Optional Major or Elective	Choose from Major, Optional Major or Elective	Choose from Major, Optional Major or Elective
		Subject Catalogue	Major Catalogue	Program Catalogue	

PROGRAM INFORMATION

You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation. If you require further information please email businessmentoring@bond.edu.au

SUBJECT INFORMATION

New students from semester 233 (September 2023) will enrol in the new CORE subject codes - CORE11-011 (CORE11-001) - CORE11-012 (CORE11-003) - CORE11-013. From 242 Semester students who still need to take LAWS10-100 Business Law will instead take the new subject LAWS10-210 Enterprise Law.

ASSUMED KNOWLEDGE

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.

OPPORTUNITES

Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).

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Program structure and sequence plans



BN-10014		Bachelor of Business	Cricos Code	063055G	
Version	7		Link to Subject Overview		
Available	Code	Title	Assumed Knowledge	Requisite	
J/M/S	Required Core Subjects 30	Students must complete the following thirty credit points (30CP) of core subjects.			
J/M/S	CORE11-011	Critical Thinking and Communication			
J/M/S	CORE11-012	Responsibility, Integrity and Civic Discourse			
J/M/S	CORE11-013	Collaboration for Global Change			
J/M/S	Required Subjects 80	Students must complete the following eighty credit points (80CP) of subjects.			
J/M/S	ACCT11-100	Accounting Principles			
J/M/S	BUSN13-331	Business Model Generation			
J/M/S	BUSN13-332	Business Model Execution	E	SUSN13-331	
J/M/S	ECON11-100	Principles of Economics			
J/M/S	FINC11-101	Fundamentals of Finance			
J/M/S	LAWS10-210	Enterprise Law			
J/S	MGMT13-305	Human Resource Management			
J/M/S	MKTG11-100	Marketing Fundamentals			
J/S	Statistics Option	Students must choose ten credit points (10CP) of the Statistc subjects option			
J/M/S	STAT11-111	Business Statistics			
J/M/S	STAT11-112	Quantitative Methods			
J/M/S	Business Major	Students must complete one (1) of the following Majors (60CP).			
J/M/S	ENTI	Major - Entrepreneurship and Innovation			
J/M/S	IBUS	Major - International Business			
J/M/S	MGMT	Major - Management			
J/M/S	MCOM	Major - Marketing Communication			
J/M/S	MKTG	Major - Marketing			
J/M/S	TOUM	Major - Tourism Management			
J/M/S	General Elective 6	Choose sixty credit points (60CP) of UG subjects from across the University, provided requirements are met.			

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