

Bachelor of Entrepreneurial Transformation

Program Structure

For students commencing from **231**

Program Code	Total Subjects	Intake	Duration	Program Structure
TC-80002, v6	22 (240CP)	Jan	2 years full-time	3 (30CP) Core University subjects 15 (170CP) Required subjects 4 (40CP) Electives

Core University Subjects (3)	
CORE11-001	Critical Thinking & Communication
CORE11-002	Collaboration, Teams and Leadership
CORE11-003	Responsibility, Integrity and Civic Discourse
Beyond Bond: Professional Development & Community Engagement*	

Required Subjects (15)	
COLB11-100	Global Citizenship
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB12-120	Design: Process, Methods and Mindsets
COLB12-100	Immersion 1: Work-Based Experience
COLB13-100	Immersion 2: Work Placement
COLB12-200	Global Challenges 1 (20cps)
COLB13-200	Global Challenges 2 (20cps)
BUSN12-200	Responsible and Sustainable Organisations
DTSC11-110	Cyber and Fraud Threats in Organisations
COMN12-302	Digital Media and Society
LAWS10-210	Enterprise Law
MGMT13-311	Managing Strategic Change
MKTG11-100	Marketing
MKTG13-312	Internet and Social Media Marketing
STAT11-112	Quantitative Methods

Electives (4)
Students select 4 (40CP) University electives. Electives must be approved by an academic advisor from the Transformation CoLab.

* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

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Program Sequencing

Commencing in the **JANUARY** semester

YEAR 1

January (semester 1)	
COLB11-100	Global Citizenship
CORE11-001	Critical Thinking and Communication
MKTG11-100	Marketing
STAT11-112	Quantitative Methods

May (semester 2)	
CORE11-002	Collaboration, Teams and Leadership
CORE11-003	Responsibility, Integrity and Civic Discourse
	University Undergraduate Elective
	University Undergraduate Elective

September (semester 3)	
COLB12-100	Immersion One: Work-Based Experience
COLB12-120	Design: Process, Methods and Mindsets
COMN12-302	Digital Media and Society
DTSC11-110	Cyber and Fraud Threats in Organisations

YEAR 2

January (semester 4)	
COLB12-200	Global Challenges 1 (20cp)
MKTG13-312	Internet and Social Media Marketing
	University Undergraduate Elective

May (semester 5)	
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB13-110	Immersion Two: Work Placement
COLB13-200	Global Challenges 2 (20cp)

September (semester 6)	
BUSN12-200	Responsible and Sustainable Organisations
LAWS10-210	Enterprise Law
MGMT13-311	Managing Strategic Change
	University Undergraduate Elective

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.