Program structure and sequence plans

BN-13141		Master of Internatio	nal Hotel and Touris	m Management (Profe	essional)
Version	2		Link to Program Overview		
Cricos	102621M		LINK to Progi		
	2024	BUSN71-201	HRTM71-220	MGMT71-104	
January	Semester 1	Event Management	Sustainable Tourism and Indigenous Cultures	Managing People	
	2024	HRTM71-203	HRTM71-205	HRTM71-212	
May	Semester 2	Accommodation Management	Revenue Management	Workplace Health and Safety	
	2024	MKTG71-100	General Elective PG	General Elective PG	
September	Semester 3	Marketing Fundamentals	Choose any PG subject provided requirements are met.	Choose any PG subject provided requirements are met.	
		Subject Catalogue	Major Catalogue	Program Catalogue	
	2025	HRTM71-201	General Elective PG	General Elective PG	
January	Semester 1	International Food and Beverage Management	Choose any PG subject provided requirements are met.	Choose any PG subject provided requirements are met.	
	2025	Professional Option			
May	Semester 2	Student must choose BUSN71-701 or BUSN71-705			
BN-13141		Master of Internatio	nal Hotel and Touris	m Management (Profe	essional)
Version	2				May Intake
	2024	HRTM71-203	HRTM71-212	General Elective PG	
May	Semester 2	Accommodation Management	Workplace Health and Safety	Choose any PG subject provided requirements are met.	
	2024	MGMT71-104	MKTG71-100	General Elective PG	
September	Semester 3	Managing People	Marketing Fundamentals	Choose any PG subject provided requirements are met.	
	2025	BUSN71-201	HRTM71-220	HRTM71-201	
January	Semester 3	Event Management	Sustainable Tourism and Indigenous Cultures	International Food and Beverage Management	
		Subject Catalogue	Major Catalogue	Program Catalogue	
	2025	HRTM71-205	General Elective PG	General Elective PG	
May	Semester 1	Revenue Management	Choose any PG subject provided requirements are met.	Choose any PG subject provided requirements are met.	
	2025	Professional Option			
September	Semester 2	Student must choose BUSN71-701 or BUSN71-705			



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BN-13141		Master of Internatio	nal Hotel and Tourisn	n Management (Profe	essional)
Version	2				Sep Intake
	2024	MGMT71-104	MKTG71-100	General Elective PG	
September	Semester 1	Managing People	Marketing Fundamentals	Choose any PG subject provided requirements are met.	
	2025	BUSN71-201	HRTM71-201	HRTM71-220	
January	Semester 2	Event Management	International Food and Beverage Management	Sustainable Tourism and Indigenous Cultures	
	2025	HRTM71-203	HRTM71-205	HRTM71-212	1
May	Semester 3	Accommodation Management	Revenue Management	Workplace Health and Safety	
		Subject Catalogue	Major Catalogue	Program Catalogue	
	2025	General Elective PG	General Elective PG	General Elective PG	
September	Semester 1	Choose any PG subject provided requirements are met.	Choose any PG subject provided requirements are met.	Choose any PG subject provided requirements are met.	
	2026	Professional Option			
January	Semester 2	Student must choose BUSN71-701 or BUSN71-705			

PROGRAM INFORMATION

As a student in Bond's Master of International Hotel and Tourism Management (Professional) program, you will complete eight required subjects, one professional subject, and four elective core subjects over the course of four semesters. In your final, fifth semester you will complete a 20-week Professional subject. This study overview is based on a January starting semester.

SUBJECT INFORMATION

Please Note: The following subject have been re-coded -MKTG71-600 (MKGT71-100), STAT71-102 (STAT71-111)

ASSUMED KNOWLEDGE

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.

OPPORTUNITES

Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).



Program structure and sequence plans



N-13141	aster of Internati	onal Hotel and Tourism Management (Professional)	Cricos Code	102621M	
Version	2		Link to Subject Overview		
vailable	Code	Title	Assumed Knowledge	Requisite	
J/M/S	Required subjects 80	Students must complete the following eighty credit points (80CP) of subjects.			
J	BUSN71-201	Event Management			
J	HRTM71-201	International Food and Beverage Management			
м	HRTM71-203	Accommodation Management			
м	HRTM71-205	Revenue Management	ACCT71-100 MKTG71-104 MKTG71-100		
м	HRTM71-212	Workplace Health and Safety			
J	HRTM71-220	Sustainable Tourism and Indigenous Cultures			
J/M/S	MGMT71-104	Managing People			
M/S	MKTG71-100	Marketing Fundamentals			
J/M/S	Professional Option	Student must choose BUSN71-701 or BUSN71-705			
J/M/S	BUSN71-701	Professional Portfolio			
J/M/S	BUSN71-705	Professional Development			
J/M/S	PG 4	Choose forty credit points (40CP) of PG subjects from across the University, provided requirements are met.			
J/M/S	Optional Specialisation	Students are encouraged to tailor their study with an optional Specialisation. This will replace 40CP of elective subjects.			