

Bachelor of Entrepreneurial Transformation

Program Structure

For students commencing from **233**

Program Code	Total Subjects	Intake	Duration	Program Structure
TC-80002, v6	22 (240CP)	September	2 years full-time	3 (30CP) Core University subjects 14 (160CP) Required subjects 4 (40CP) Electives 1 (10CP) Option

Core University Subjects (3)	
CORE11-011	Critical Thinking & Communication
CORE11-012	Responsibility, Integrity and Civic Discourse
CORE11-013	Collaboration for Global Change
Beyond Bond: Professional Development & Community Engagement*	

Required Subjects (14)	
COLB11-100	Global Citizenship
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB12-120	Design: Process, Methods and Mindsets
COLB12-100	Immersion 1: Work-Based Experience
COLB13-110	Immersion 2: Work Placement
COLB12-200	Global Challenges 1 (20cps)
COLB13-200	Global Challenges 2 (20cps)
BUSN12-200	Responsible and Sustainable Organisations
COMN12-302	Digital Media and Society
DTSC11-110	Cyber and Fraud Threats in Organisations
LAWS10-210	Enterprise Law
MGMT13-311	Managing Strategic Change
MKTG11-100	Marketing
MKTG13-312	Internet and Social Media Marketing

Electives (4)
Students select 4 (40CP) University electives. Electives must be approved by an academic advisor from the Transformation CoLab.

Option (1)
Students select 1 (10CP) from the following options: Business Statistics (STAT11-111) or Quantitative Methods (STAT11-112)

* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

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Program Sequencing

Commencing in the **SEPTEMBER** semester

YEAR 1

September (semester 1)	
COLB11-100	Global Citizenship
COMN12-302	Digital Media and Society
CORE11-011	Critical Thinking and Communication
MKTG11-100	Marketing

January (semester 2)	
CORE11-012	Responsibility, Integrity and Civic Discourse
DTSC11-110	Cyber and Fraud Threats in Organisations
CORE11-013	Collaboration for Global Change
MKTG13-312	Internet and Social Media Marketing

May (semester 3)	
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
BUSN12-200	Responsible and Sustainable Organisations
LAWS10-210	Enterprise Law
STAT11-111	Business Statistics or
STAT11-112	Quantitative Methods

YEAR 2

September (semester 4)	
MGMT13-311	Managing Strategic Change
COLB12-100	Immersion One: Work-Based Experience
COLB12-120	Design: Process, Methods and Mindsets
	University Undergraduate Elective

January (semester 5)	
COLB12-200	Global Challenges 1 (20cp)
	University Undergraduate Elective
	University Undergraduate Elective

May (semester 6)	
COLB13-110	Immersion Two: Work Placement
COLB13-200	Global Challenges 2 (20cp)
	University Undergraduate Elective