

| BN-13126 Graduate Diploma in Sport Management | | | | | |
|---|--------------------|--|--|--|---|
| Version | | 4 | | | Jan Intake |
| January | 2023 Semester 1 | Directed Elective Choose a subject from the directed options. | Directed Elective Choose a subject from the directed options. | Directed Elective Choose a subject from the directed options. | General Elective PG Choose any PG subject provided requirements are met. |
| May | 2023 Semester 2 | Directed Elective Choose a subject from the directed options. | Directed Elective Choose a subject from the directed options. | Directed Elective Choose a subject from the directed options. | General Elective PG Choose any PG subject provided requirements are met. |
| | | Subject Catalogue | Major Catalogue | Program Catalogue | |
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| Version | | 4 | | | Sep Intake |
| September | 2023 Semester 1 | Directed Elective Choose a subject from the directed options. | Directed Elective Choose a subject from the directed options. | Directed Elective Choose a subject from the directed options. | General Elective PG Choose any PG subject provided requirements are met. |
| January | 2024 Semester 2 | Directed Elective Choose a subject from the directed options. | Directed Elective Choose a subject from the directed options. | Directed Elective Choose a subject from the directed options. | General Elective PG Choose any PG subject provided requirements are met. |
| | | Subject Catalogue | Major Catalogue | Program Catalogue | |
| GENERAL INFORMATION | | | | | |
| <p>The Graduate Diploma in Sport Management enables students and practitioners from various backgrounds to develop advanced knowledge and skills relevant to navigating managerial challenges and opportunities in the international sport industry. This program is designed to enhance the career opportunities of established professionals, as well as assist individuals currently working in other sectors develop some of the advanced knowledge and skills required to work in this unique sector. Graduates are also eligible to progress into the Master of Sport Management to further develop knowledge and skills relating to management in the diverse sport industry. Subjects completed in the Graduate Diploma program are credited to the Master program.</p> | | | | | |
| PROGRAM INFORMATION | | | | | |
| SUBJECT INFORMATION | | | | | |
| <p>Please Note: The following subjects have been re-coded - HRTM71-209 (BUSN71-201), STAT71-102 (STAT71-111) and MKTG71-600 (MKTG71-100) MGMT71-311 Managing Strategic Change Renamed Leading Innovation and Change</p> | | | | | |
| ASSUMED KNOWLEDGE | | | | | |
| <p>Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.</p> | | | | | |

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|---|------------------------------|--|------------------------------|-----------|
| Version | 4 | | | |
| Total Subjects | 8 | Total Credit Points | Postgraduate Diploma | |
| Structure | | 6 Required Subjects | 2 Directed Elective Subjects | |
| Available | Code | Title | Assumed Knowledge | Requisite |
| You must complete the following required subjects: | | | | |
| | Sport Management Electives 6 | Students must choose sixty credit points (60CP) of subjects from the following | | |
| J | BUSN71-201 | Event Management | | |
| M/S | ENFB71-104 | Entrepreneurship and Innovation | | |
| J/M/S | FINC71-101 | Fundamentals of Finance | | |
| J | LAWS77-521 | Global Sports Law and Governance | | |
| J/M/S | MGMT71-104 | Managing People | | |
| M/S | MGMT71-311 | Leading Innovation and Change | | |
| J/S | MKTG71-100 | Marketing Fundamentals | | |
| S | SPMT71-124 | International Sport Business | | |
| J | SPMT71-125 | Managing High Performance Sport | | |
| J/S | STAT71-111 | Business Statistics | | |
| J/M/S | General Electives 2 | Students must choose twenty credit points (20CP) of undergraduate subjects from across the University. | | |