Program structure and sequence plans



BN-13124		Bond University - I	BBT Global Leadersh	ір МВА	
Version	2	BBT Japanese Language Pathway			Jan Intake
January	2023 Semester 1	GMBA71-201 Accounting for Decision Making	GMBA71-206 Marketing Management	BBT5CP1 GMBA70-209 & GMBA70-210	Directed Elective Choose a subject from the directed options.
May	2023 Semester 2	GMBA71-202 Data Analytics for Decision Making	GMBA71-204 Global Business Leadership	BBT5CP2 GMBA70-306 & GMBA70-307	Directed Elective Choose a subject from the directed options.
September	2023 Semester 3	GMBA71-203 Economics for Managers	GMBA71-205 Managerial Finance	Directed Elective Choose a subject from the directed options.	Directed Elective Choose a subject from the directed options.
		<u>Subject Catalogue</u>	<u>Major Catalogue</u>	<u>Program Catalogue</u>	•
BN-13124		Bond University - I	BBT Global Leadersh	ip MBA	
Version	2	BBT Japanese Language Pa	May Intake		
May	2023 Semester 1	GMBA71-201 Accounting for Decision Making	GMBA71-202 Data Analytics for Decision Making	BBT5CP1 GMBA70-209 & GMBA70-210	Directed Elective Choose a subject from the directed options.
September	2023 Semester 2	GMBA71-203 Economics for Managers	GMBA71-206 Marketing Management	BBT5CP2 GMBA70-306 & GMBA70-307	Directed Elective Choose a subject from the directed options.
January	2024 Semester 3	GMBA71-204 Global Business Leadership	GMBA71-205 Managerial Finance	Directed Elective Choose a subject from the directed options.	Directed Elective Choose a subject from the directed options.
		Subject Catalogue	<u>Major Catalogue</u>	Program Catalogue	•
BN-13124		Bond University - I	BBT Global Leadersh	ip MBA	
Version	2	BBT Japanese Language Pathway			Sep Intake
September	2023 Semester 1	GMBA71-202 Data Analytics for Decision Making	GMBA71-206 Marketing Management	BBT5CP1 GMBA70-209 & GMBA70-210	Directed Elective Choose a subject from the directed options.
January	2024 Semester 2	GMBA71-201 Accounting for Decision Making	GMBA71-204 Global Business Leadership	BBT5CP2 GMBA70-306 & GMBA70-307	Directed Elective Choose a subject from the directed options.
May	2024 Semester 3	GMBA70-207 Strategy and Innovation Part A	GMBA71-203 Economics for Managers	Directed Elective Choose a subject from the directed options.	Directed Elective Choose a subject from the directed options.
		Subject Catalogue	Major Catalogue	Program Catalogue	•

Updated 19/01/2023

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PROGRAM INFORMATION

Students completing Japanese pathway subjects cannot enrol into English mandatory pathway subjects - Minimum two (2) study tours must be completed within program

SUBJECT INFORMATION

Students can select one of the following electives that may include an Internship or Study Tour.

The elective may be used for an Internship, Study Tour or Individual Study in Business. The Internship requires a GPA credit average and approval from the Program Director

The Study Tour requires approval from the Program Director. The Individual Study in Business is only available in exceptional circumstances and requires the Program Directors approval.

GENERAL INFORMATION

The BBT Global Leadership MBA provides a flexible and adaptive learning environment for students to enhance their skills and develop as global leaders. The program offers a combination of online and residential immersion experiences, with subjects in English (with options for some in Japanese). The focus is on allowing participants to develop effective and informed decision-making frameworks to think critically, to act and lead strategically, and to understand the importance of an innovative and entrepreneurial mindset.

BN-13124 Bond University - BBT Global Leadership MBA

Version 2 BBT Japanese Language Pathway

Total Subjects 1+8 (SCP) Total Credit Points Masters Coursework Cricos Code

Structure 1 Required Subjects 8x(5CP) Directed Elective Subjects

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolement.

requirements on your subject outline prior to enrolement.									
Available	Code	Title	Assumed Knowledge	Requisite					
You must complete the following required subjects:									
M/S	GMBA70-207	Strategy and Innovation Part A	GMBA71-201, GMBA71-206						
M/S	GMBA70-208	Strategy and Innovation Part B	GMBA70-207						
J/M/S	GMBA70-306	Business Planning for Entrepreneurial Ventures Part A							
J/M/S	GMBA70-307	Business Planning for Entrepreneurial Ventures Part B	GMBA70-306						
J/M/S	GMBA71-201	Accounting for Decision Making							
M	GMBA71-202	Data Analytics for Decision Making							
M/S	GMBA71-203	Economics for Managers							
J/S	GMBA71-204	Global Business Leadership							
		Managerial Finance							
J/S	GMBA71-206	Marketing Management							
	BBT2	Students taking Japanese pathway will take the eight of the following 17 elective subjects (40CP)							
	ввт3	A Minimum of three subjects (15CP) must be taught in English							
S	GMBA70-102	Coaching Across Cultures for Managers							
J	GMBA70-103	Cross Cultural Business Communication BN-13124							
J/S	GMBA70-104	Financing the Entrepreneurial Venture	GMBA70-306						
J	GMBA70-105	E-Business Strategy							
S	GMBA70-106	Business Model Design							
	GMBA70-107	Management of Innovation							
S	GMBA70-108	Management Strategy and Policy							
J/M	GMBA70-109	Managing People and Organisations (Japanese)							
M	GMBA70-110	Marketing Strategy	GMBA71-206						
M	GMBA70-111	Values Based Marketing	GMBA71-206						
M	GMBA70-112	Law for Global Managers							
J/S	GMBA70-301	Effective Leadership							
J/M/S	GMBA70-302	Effective Negotiation							
	GMBA70-303	Effective Project Management							
M/S	GMBA70-304	Management Control Systems	GMBA71-201, GMBA71-206, GMBA71-20 GMBA71-202	03,					

Updated 19/01/2023 2