Bachelor of Entrepreneurial Transformation

Program Structure

For students commencing from **223**

Program Code	Total Subjects	Intake	Duration	Program Structure
TC-80002, v5	22 (240CP)	September	2 years full-time	3 (30CP) Core University subjects 15 (170CP) Required subjects 4 (40CP) Electives

Core University Subjects (3)	
CORE11-001	Critical Thinking & Communication
CORE11-002	Collaboration, Teams and Leadership
CORE11-003	Responsibility, Integrity and Civic Discourse
Beyond Bond: Professional Development & Community Engagement*	

Required Subjects (15)	
COLB11-100	Global Citizenship
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB12-120	Design: Process, Methods and Mindsets
COLB12-100	Immersion 1: Work-Based Experience
COLB13-200	Immersion 2: Work Placement
COLB12-200	Global Challenges 1 (20cps)
COLB13-200	Global Challenges 2 (20cps)
BUSN11-200	Foundations of Enterprise
COMN12-302	Digital Media and Society
LAWS10-210	Enterprise Law
MGMT11-201	Responsible & Sustainable Business
MGMT13-311	Managing Strategic Change
MKTG11-100	Marketing
MKTG13-312	Internet and Social Media Marketing
STAT11-112	Quantitative Methods

Electives (4)
Students select 4 (40CP) University electives. Electives must be approved by an academic advisor from the Transformation CoLab.

* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

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Program Sequencing

Commencing in the **SEPTEMBER** semester

YEAR 1

September (semester 1)	
COMN12-302	Digital Media and Society
CORE11-001	Critical Thinking and Communication
CORE11-002	Collaboration, Teams and Leadership
MKTG11-100	Marketing

January (semester 2)	
COLB11-100	Global Citizenship
CORE11-003	Responsibility, Integrity and Civic Discourse
STAT11-112	Quantitative Methods
	University Undergraduate Elective

May (semester 3)	
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
LAWS10-210	Enterprise Law
MKTG13-312	Internet and Social Media Marketing
	University Undergraduate Elective

YEAR 2

September (semester 4)	
COLB12-100	Immersion One: Work-Based Experience
COLB12-120	Design: Process, Methods and Mindsets
MGMT11-201	Responsible & Sustainable Business
MGMT13-311	Managing Strategic Change

January (semester 5)	
BUSN11-200	Foundations of Enterprise
COLB12-200	Global Challenges 1 (20cp)
	University Undergraduate Elective

May (semester 6)	
COLB13-110	Immersion Two: Work Placement
COLB13-200	Global Challenges 2 (20cp)
	University Undergraduate Elective

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