

2024

# Film, Screen and Creative Media

# **How Bond rates**



# We're #1

\*1 in Australia for student experience 16 years in a row\*

\*1 in Australia for learner engagement, student support, learning resources, teaching quality, and skills development^



# 5 stars across the board +

Teaching
Employability
Academic Development
Internationalisation
Facilities
Inclusiveness

Learning Resources
Overall Experience
Skills Development
Student Support
Teaching Quality
Learner Engagement



# Student to teacher ratio

Bond has Australia's lowest student-to-teacher ratio of 11:1<sup>^</sup>

\* 2022 Good Universities Guide. The Good Universities Guide is a trusted independent consumer guide providing ratings, rankings and comments about all Australian higher education institutions. ^ 2023 Good Universities Guide. The Good Universities Guide is a trusted independent consumer guide providing ratings, rankings, and comments about all Australian higher education institutions.

† 2023 - 2026 QS Star ratings. QS Stars is a global rating system that provides a detailed overview of a university's excellence, rating educational institutions all over the world. It is internationally recognised as one of a few truly global rating systems.



# **How the Faculty of Society & Design rates\*\***

The Faculty of Society & Design consistently rates well above the national average for:



Overall Quality of Educational Experience Learner Engagement Student Support Learning Resources Skills Development

# Film, Screen and Creative Media at Bond



# 1st in Australia

Skills Development Teaching Quality Learner Engagement Student Support

# 1st in Queensland

Overall Quality of Educational Experience Learning Resources

<sup>\*\*</sup> Quality Indicators for Learning and Teaching (QILT) Student Experience Survey (SES) and Graduate Outcomes Survey (GOS). These results reflect the most recent data available to the University at the time of printing.





# Welcome

Welcome to Film, Screen and Creative Media! We offer four major degrees: the Bachelor of Film and Television, the Bachelor of Creative Arts, the Bachelor of Digital Transformation, and the Bachelor of Arts. Students travel from all over Australia and the world to study in our state-of-the-art facilities and enjoy a world-class education, taught by professors who have outstanding professional careers in the industry.

Our programs are designed around two main priorities. The first is focused very much on you as an individual; designed to provide an outstanding, transformative educational experience that helps you reach the limits of your potential. The second is focused on your network and industry connections; to provide training and opportunities for you to embed yourself in your chosen profession before graduation.

Bond is at the forefront of blurring the boundaries between education and industry. All our degrees are intensely practical, hands-on, and project-based, encouraging you to deeply immerse youself in an experience both educational and creative. Our programs carefully balance industry-standard and emerging production techniques with modern practice theory, enabling students to systematically develop their creativity and individual talent.

Our personalised approach and small class sizes support all, helping develop initiative, enterprise, ambition, technical skill, and passion to build a successful career. At Bond, students build both life long friendships and professional working relationships.

All programs offer deep insights into the commercial, financial, and industrial aspects of the international creative industries, as well as the artistic, emotional, and cultural factors that inspire and engage audiences and customers alike. Our exclusive partnership with Screen Queensland means that we bring the creative industries onto campus in a very real way. You'll have the opportunity to establish connections with industry professionals on a daily basis, as well as through formal internships and work-experience initiatives.

For over 25 years, Film, Screen and Creative Media has been educating and supporting students to build amazing networks and extraordinary careers, which span the globe. If you are looking for an educational opportunity to stand out and be seen by the worldwide screen industries as an exceptional creative professional, then Bond is the university for you.



Dr Darren Paul Fisher Head of Film, Screen and Creative Media Faculty of Society & Design



Dynamic, rapidly evolving, and fast-paced, the field of creative media encompasses film and television and all aspects of digital and computer-generated design.

Whether you want to work in production on the latest blockbuster, build an app to drive social trends, or master the technology behind immersive reality, Bond University will provide you with all the knowledge and skills you need to excel in your future career. Employers in the creative industries are seeking graduates who can craft enthralling concepts that engage consumers in an increasingly competitive market.

From the outset of their journey with Bond, students have access to state-of-the-art facilities and equipment, including the industry heavyweight Arri Alexa camera, and high-end Cine-HD cameras. Students can use more than 40 editing stations with Avid Media Composer and Adobe Premiere Pro, Pro-Tools 5.1 HD mixing suites, and a fully equipped three-camera digital television studio, to record, edit and produce at a professional level. For projects that go beyond the classroom, Bond's Equipment Loan Store is a key resource, offering more film and recording equipment per student than any other education institution in Australia.

Students studying subjects within Film, Screen and Creative Media also have access to cutting-edge hardware including virtual reality and smartphone technology, as well as 3D scanning technology to capture scenes, scout locations, and design interactive experiences. They can hone their skills across industry-leading software including graphic design, video and sound editing within Adobe Creative, 3D modelling and animation using Autodesk, and interactive digital production with game engines.

Students begin building their creative portfolios from day one so they can stand out when seeking employment with an existing body of work. Each year our film and television students develop more than 300 screen projects, and throughout their degrees, every student has the opportunity to write and direct at least six short productions. Within this creative environment students develop lasting friendships and partnerships that form the foundations of their careers beyond university.

Bond film and television graduates are working with some of the biggest names in Hollywood, writing and directing action blockbusters, creating international award-winning Australian television, starring in Netflix television series, and winning Oscars. Recent graduates from screen and creative media have gone on to work as lead designers with companies such as Melbourne Storm, and other leading app and technology businesses.



# **Undergraduate programs**

Bachelor of Arts	Selection rank ATAR / IB**	Starting	Duration
CRICOS course code 063052M	65 / 24	Jan, May, Sep	6 semesters (2 years)

# **Program description**

The Bachelor of Arts allows you to select combinations of subjects and subject areas to best suit your interests and aspirations. It is a generalist program, offering you flexibility in your choice of majors with the opportunity to either specialise in a particular area of study or to select complementary majors.

# Majors / specialisations

- Advertising Design and Production (double major)
- Advertising
- Australian Studies\*
- Chinese Language and Culture\*
- Cinema Journalism (double major)
- Communication
- Corporate Storytelling
- Counselling Interventions
- Criminology
- Digital Media\*
- Film and Television (double major options available)

- French Language and Culture\*
- Global Studies (Sustainability)
- · International Relations
- Japanese Language and Culture\*
- Journalism
- Language and Culture\*
- Media Studies
- Philosophy
- Psychology (double major options available)
- · Public Relations
- Social Media
- Spanish Language and Culture\*
- $^{st}$  Major options under review at the time of publication.

### **Professional outcomes**

The Bachelor of Arts program provides you with a strong and broad set of skills, which are essential to all professions no matter the chosen career.

\*\* Entrance scores provided are indicative only for admission purposes and are subject to change.



Bachelor of Creative Arts	Selection rank ATAR / IB**	Starting	Duration
CRICOS course code 092144M	65 / 24	Jan, May, Sep	6 semesters (2 years)

# **Program description**

The Bachelor of Creative Arts is an innovative program that tailors its offerings to your unique ambitions and interests. The personalised nature of the program empowers you to identify your own ambitions, then equips you with the skills, theory, and practice to navigate existing pathways – or design your own. Bachelor of Creative Arts students will begin with a creative writing foundation to develop a range of skills in creative thinking and narrative, then select a specialist creative major. Within the creative specialisation, you will learn through a hands-on, project-based approach, where you are encouraged to develop industry relationships, undertake internships, and practice and publish within your chosen niche. The ultimate flexibility of the Bachelor of Creative Arts enables students to ground their creative endeavours within an additional major from humanities or business. In the final stages of your degree, you will have the opportunity to develop a capstone creative work project, knitting your three selected content areas together into a major portfolio piece showcasing your skills and talents.

### Creative major options

- Advertising
- Communication
- Corporate Storytelling
- · Digital Media\*
- Film and Television
- Media Studies
- Public Relations
- Social Media

### **Humanities major options**

- Advertising
- Australian Studies\*
- Chinese Language and Culture\*
- Communication
- Counselling Interventions
- Criminology
- Digital Media\*
- Film and Television
- French Language and Culture\*
- Global Studies (Sustainability)
- International Relations
- Japanese Language and Culture\*

- Language and Culture\*
- · Media Studies
- Philosophy
- Psychology
- Public Relations
- Social Media
- Spanish Language and Culture\*
- \* Major options under review at the time of publication.

### **Business major options**

- Entrepreneurship and Innovation
- Marketing Communication
- Marketing

### Professional outcomes

Graduates from this program will be equipped for success in both creative and corporate environments, with the skills to integrate contemporary theory with cutting-edge creative practice, and incorporate digital technologies. You can expect to find a wide range of employment opportunities in the creative industries and various external industries, depending on your chosen majors. This could include communications and creative arts roles such as:

- Creative writing
- Publishing
- Screenwriting
- Screen production
- Journalism
- Content creation
- Brand journalism
- Podcasting
- Copywriting
- Social and digital media content creation
- Digital curatorship
- Graphic design
- Games writing
- TV production
- Multimedia design
- Video animation
- Creative direction

<sup>\*\*</sup> Entrance scores provided are indicative only for admission purposes and are subject to change.

# Bachelor of Digital Transformation Selection rank ATAR / IB\*\* Starting Duration CRICOS course code: 107660H 65 / 24 Jan, May, Sep 6 semesters (2 years)

# Program description

The greatest evolution of the past few decades is undoubtedly the digital landscape - where some things have stayed stagnant, digital transformation has only accelerated at breakneck speed. From robotics and artificial intelligence to blockchain and big data, there is so much to be mastered within the digital space. Graduates of the Bachelor of Digital Transformation will be uniquely prepared to do just this - face the challenges and needs of practically any industry head-on, equipped with the skills and attributes required to create effective change.

This program fosters digitally literate graduates with both technical and non-technical capabilities, readying them to advise on, manage, and lead largescale projects. Bond's Digital Transformation program consists of five intersecting components, building the foundations of digital transformation, as well as specialist knowledge and core competencies necessary for career readiness.

### **Professional outcomes**

Graduates of this program are equipped to create new and exciting solutions across the broad spectrum of private enterprise, government, social enterprise, and not-for-profit organisations. Potential career outcomes include:

- · Business intelligence analyst
- · Data security lead
- Digital engagement officer or educator
- Digital policy advisor
- Digital systems manager
- Mobile solutions specialist
- Platform app developer
- Social media marketing manager
- Technology solutions consultant
- Transformation project leader



<sup>\*\*</sup> Entrance scores provided are indicative only for admission purposes and are subject to change.

### Bachelor of Film and Television

Selection rank ATAR / IB\*\*

Starting

Duration

CRICOS course code 063066E

65 / 24

Jan, May, Sep

6 semesters (2 years)

# **Program description**

The Bachelor of Film and Television is a profoundly interactive and project-based degree that blurs the boundaries between education and industry. Designed in a way that balances practical filmmaking production experience with creative practice theory, it encourages students to explore and develop their individual creativity and artistic voice. This comprehensive filmmaking program is focused on visual storytelling through the key creative areas of producing, screenwriting, directing, cinematography, editing, sound design, production design, and television broadcasting. Our academics boast extensive professional careers in the film, television, and screen-based industries. Students acquire craft skills in modern production techniques, using professional filmmaking equipment and technologies. They develop strong visual aesthetics and storytelling capabilities, and receive insight into the business and industrial aspects of the international film, television, and screen-based industries.

### **Specialisations**

- Filmmaker (Fiction)
- Directing (Fiction)
- Directing (Non-Fiction)
- Screenwriting
- Producing
- Cinematography
- Broadcast (Viz Artist focused)
- Screen Studies
- Production Design
- Editing (Fiction)

Please visit **bond.edu.au/program/bachelor-film-and-television** for more information about specialisations.

### **Electives**

- Advanced Screen Directing and Showrunning
- Television Commercials and Music Videos
- · Sports Broadcasting
- Acting for Performance
- Designing Cinema: Architecture and Production Design in Film
- · Advanced Cinematography and Colour Grading
- Visual Effects and Post-Production Workflows
- Advanced Screen Editing
- Sex, Love and the Movies
- Passion Project

### Professional outcomes

The Bachelor of Film and Television is designed for those who are passionate about a career in film, television, or related screen-based media. Graduates of this program will have the technical and creative skills to pursue a range of different career pathways in film and screen industries, both within Australia and internationally. Potential career outcomes include:

- Director
- Screenwriter
- Producer
- Cinematographer
- Production designer
- Editor
- Sound designer
- · Digital content creator
- \*\* Entrance scores provided are indicative only for admission purposes and are subject to change.





# **Victoria Hetherington**

BACHELOR OF FILM AND TELEVISION ALUMNA. DEPARTMENT PRODUCTION MANAGER AT WETA FX.

"When I first started my Bachelor of Film and Television, I was convinced that I wanted to go into film editing, but when I started learning about the role of a producer, I knew that was where my true passions were. Fast forward a few years from my graduation, and I'm working as a Department Production Manager at Weta FX in New Zealand and seeing my name appear among the credits on Hollywood blockbuster films! Weta FX just won a 2023 Academy Award (Oscar) for Best Achievement in Visual Effects for AVATAR: The Way of Water (2023).

Since leaving Bond and going into VFX production, I've worked on Eternals (2021), Finch (2021), Mortal Kombat (2021) and the Loki television series (2021). Most recently, I worked on The Batman (2022), Doctor Strange in the Multiverse of Madness (2022), Black Panther: Wakanda Forever (2022) and the HBO series The Last of Us (2023).

"Although it was nerve-wracking to continue down a path I didn't know as much about, the encouragement and committed support of the film and television department at Bond University was the perfect environment to trial new skills. I loved the producing subjects that were offered within my degree and felt like the skills I learned from my lecturers had undeniable industry relevance. The handson aspect of my classes really set me up to know what to expect from a career within film and television.

Bond allows students to experience different roles and areas within the industry through work experience and internships, and I can confidently say having these experiences, and the skills that I gained from them, has been so important in securing my role in the VFX industry. My number one piece of advice is to let yourself freely enjoy every aspect of Film and Television at Bond - you might just be surprised which area you end up falling in love with!"

# **Dedicated study areas**



# Film Studios

Bond University has one of the most modern production facilities in Southeast Queensland. Students have access to state-of-the-art facilities and equipment, such as the industry heavyweight Arri Alexa camera. There are over 40 editing stations, with Avid Media Composer and Adobe Premiere Pro, Pro-Tools 5.1 HD mixing suites, and a fully equipped three-camera digital television studio. Our students also have access to a large number of high-end Cine-HD cameras as soon as they start their studies.

# **Equipment Loan Store**

The Equipment Loan Store has the largest amount of equipment per student of any education facility in Australia. Students can access an extensive range of industry standard equipment including top end cameras, lighting, sound mixers, microphones, Steadicam rigs and more.





# The Creative Hub

Bond University and Screen Queensland\* have partnered to launch an Australian-first co-working space, the Creative Hub. Located at Bond University on the Gold Coast, this innovative collaboration will see screen industry creatives such as screenwriters, producers, directors, and game developers working alongside students, sharing resources and knowledge.

\* Screen Queensland (SQ) is a government-owned company that invests in and supports the Queensland screen industry.

# Centrescreen

Centrescreen is the annual screening of our film and television student films. This special event serves to showcase the growth of our students as young filmmakers, their strengthened capabilities, and their ability to produce high quality, emotionally engaging films using state-of-theart equipment. The evening is truly a spectacular cinematic experience, and a testament to our committed Bachelor of Film and Television students who have worked so tirelessly to create their graduate films.

bond.edu.au/centrescreen

# **Meet our academics**

The faculty includes a variety of national and international award-winning filmmakers who maintain active careers at the highest levels of the film and television industry. Our academics prioritise authentic and transformative learning experiences that make our graduates truly ready for the workplace. All have an extensive network of significant industry connections that actively support internships and employment pathways for students.



# Dr Darren Paul Fisher

### Head of Film, Screen and Creative Media

An award-winning screenwriter, producer, and director, Darren began teaching at Bond Universityin 2011 after six years as Lead Tutor at the Met Film School in London. After studying film at University of East Anglia (UEA) under the tutelage of Charles Barr and Laura Mulvey, Darren made his feature film debut writing, producing, and directing the pioneering micro-budget *Inbetweeners*. Released by Universal Pictures, it became the first fully digital film ever to play the UK multiplexes.

Darren writes and directs for both film and television, with his most recent feature, the alternate-reality romantic mystery *Frequencies* (formerly *OXV: The Manual*) winning a raft of festival awards before being released worldwide to rave reviews. The *New York Times* called it "fiercely intelligent", *Indiewire* called it "a wildly original sci-fi treat", *Ain't It Cool News* "adored it", and *The Hollywood Reporter* commented that it had "the political heft of a *1984* or *Brave New World*".

Currently, Darren is in development across a range of screen projects both in Australia and the US. In 2018 he was the recipient of the prestigious Greg Coote Scholarship, awarded by Australians in Film and Screen Queensland to a screen practitioner with a successful track record of creating compelling drama for the screen.

### **Professional memberships**

Australian Directors Guild, British Academy of Film & Television Arts (BAFTA), Authors' Licensing and Collecting Society (ALCS), Directors UK, and the Australian Academy of Cinema and Television Arts (AACTA).



# Dr Michael Sergi

# Associate Professor of Film, Screen and Creative Media

Associate Professor Dr Michael Sergi received his doctorate from the University of Technology, Sydney. After graduating from Curtin University with a faculty award, Michael was selected to undertake the full-time directing course at the Australian Film Television and Radio School (AFTRS). He spent three years learning from some of the world's best directors, including Philip Noyce, Alan Parker, Norman Jewison and Mike Leigh.

Michael has directed over 100 hours of television drama in Australia and New Zealand, including *Home and Away, Neighbours, Pacific Drive, Breakers* and *Shortland Street*. Michael has produced, written and directed many short films, documentaries, TV commercials and music videos. He also co-wrote and produced the feature film *10 Days to Die*.

### Professional memberships

Australian Directors Guild, Australian Writers Guild, and Australian Screen Production Education & Research Association.

## Professional appointments

Advisor - Gold Coast Film Festival and Advisor - Darwin International Film Festival.



# **Chris Fitchett**

Head of Producing Senior Teaching Fellow of Film, Screen and Creative Media

Chris Fitchett is an award-winning writer/director (*Blood Money*) and producer (*Queensland*), and has had many years' experience as a development and production executive for state and federal government film funding agencies, including Project Manager and Deputy Director of Film Victoria, CEO of the Commercial Television Production Fund, and Chief Executive of the Australian Film Commission. In these positions he was involved in financing the Academy Award-winning films *Shine* and *Harvey Krumpet*, and international successes *Muriel's Wedding, Romper Stomper*, *Love Serenade, The Heartbreak Kid* and *Samson and Delilah*, as well as television series *The Flying Doctors, Halifax F.P., Blue Heelers, Ocean Girl*, and *Hi-5*!



# Marc Rosenberg

Head of Screenwriting Senior Teaching Fellow of Film, Screen and Creative Media

Originally from America, Marc Rosenberg has worked in Australia and the US as a screenwriter and film producer for over 30 years. He's written seven feature films and over 30 hours of television. His film credits include *Heatwave* with director Phillip Noyce, *Raven's Gate* and *Dingo* with director Rolf de Heer, and *December Boys*, starring Daniel Radcliffe. Rosenberg has won the prestigious Australian Writers' Guild Award twice, the NSW Premier's Literary Award, and the US Fade-In Screenwriting Award.

Rosenberg has been the Director of Education at two film schools in Sydney, and also taught screenwriting in the US, China, and India. He is the author of the instructional book *The Screenplay Tree*, which has been distributed worldwide, and contributes to the periodical *Film International*.



# **Dr James Birt**

Associate Dean of External Engagement, Faculty of Society & Design Associate Professor of Computer Games

James is the Associate Dean of External Engagement and Associate Professor of Computer Games in the Faculty of Society & Design, with 20 years of experience in higher education. Immersive reality, computer games, and esports are among his academic interests, with an emphasis on applied design and creation of game-based educational experiences. Dr Birt is a recognised international thought leader, currently serving on the editorial board of Springer Educational Technology Research and Development, as a member of the International Organization for Standardisation working group for Augmented Reality and Virtual Reality, and as an assessor for the International Serious Games Showcase and Challenge. James has received national teaching citations from Universities Australia twice, in 2020 and 2014, for his educational leadership and efforts to improve student outcomes.



# **Dr Scott Knight**

Assistant Professor of Film, Screen and Creative Media

Scott Knight is Assistant Professor of Film, Screen and Creative Media. Scott teaches courses in film and video game aesthetics, history, and culture. Scott has authored papers on fan culture, censorship issues, and video game history. He held the role of programmer of the Brisbane International Film Festival from 1993 to 2012.

Scott's research concerns modelling the formal characteristics of film-to-game adaptation.



# Bond University Film & Television Awards (BUFTA)

The Bond University Film & Television Awards (BUFTA) is a short film competition that attracts and showcases aspiring young filmmakers from across the country. Open to all Year 11 and 12 secondary school students in Australia, the competition provides a platform for developing and advancing limitless ambitions for a future career in the screen industry.

Originally started in 1996, BUFTA is now recognised as one of the most prestigious short film competitions of its kind in the Southern Hemisphere, with one of the biggest prizes: a full scholarship to study a Bachelor of Film and Television at Bond University.

Winners are announced at the Gala Ceremony, with prizes awarded for the most outstanding film in each category and all key roles in filmmaking. Previous nominees and winners have gone on to be nominated for Oscars and win major festival awards.

# Film categories



**DRAMA** 



**COMEDY** 



**DOCUMENTARY** 



EXPERIMENTAL



MUSIC VIDEO



SPORTS FILM



ANIMATION



**ART FILM** 



BUFTA INTERNATIONAL

# **Behind the scenes**

The entire BUFTA Ceremony production and global broadcast (which is akin to a Hollywood awards ceremony), is organised and developed by current Bond University Bachelor of Film and Television students. The students work as crew on all facets of the live production, including producing, directing, graphics, design, floor management, post-production, lighting, writing, talent management, and social media.

# 27TH ANNU







"I'm a very proud supporter of the Bond University Film and Television Department and BUFTA, Bond's awards for young Australian filmmakers. As well as my stage work, I've worked in film and TV for most of my life and believe it's the most enjoyable and brilliant career you can have".

Daniel Radcliffe Actor BUFTA supporter



"It gives me great pleasure to be the inaugural Patron of BUFTA, Bond University's Film and Television Awards. The competition is an incredible opportunity for you, the next generation of young filmmakers, to show the world who you are and what you can do. I'm looking forward to seeing all your stories."

Phillip Noyce AO Award-winning Australian filmmaker BUFTA Patron





bond.edu.au/BUFTA



# Apply online today

# Office of Future Students

Bond University Gold Coast Queensland 4229 Australia

Toll free: 1800 074 074 (Australia only)

Phone: +61 7 5595 1024 Fax: +61 7 5595 1015 bond.edu.au/enquire

bond.edu.au















In the spirit of reconciliation, Bond University acknowledges the Kombumerri people, the traditional Owners and Custodians of the land on which the University now stands. We pay respect to Elders past, present and emerging.

The information published in this document is correct at the time of printing (July 2023). However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice. The information published in this document is intended as a guide and persons considering an offer of enrolment should contact the relevant Faculty or Institute to see if any changes have been made before deciding to accept their offer.

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