

# Program structure and sequence plans



BN-10027 Bachelor of Business (3 Year Program)					
Version		6		<a href="#">Link to Program Overview</a>	
Cricos		077409E			
January	2024 Semester 1	CORE11-011 Critical Thinking and Communication	ACCT11-100 Accounting Principles	ECON11-100 Principles of Economics	MKTG11-100 Marketing Fundamentals
September	2024 Semester 2	CORE11-012 Responsibility, Integrity and Civic Discourse	LAWS10-100 Business Law	Major/Elective Choose from Major, Optional Major or Elective	Statistics Option Students must choose ten credit points (10CP) of the Statistic subjects option
		<a href="#">Subject Catalogue</a>	<a href="#">Major Catalogue</a>	<a href="#">Program Catalogue</a>	
January	2025 Semester 1	CORE11-013 Collaboration for Global Change	FINC11-101 Fundamentals of Finance	MGMT13-305 Human Resource Management	Major/Elective Choose from Major, Optional Major or Elective
September	2025 Semester 2	Major/Elective Choose from Major, Optional Major or Elective	Major/Elective Choose from Major, Optional Major or Elective	Major/Elective Choose from Major, Optional Major or Elective	Major/Elective Choose from Major, Optional Major or Elective
		<a href="#">Subject Catalogue</a>	<a href="#">Major Catalogue</a>	<a href="#">Program Catalogue</a>	
January	2026 Semester 1	BUSN13-331 Business Model Generation	Major/Elective Choose from Major, Optional Major or Elective	Major/Elective Choose from Major, Optional Major or Elective	Major/Elective Choose from Major, Optional Major or Elective
September	2026 Semester 2	BUSN13-332 Business Model Execution	Major/Elective Choose from Major, Optional Major or Elective	Major/Elective Choose from Major, Optional Major or Elective	Major/Elective Choose from Major, Optional Major or Elective
BN-10027 Bachelor of Business (3 Year Program)					
Version		6		May Intake	
	2024 Semester 1				
	2024 Semester 2				
		<a href="#">Subject Catalogue</a>	<a href="#">Major Catalogue</a>	<a href="#">Program Catalogue</a>	
	2025 Semester 1				
	2025 Semester 2				
		<a href="#">Subject Catalogue</a>	<a href="#">Major Catalogue</a>	<a href="#">Program Catalogue</a>	
	2026 Semester 1				
	2026 Semester 2				

BN-10027		Bachelor of Business (3 Year Program)			
Version		6		<b>Sep Intake</b>	
September	2024 Semester 1	CORE11-011 Critical Thinking and Communication	ACCT11-100 Accounting Principles	ECON11-100 Principles of Economics	MKTG11-100 Marketing Fundamentals
January	2025 Semester 2	CORE11-012 Responsibility, Integrity and Civic Discourse	LAWS10-100 Business Law	Statistics Option Students must choose ten credit points (10CP) of the Statistic subjects option	Major/Elective Choose from Major, Optional Major or Elective
		<a href="#">Subject Catalogue</a>	<a href="#">Major Catalogue</a>	<a href="#">Program Catalogue</a>	
September	2025 Semester 1	CORE11-013 Collaboration for Global Change	FINC11-101 Fundamentals of Finance	MGMT13-305 Human Resource Management	Major/Elective Choose from Major, Optional Major or Elective
January	2026 Semester 2	Major/Elective Choose from Major, Optional Major or Elective	Major/Elective Choose from Major, Optional Major or Elective	Major/Elective Choose from Major, Optional Major or Elective	Major/Elective Choose from Major, Optional Major or Elective
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<b>PROGRAM INFORMATION</b>					
You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation. If you require further information please email <a href="mailto:businessmentoring@bond.edu.au">businessmentoring@bond.edu.au</a>					
<b>SUBJECT INFORMATION</b>					
New students from semester 233 (September 2023) will enrol in the new CORE subject codes - CORE11-011 (CORE11-001) - CORE11-012 (CORE11-003) - CORE11-013					
<b>ASSUMED KNOWLEDGE</b>					
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.					
<b>OPPORTUNITIES</b>					
Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult with an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).					

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Version 6			<a href="#">Link to Subject Overview</a>	
Available	Code	Title	Assumed Knowledge	Requisite
J/M/S	Required Core Subjects 30	Students must complete the following thirty credit points (30CP) of core subjects.		
J/M/S	CORE11-011	Critical Thinking and Communication		
J/M/S	CORE11-012	Responsibility, Integrity and Civic Discourse		
J/M/S	CORE11-013	Collaboration for Global Change		
J/M/S	Required Subjects 80	Students must complete the following eighty credit points (80CP) of subjects.		
J/M/S	ACCT11-100	Accounting Principles		
J/M/S	BUSN13-331	Business Model Generation		
J/M/S	BUSN13-332	Business Model Execution		BUSN13-331
J/M/S	ECON11-100	Principles of Economics		
J/M/S	FINC11-101	Fundamentals of Finance		
J/M/S	LAWS10-100	Business Law		
J/S	MGMT13-305	Human Resource Management		
J/M/S	MKTG11-100	Marketing Fundamentals		
J/M/S	Statistics Option	Students must choose ten credit points (10CP) of the Statistic subjects option		
J/M/S	STAT11-111	Business Statistics		
J/M/S	STAT11-112	Quantitative Methods		
J/M/S	Business Major	Students must complete one (1) of the following Majors (60CP).		
J/M/S	IBUS	Major - International Business		
J/M/S	MGMT	Major - Management		
J/M/S	MKCM	Major - Marketing Communication		
J/M/S	MKTG	Major - Marketing		
J/M/S	General Electives 6	Students must choose sixty credit points (60CP) of undergraduate subjects from across the University.		