

For students commencing from **2021**

Program Code	Total Subjects	Intake	Duration	Program Structure
TC-80002, v5	22 (240CP)	Jan	2 years full-time	3 (30CP) Core University subjects 15 (170CP) Required subjects 4 (40CP) Electives

## Core University Subjects (3)

CORE11-001	Critical Thinking & Communication
CORE11-002	Collaboration, Teams and Leadership
CORE11-003	Responsibility, Integrity and Civic Discourse
Beyond Bond: Professional Development & Community Engagement*	

## Required Subjects (15)

COLB11-100	Global Citizenship
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB12-120	Design: Process, Methods and Mindsets
COLB12-100	Immersion 1: Work-Based Experience
COLB13-200	Immersion 2: Work Placement
COLB12-200	Global Challenges 1 (20cps)
COLB13-200	Global Challenges 2 (20cps)
BUSN11-200	Foundations of Enterprise
COMN12-302	Digital Media and Society
LAWS10-210	Enterprise Law
MGMT11-201	Responsible & Sustainable Business
MGMT13-311	Managing Strategic Change
MKTG11-100	Marketing
MKTG13-312	Internet and Social Media Marketing
STAT11-112	Quantitative Methods

## Electives (4)

Students select 4 (40CP) University electives. Electives must be approved by an academic advisor from the Transformation CoLab.

\* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

# Bachelor of Entrepreneurial Transformation

Program Sequencing

Commencing in the **JANUARY** semester

---

## YEAR 1

January (semester 1)	
COLB11-100	Global Citizenship
CORE11-001	Critical Thinking and Communication
MKTG11-100	Marketing
STAT11-112	Quantitative Methods

May (semester 2)	
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
CORE11-002	Collaboration, Teams and Leadership
LAWS10-210	Enterprise Law
	University Undergraduate Elective

September (semester 3)	
COLB12-100	Immersion One: Work-Based Experience
COLB12-120	Design: Process, Methods and Mindsets
COMN12-302	Digital Media and Society
CORE11-003	Responsibility, Integrity and Civic Discourse

## YEAR 2

January (semester 4)	
BUSN11-200	Foundations of Enterprise
COLB12-200	Global Challenges 1 (20cp)
MKTG13-312	Internet and Social Media Marketing

May (semester 5)	
COLB13-110	Immersion Two: Work Placement
COLB13-200	Global Challenges 2 (20cp)
	University Undergraduate Elective

September (semester 6)	
MGMT11-201	Responsible & Sustainable Business
MGMT13-311	Managing Strategic Change
	University Undergraduate Elective
	University Undergraduate Elective