

Bachelor of Digital Transformation

Program Structure

For students commencing from 223

Program Code	Total Subjects	Intake	Duration	Program Structure
TC-80001, v4	22 (240CP)	September	2 years full-time	3 (30CP) Core University subjects
				16 (180CP) Required subjects
				3 (30CP) Electives

Core University Subjects (3)		
CORE11-001	Critical Thinking & Communication	
CORE11-002	Collaboration, Teams and Leadership	
CORE11-003	Responsibility, Integrity and Civic Discourse	
Beyond Bond: Professional Development & Community Engagement*		

Required Subjects (16)	
COLB11-100	Global Citizenship
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB12-120	Design: Process, Methods and Mindsets
COLB12-100	Immersion 1: Work-Based Experience
COLB13-200	Immersion 2: Work Placement
COLB12-200	Global Challenges 1 (20cps)
COLB13-200	Global Challenges 2 (20cps)
BUSN11-200	Foundations of Enterprise
COMN12-302	Digital Media and Society
DIGM13-100	Designing User Experiences
DIXN11-100	Digital Transformation: Stages and Capabilities
DIXN11-200	Building Digital Literacy and Fluency
DIXN12-300	Aligning Digital Capacity and Culture
LAWS10-210	Enterprise Law
MKTG11-100	Marketing
PUBR12-100	Social Media Tactics

Electives (3)

Students select 3 (30CP) University electives. Electives must be approved by an academic advisor from the Transformation CoLab.

^{*} Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

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Program Sequencing

Commencing in the **SEPTEMBER** semester

YEAR 1

September (semester 1)		
CORE11-001	Critical Thinking and Communication	
CORE11-002	Collaboration, Teams and Leadership	
DIXN11-200	Building Digital Literacy and Fluency	
MKTG11-100	Marketing	

January (semester 2)	
COLB11-100	Global Citizenship
COMN12-302	Digital Media and Society
DIXN11-100	Digital Transformation: Stages and Capabilities
	University Undergraduate Elective

May (semester 3)	
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
CORE11-003	Responsibility, Integrity and Civic Discourse
LAWS10-210	Enterprise Law
PUBR12-100	Social Media Tactics

YEAR 2

September (semester 4)		
COLB12-100	Immersion One: Work-Based Experience	
COLB12-120	Design: Process, Methods and Mindsets	
DIGM13-100	Designing User Experiences	
	University Undergraduate Elective	

January (semester 5)	
BUSN11-200	Foundations of Enterprise
COLB12-200	Global Challenges 1 (20cp)
	University Undergraduate Elective

May (semester 6)	
COLB13-110	Immersion Two: Work Placement
COLB13-200	Global Challenges 2 (20cp)
DIXN11-300	Aligning Digital Capacity and Culture

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.