Program structure and sequence plans



BN-10027		Bachelor of Business	(3 Year Program)		
Version	5		,		Jan Intake
January	2023 Semester 1	ACCT11-100 Accounting Principles	CORE11-001 Critical Thinking and Communication	ECON11-100 Principles of Economics	MKTG11-100 Marketing Fundamentals
September	2023 Semester 2	CORE11-002 Collaboration, Teams and Leadership	LAWS10-100 Business Law	Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester	Statistics Option Choose either STAT11-111 OR STAT11 112
		Subject Catalogue	Major Catalogue	Program Catalogue	!
January	2024 Semester 1	CORE11-013 Collaboration for Global Change	FINC11-101 Fundamentals of Finance	MGMT13-305 Human Resource Management	Major/Elective Choose from Major, Optional Major or Elective
September	2024 Semester 2	Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester	Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester	Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester	Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester
		Subject Catalogue	Major Catalogue	Program Catalogue	ļ
January	2025 Semester 1	BUSN13-331 Business Model Generation	Major/Elective Choose from Major, Optional Major or Elective	Major/Elective Choose from Major, Optional Major or Elective	Major/Elective Choose from Major, Optional Major or Elective
September	2025 Semester 2	BUSN13-332 Business Model Execution	Major/Elective Choose from Major, Optional Major or Elective	Major/Elective Choose from Major, Optional Major or Elective	Major/Elective Choose from Major, Optional Major or Elective
BN-10027 Version	5	Bachelor of Business	(3 Year Program)		May Intake
	2023				
	Semester 1				
	2023 Semester 2				
		<u>Subject Catalogue</u>	<u>Major Catalogue</u>	Program Catalogue	
	2024 Semester 1				
	2024				
	Semester 2				
		Subject Catalogue	Major Catalogue	Program Catalogue	
	2025 Semester 1				
	2025				
	Semester 2				

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BN-10027		Bachelor of Business	(3 Year Program)		_
Version	5				Sep Intake
	2023	ACCT11-100	CORE11-011	ECON11-100	MKTG11-100
September	Semester 1	Accounting Principles	Critical Thinking and Communication	Principles of Economics	Marketing Fundamentals
	2024	CORE11-013	LAWS10-100	Statistics Option	Major/Elective
January	Semester 2	Collaboration for Global Change	Business Law	Choose either STAT11-111 OR STAT11 112	Choose from Major, Optional Major or Elective
		Subject Catalogue	Major Catalogue	Program Catalogue	
	2024	CORE11-012	FINC11-101	MGMT13-305	Major/Elective
September	Semester 1	Responsibility, Integrity and Civic Discourse	Fundamentals of Finance	Human Resource Management	Choose from Major, Optional Major or Elective
	2025	Major/Elective/Exchange	Major/Elective/Exchange	Major/Elective/Exchange	Major/Elective/Exchange
January	Semester 2	Optional Major subject, Elective or Exchange Semester			
		Subject Catalogue	Major Catalogue	Program Catalogue	
	2025	BUSN13-331	Major/Elective	Major/Elective	Major/Elective
September	Semester 1	Business Model Generation	Choose from Major, Optional Major or Elective	Choose from Major, Optional Major or Elective	Choose from Major, Optional Major or Elective
	2026	BUSN13-332	Major/Elective	Major/Elective	Major/Elective
January	Semester 2	Business Model Execution	Choose from Major, Optional Major or Elective	Choose from Major, Optional Major or Elective	Choose from Major, Optional Major or Elective

GENERAL INFORMATION

You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation. If you require further information please email businessmentoring@bond.edu.au

PROGRAM INFORMATION

SUBJECT INFORMATION

Please note that the CORE subjects will be changing CODE for new students from September Semester 2023 - Please note That BUSN13-331 Business Model Generation Must be taken in the Penultimate Semester and BUSN13-332 Business Model Execution Must be taken in the Final Smester

ASSUMED KNOWLEDGE

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolement.

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Program structure and sequence plans



N-10027		Bachelor of Business	(3 Year Program)		
Version	5	· ·	,	Cricos	Bachelors Degree
Total Subjects	24	Total Credit Points	240	Degree Type	Bachelors Degree
Structure		12 Required Subjects	1 x 6 Subject Major	6 General Electives	
Available	Code	Ti	tle	Assumed Knowledge	Requisite
ou must comp	lete the following r	equired subjects:		J	·
M/S	CORE11-012	Responsibility, Integrity and Civic	Discourse		
M/S	CORE11-013	Collaboration for Global Change			
J/M/S	ACCT11-100	Accounting Principles			
J/M/S	BUSN13-331	Business Model Generation			
J/M/S	BUSN13-332	Business Model Execution			BUSN13-331
M/S	ECON11-100	Principles of Economics			
J/M/S	FINC11-101	Fundamentals of Finance		ACCT11-100	
J/M/S	LAWS10-100	Business Law			
J/S	MGMT13-305	Human Resource Management			
J/M/S	MKTG11-100	Marketing Fundamentals			
	Statistics Option	Choose either STAT11-111 OR ST	AT11-112		
J/M/S	STAT11-111	Business Statistics			
J/M/S	STAT11-112	Quantitative Methods			
	Business Major	Students must complete one (1) of	of the following Majors (60CP)		
J/M/S	ENTI	Major - Entrepreneurship and Inn	ovation		
J/M/S	IBUS	Major - International Business			
J/M/S	MGMT	Major - Management			
J/M/S	MKCM	Major - Marketing Communicatio	n		
J/M/S	MKTG	Major - Marketing			
J/M/S	TOUM	Major - Tourism Management			

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